



LA POSTE
GROUPE

THIS IS WHERE
YOU'LL FIND
THE INNOVATIONS
OF TOMORROW
AND MEET
THE STARTUPS
WE SUPPORT

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VIVA TECHNOLOGY 2023

PRESS KIT

LA POSTE GROUPE

Meet us at: Hall A - Location: J37



LA POSTE
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VIVA
TECHNOLOGY

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LA POSTE AT VIVATECH 2023

AI and women at the heart of digital innovation at La Poste

La Poste, a founding partner of VivaTech, has been engaged in a profound transformation for several years, using digital technology as one of its growth drivers.

At this 2023 edition of VivaTech, La Poste is presenting its innovations in the fields of digital trust, green and civic solutions, e-commerce and online services.

This year, the focus is on two themes in particular: artificial intelligence used within an ethical framework and placed at the service of human beings, and the place of women in digital professions.

The world's leading tech event, with which La Poste has been associated since its inauguration, VivaTech is the ideal place to showcase the group's capacity for innovation and transformation in all its areas of activity.

La Poste's Le Lab is focusing on two themes in particular this year: artificial intelligence and the role of women in digital technology.

La Poste is presenting a number of experiments and innovations using AI. These include:

● in logistics:

- the **autonomous parcel delivery robot** tested by the Geopost subsidiary in the United Kingdom, where these robots deliver up to 30 parcels a day,
- and the **autonomous sorting robots** being tested at the Colissimo Île-de-France Nord platform in Le Thillay, which automate the processing of small parcels.

● in the field of occupational health:

- German Bionic's Apogee **exoskeleton** soon to be tested by Geopost in the Netherlands
- and **an experiment to prevent musculoskeletal disorders** proposed by Probayes, the AI specialist subsidiary of the La Poste group.

● in the services sector:

- In conjunction with Probayes, La Poste group's AI specialist subsidiary, Geoptis is presenting an **image recognition (computer vision) solution** that improves the analysis of images collected by cameras installed on postmen's cars.

La Poste's School of Data and AI, the creation of which was announced at the 2022 event, is launching recruitment for its next learners at VivaTech. The first intake, presented last March, is 55% female.

To support the growing use of artificial intelligence (AI), La Poste group is adopting an «Ethical AI» charter to complement its «Data» charter created in 2016. Published at VivaTech, the charter sets out clear guidelines for the ethical use of artificial intelligence, in line with La Poste's values of trust. The aim of this charter and the accompanying application mechanism is to develop ethical and responsible solutions.

WOMEN IN THE DIGITAL WORLD HONOURED

Under the leadership of Nathalie Collin, Deputy CEO of La Poste group in charge of the Consumer and Digital sector, La Poste is strongly committed to promoting the role of women in the digital sector. Nearly 40% of the start-ups presented by La Poste in its Le Lab are run or co-run by women. The French IoT Impact x Technologie accelerator, which emphasises parity in the management teams of the start-ups it supports, is unveiling the winning start-ups of its 2023 competition at VivaTech. Finally, an event dedicated to women in digital technology, organised on Thursday 15 June, will reveal the winner of

the 2023 Coups de cœur [2023 Favourites] #FemmesduNumérique [#WomeninDigital].

In addition to these two key themes, La Poste is showcasing a dozen innovations in the fields of digital trust, e-commerce, online services and green and civic solutions. Among the initiatives to be discovered, the prototype of the new Pickup augmented locker will be unveiled at VivaTech. Finally, two areas of Le Lab are dedicated to recruitment and training, as well as support for start-ups.

MORE THAN 50 START-UPS FROM LA POSTE'S INNOVATION ECOSYSTEM

To accelerate its development and enhance its offerings, La Poste has surrounded itself with a rich ecosystem of innovation by means of start-up support schemes: the French IoT Impact x Technologie accelerator for positive impact digital services, Plateform58, La Banque Postale's incubator for fintech, insurtech and cybersecurity, and the Open CNP and La Poste Ventures corporate venture funds.

