

PRESS RELEASE

GREEN POSTAL DAY - 17 September 2026 : POSTAL OPERATORS WORLDWIDE ACCELERATE THEIR ENVIRONMENTAL TRANSITION AND MOVE CLOSER TO THEIR 2030 TARGETS

For the 8th edition of the Green Postal Day, postal operators around the world are announcing significant progress in their efforts to reduce their environmental footprint. Collectively, they have already reduced their annual greenhouse gas emissions by more than 41% compared with 2008 levels, bringing them closer to their shared objective of achieving a 50% reduction by 2030.

This progress is driven by transformation initiatives implemented across the entire postal logistics value chain, including increased use of renewable energy in buildings, improved operational efficiency, and the expansion of low-carbon vehicle fleets. Postal operators have achieved their 2030 fleet electrification target several years ahead of schedule, while 36% of the electricity consumed in postal facilities already comes from renewable sources. **A pioneer in this area, Le Groupe La Poste operates 12,000 buildings powered by 90% renewable electricity.**

Long-distance transportation, the next major lever for decarbonization

Having substantially reduced emissions associated with last-mile delivery, postal operators are now focusing their efforts on long-distance transportation. Developing lower-emission transport solutions represents one of the most effective levers for further decarbonizing the sector. Key initiatives include the deployment of electric and alternative-fuel heavy-duty vehicles, as well as the testing of innovative air freight solutions.

A trailblazer in last-mile electrification, La Poste Groupe is now accelerating the decarbonization of its medium- and long-distance transport operations. By the end of 2025, 19.2% of the kilometers travelled by La Poste and 18.4% of those travelled by Geopost were already completed using low-carbon transport solutions. The group now aims to increase this share to 50% of its heavy-duty transport operations by 2030.

Advancing toward greater transparency in sustainable logistics

As part of Green Postal Day 2026, thirteen postal operators brought together within the International Post Corporation (IPC) are launching the Carbon Footprint Calculator, a new tool designed to accurately measure the emissions generated by international parcel deliveries. More than 95 million parcels have already been assessed using this solution.

By providing e-commerce businesses and their customers with detailed information on the environmental impact of each shipment, the tool marks a significant step forward in enhancing transparency and environmental traceability across international trade flows.

As early as 2023, Geopost, the international subsidiary of La Poste Groupe, launched its own carbon calculator, enabling customers to accurately measure the emissions



associated with their shipments. In France, La Poste Groupe has also developed an environmental scoring system to help both individual and business customers better understand the environmental impact of their shipping choices.

Green Postal Day demonstrates the postal sector's ability to take collective action in addressing the climate challenge. Through the sharing of best practices and international cooperation, postal operators worldwide are accelerating the reduction of their carbon footprint while continuing to support the growth of e-commerce and international trade.

Green Postal Day is a global campaign launched by postal operators participating in the International Post Corporation's (IPC) Sustainability Measurement and Management System (SMMS). The initiative highlights the commitments and achievements of the global postal sector in advancing sustainable development.

About La Poste Groupe:

La Poste Groupe is an international multi-business group operating in more than 60 countries across five continents, with its capital held by Caisse des Dépôts and the French State. In 2025, it generated turnover of €34.4 billion, over 45% of which came from international operations. The group employs more than 227,000 people (including more than 170,000 in France). It is structured around two main business lines, logistics and mail and parcel delivery, and bancassurance, and is expanding into diversified activities, particularly in digital and local services. La Poste also fulfils four public service missions: universal postal service, regional development, banking accessibility, and press transport and delivery. The parcel business, operated by the group's subsidiaries in France and internationally (Colissimo, Chronopost, DPD, SEUR, BRT, etc.), accounts for nearly 54% of turnover. In 2025, the group delivered 2.7 billion parcels worldwide. La Banque Postale and its subsidiary CNP Assurances are the 12th-largest bancassurance provider in the eurozone. With 18 million customers and as the leading lender to local authorities and hospitals since 2015, La Banque Postale aims to build a European leader in bancassurance and to consolidate its pioneering role in socially responsible finance. In France, La Poste Groupe relies on the largest local network comprising more than 43,400 service points, including over 17,000 contact points (post offices, local postal agencies, and retail postal outlets). As a key player in national digital sovereignty, La Poste, together with its subsidiary Docaposte, is one of the leaders in digital trust services. As a mission-driven company since 2021, committed to the ecological transition, La Poste is pursuing its goal of achieving 'net zero emissions' by 2050, in line with the Paris Agreement. Drawing on its multi-business model, La Poste Groupe aims to be a sustainably profitable and responsible company.

Press Contact: service.presse@laposte.fr – 01 55 44 22 37