



LA POSTE

Press release

Paris, 29 July 2016

Change in mail and parcel prices on 1 January 2017

To ensure the sustainability of the universal service and maintain high quality of service levels against a backdrop of declining mail volumes, and to continue to innovate and adapt to its customers' changing habits and needs, La Poste will be making some price adjustments on 1 January 2017. These adjustments fall under the multi-annual price cap scheme set by Arcep (French regulator of the electronic communications and postal sectors) on 25 July 2014:

- **Price adjustment for mail, with a larger price advantage for green mail**
- **The price advantage for print-at-home stamps is being maintained**
- **Colissimo Retail prices up to 2 kg will remain the same**
- **Basic advertising mail prices are unchanged for the second year in a row**

- Mail prices are increasing by an average of 3.1%.

The price of **green mail** is increasing from **€0.70 to €0.73**, while the **priority stamp** will increase from **€0.80 to €0.85**. Green mail, the more economical and eco-friendly 48 hour delivery option, is now the most commonly used service, with 134 million letters delivered every month. In order to take customer usage into account, La Poste has decided to increase green mail's price advantage over priority mail to 12 cents, compared to 10 cents currently. With a price of €0.73, green mail is still below the average price in Europe for economical products (€0.75) while offering a faster delivery time (two days versus three or four days in most other countries). La Poste's products and services are the most versatile in Europe, with the largest selection of prices and delivery times.

- For 2017, La Poste is maintaining a **2 cent discount compared to standard stamp prices for all print-at-home stamp purchases** (*MonTimbrenLigne* service available at laposte.fr) to encourage customers to take advantage of this innovative service.

- **Colissimo prices for domestic items from private individuals weighing up to 2 kg will remain the same after a substantial decrease in 2016**. Items weighing less than 2 kg account for 80% of parcel volumes sent by the general public. Colissimo's products and services are some of the most accessible in Europe among comparable services (tracked, two-day delivery). For example, Colissimo France (0/250 g) Retail will remain at €4.90.

- For companies, to encourage the use of media mail, **basic advertising mail prices (direct marketing) are unchanged for the second year in a row**. Prices for products in the industrial business mail range are increasing by an average of 1.9% in 2017, i.e. the smallest price increase in five years.



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Points of reference

Household spending on postal products totals around €45 per year on average, i.e. under €4 per month, so the impact of this increase will be limited to less than €2 per year per household.