Over the 4 days of the event, visitors to La Poste's Le Lab will have the opportunity to meet 54 start-ups, including:

- **Carbo** / sustainable development
Carbo offers citizens and businesses solutions for measuring and reducing their carbon footprint.
- **MySofie** / health
MySofie is a health services aggregator. The MySofie application aims to simplify the lives of carers by bringing together all their health information in one place.
- **Sesame it** / cybersecurity
Sesame it is a start-up helping French and European organisations to deploy their cyber defence strategy, with Jizô, its solution for detecting cyber threats in network flows.
- **Smart Tribune** / business services
Smart Tribune is a SaaS customer self-care solution for businesses, designed to improve customer relations and automate the flow of responses by delivering a quality service.
- **SocialDirect** / business services
SocialDirect is the first social support teleconsultation platform that puts company employees or association members in touch with social workers.

12 other start-ups selected during the VivaTech Start-up Challenge can be discovered in the La Poste e-Lab available on the VivaTech online platform and in the La Poste Le Lab during an event in the pitching area.

As an illustration of the link between digital technology and human proximity, visitors to La Poste's Le Lab will be greeted by familiar faces, those of the eight postmen and women and customer service representatives who make digital technology accessible to everyone on a daily basis.

HIGHLIGHTS OF LA POSTE AT VIVATECH 2023

CONFERENCES

«Digital sovereignty»

Thursday 15 June, from 2.55pm to 3.20pm, Stage One

with:

Jean-Noël Barrot, Deputy Minister for the Digital Transition and Telecommunications

Nathalie Collin, Executive Vice-President of La Poste Group in charge of the Retail and Digital Division

Olivier Sichel, Deputy Chief Executive Officer of Caisse des Dépôts and Director of Banque des Territoires

The ever-accelerating development of the cloud, data and artificial intelligence raises unprecedented questions about data protection and individual rights. In a Europe that is still dependent on the growing power of American and Chinese cloud providers, it is high time to establish genuine European digital sovereignty. This means structuring an ecosystem of trusted players, interdependent around a common offering in key areas. It also requires a strong political will to establish regulation and governance at European level. Jean-Noël Barrot, Minister for the Digital Transition and Telecommunications, Nathalie Collin, Managing Director of La Poste Group's Consumer and Digital Services branch, and Olivier Sichel, Director of Banque des Territoires, discuss this issue.

«Reinventing restaurants: from placing an order to delivery»

Thursday 15 June, 11.40am to 12.15pm, Stage Two

with:

Thiemo van Spellen, Group Global Accounts Managing Director, Geopost

From ensuring a good nutrition to sharing meaningful moments, the meals we have every day play an important role in our lives. Increasingly, food cooked by professionals is prevalent, and the borders between restaurant, home and work, are blurred. We look at how changing consumer habits, delivery apps, payment platforms and more are rebalancing the restaurant equation.



Jean-Noël Barrot



Nathalie Collin



Olivier Sichel



Thiemo van Spellen

Interviews with innovation experts from La Poste on the VivaTech News TV channel

Wednesday 14 June at 2.35pm - Inside VivaTech:

«La Poste and its innovations» by **Guillaume Poupard**, Deputy Managing Director of Docaposte



Guillaume Poupard

Thursday 15 June from 10.30am to 10.35am - Side by side:

Interview with **Marc Pontet**, Managing Director of Asendia, a subsidiary of La Poste, and **Alan Clarke**, chief commercial officer de ESW



Marc Pontet

Thursday 15 June, from 11.10am to 11.15am - VivaTech on set:

«La Poste's data and AI school» by **Pierre-Etienne Bardin**, Chief Data Officer, La Poste Group



Alan Clarke



Pierre-Etienne Bardin



DEMOS

THE EXOSKELETON TESTED BY GEOPOST

Soon to be tested by DPD Netherlands, a subsidiary of Geopost, the exoskeleton from manufacturer German Bionic will take the strain off delivery agents and processing operators handling parcels. The exoskeleton is attached to the user's back, like a hiking rucksack, and then fixed to the body. The device is quickly adjusted using built-in sensors and is ready for use.

