

CNP ASSURANCES ANNOUNCES A PLANNED ACQUISITION IN BRAZIL AND MEXICO, SUPPORTING THE GROWTH AND EXPANSION OF BOTH LA POST GROUPE AND LA BANQUE POSTALE

CNP Assurances, a La Banque Postale subsidiary within the La Poste Groupe, today announced the signing of an agreement with Prudential Financial, a global financial services leader, to acquire its insurance operations in Brazil and Mexico. This investment in Latin America, where CNP Assurances has been active for 30 years, is fully aligned with its strategic plan, “Lead for Impact”, and directly supports its ambition to strengthen its international footprint, build new drivers of sustainable growth, and prepare for the future.

“ I welcome this transaction, which is fully in line with the La Post Groupe’s strategic plan “Succeed Together – Ambitions 2031” as it strengthens our bancassurance pillar. By growing its business and delivering stronger results, CNP Assurances is reinforcing La Banque Postale’s long-term economic model and, more broadly, enhancing our Group’s capacity to invest in its businesses, finance its transformation, and support employment. “ said Marie-Ange Debon, Chairwoman and Chief Executive Officer of La Poste Groupe.

According to Stéphane Dedeyan, Chairman of the Executive Board of La Banque Postale: “ By strengthening its presence in Latin America, where CNP Assurances already generates 15% of its revenue, this agreement opens up new opportunities for our bancassurance business in a particularly dynamic market. “

This transaction will be financed using CNP Assurances’ own funds, while maintaining a strong capital coverage ratio. It will have no impact on Groupe La Poste’s debt level or its investment capacity in support of its industrial and commercial activities in France and across Europe.



About La Poste Groupe

La Poste Groupe is an international multi-business group operating in more than 60 countries across five continents, with its capital held by Caisse des Dépôts and the French State. In 2025, it generated turnover of €34.4 billion, over 45% of which came from international operations. The group employs more than 227,000 people (including more than 170,000 in France). It is structured around two main business lines, logistics and mail and parcel delivery, and bancassurance, and is expanding into diversified activities, particularly in digital and local services. La Poste also fulfils four public service missions: universal postal service, regional development, banking accessibility, and press transport and delivery. The parcel business, operated by the group's subsidiaries in France and internationally (Colissimo, Chronopost, DPD, SEUR, BRT, etc.), accounts for nearly 54% of turnover. In 2025, the group delivered 2.7 billion parcels worldwide. La Banque Postale and its subsidiary CNP Assurances are the 12th-largest bancassurance provider in the eurozone. With 18 million customers and as the leading lender to local authorities and hospitals since 2015, La Banque Postale aims to build a European leader in bancassurance and to consolidate its pioneering role in socially responsible finance. In France, La Poste Groupe relies on the largest local network comprising more than 43,400 service points, including over 17,000 contact points (post offices, local postal agencies, and retail postal outlets). As a key player in national digital sovereignty, La Poste, together with its subsidiary Docaposte, is one of the leaders in digital trust services. As a mission-driven company since 2021, committed to the ecological transition, La Poste is pursuing its goal of achieving 'net zero emissions' by 2050, in line with the Paris Agreement. Drawing on its multi-business model, La Poste Groupe aims to be a sustainably profitable and responsible company.

About La Banque Postale

La Banque Postale, along with its subsidiaries, including CNP Assurances, forms a large international bancassurance group, ranked 12th in the euro zone by the size of the balance sheet. Its diversified business model enables it to support almost 18 million individual and corporate customers and local public sector actors in France. A subsidiary of La Poste group, La Banque Postale is a local bank, present throughout the country with over 17,000 contact points, including almost 6,500 post offices. As the leading funding body for the local public sector and public hospitals since 2015, La Banque Postale plays a key role in the economic development of the regions. Driven by its transformation plan, it aims to build a leading European bancassurance group to support all of its customers and confirm its pioneering role in community financing. La Banque Postale offers a wide and omnichannel range of bancassurance services, built around its three brands: La Banque Postale, its retail bank, Louvre Banque Privée, its wealth management bank and CNP Assurances, its life and non-life insurance subsidiary. La Banque Postale is also accelerating its diversification strategy and developing its expertise businesses, particularly in asset management, insurance, consumer finance and corporate and local development banking. Drawing on its sustainability and community engagement La Banque Postale is working towards a just transition by integrating environmental and social impact objectives into the heart of its governance. A mission-led company since March 2022, La Banque Postale climate strategy is aligned with the Paris Agreement. It is in the top rankings of the non-financial rating agencies.

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