

## APPOINTMENTS WITHIN LE GROUPE LA POSTE

Philippe Bajou, Executive Vice President of Le Groupe La Poste in charge of the Network, has been appointed Executive Vice President in charge of Transformation.

Anne-Laure Bourn, Head of Operations at La Banque Postale, will succeed him as Executive Vice President of Le Groupe La Poste in charge of the Network as from 1 June 2015

The “La Poste 2020: Conquering the Future” strategic plan has initiated a deep transformation within the company. Within this context, today, Philippe Wahl, Chairman and Chief Executive Officer of Le Groupe La Poste, announced the creation of a position of Executive Vice President of Le Groupe La Poste in charge of Transformation, which has been entrusted to **Philippe Bajou**, who is currently Executive Vice President of Le Groupe La Poste in charge of the Network. For this purpose, Philippe Bajou will, in particular, head up the project to combine the Group registered offices, called “La Maison La Poste”, which will be hosted in the city of Issy Les Moulineaux (in the Hauts-de-Seine) in the coming months and whose strategic objective is to organise better Group governance. He will also manage the transformation of the registered offices, supports and structures as well as head the Group’s Information Systems Department. In addition, on 19 February, Philippe Bajou was also appointed Chairman of Poste Immo, Le Groupe La Poste’s real estate subsidiary. From now until 1 June, he will serve as Executive Vice President of Le Groupe La Poste in charge of the Network as well as oversee the developments under way.

Philippe Wahl has appointed **Anne-Laure Bourn** as Executive Vice President of Le Groupe La Poste in charge of the Network. She will take over Philippe Bajou’s duties and become a member of the Group Executive Committee starting from 1 June 2015. Anne-Laure Bourn is currently Head of Operations at La Banque Postale, and a member of the Executive Committee and Operational Committee of La Banque Postale.

### Biographies

*Philippe Bajou, born in 1958, graduated from the École Nationale Supérieure des P.T.T. (1989). He began his career at Le Groupe La Poste in 1982. Special Advisor at the Ministry of P.T.T. with the Director of Common Affairs from 1989 to 1990, he then held various positions within the Finance Department of La Poste, before being appointed Director of Financial Affairs and Equity Investments at La Poste in 1995. He was responsible for the CCP fund management project in November 1998, which resulted in the formation of Efiposte in March 2000, where he became Chief Operating Officer. After having helped create La Banque Postale, he became a member of the Management Board there on 1 January 2006 - a position he held until December 2012. Since December 2012, he has been Group Executive Vice President, Chief Operating Officer of La Poste Network, and member of the Executive Committee of Le Groupe La Poste.*

*Anne-Laure Bourn, born in 1962, is a graduate of the Institut Supérieur de Gestion (1985), of the Institut Technique de Banque (1992) and of the Executive MBA programme at HEC (2008). She began her career in 1985 as a Product Manager at Thomson Grand Public. From 1988 to 1995, she joined Caisse Régionale du Crédit Agricole du Morbihan, where she was a financial analyst, then became Head of the Professional Customer and GMS Finance Department (1990) and Head of Marketing (1992).*

*In 1995, she joined Le Groupe La Poste as Head of Marketing and Organising La Poste Grand Public du Grand Ouest. Starting in 2000, she joined La Poste Financial Services as Director of the Rennes Financial Centre before taking over management of the Greater Paris Financial Centre in 2005. Upon the creation of La Banque Postale in 2006, she became the Regional Representative of La Banque Postale West, the French overseas departments and Corsica, and joined the Steering Committee of La Banque Postale in this capacity. In 2009, Anne-Laure Bourn was appointed Corporate Secretary and member of the Management Board of La Banque Postale Asset Management. She became Head of Operations of La Banque Postale in May 2011, a position she has occupied until now. She is a member of the Executive Committee and the Operational Committee of La Banque Postale.*

## **PRESS RELATIONS**

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