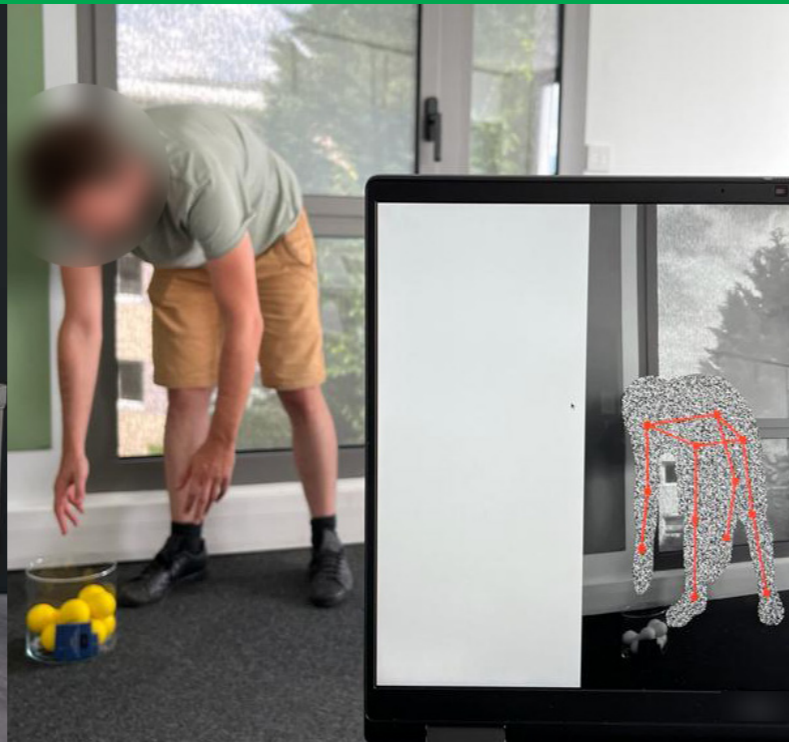
The device provides back relief by compensating for up to 30 kg per lifting movement, has hot-swappable batteries and real-time monitoring via German Bionics IO. Ergonomic recommendations are also given to users.

For more information, visit: <https://germanbionic.com/en/>

USING AI TO PREVENT MUSCULOSKELETAL DISORDERS

Probayes, La Poste Group's specialist AI subsidiary, is offering visitors the chance to test its experimental solution for detecting poor everyday posture using artificial intelligence. The aim is to help implement solutions tailored to the postures of employees in their daily work in order to prevent musculoskeletal disorders.

En savoir plus sur : www.probayes.com



THE AUTONOMOUS PARCEL DELIVERY ROBOT

The UK's leading parcel delivery company, DPD UK, a subsidiary of Geopost, Europe's leading parcel delivery company and part of La Poste Group's international network, has been trialling autonomous deliveries since July 2022 in Milton Keynes, Buckinghamshire, UK. The autonomous delivery robots deliver up to 30 parcels a day in two neighbourhoods. This is an environmentally friendly solution that complements existing delivery methods.

The recipient of the parcel is notified in advance, and once they have confirmed that they are at home to receive the parcel, the robot is dispatched. Customers can track the robot's progress on a map and receive a notification when it approaches their home.

Using artificial intelligence, Cartken's robots 'learn' the routes and are then able to travel to the delivery addresses completely autonomously. With their autonomy and cutting-edge navigation technology, Cartken's autonomous robots are considered to be one of the safest last-mile delivery solutions on the market and are currently being used in Japan in the automotive industry and in the United States for food delivery.

Watch the video: [Robot Film on Vimeo](#)



AUTONOMOUS COLISSIMO SORTING ROBOTS TO HANDLE SMALL PACKAGE PARCELS

For several months now, La Poste has been running a PoC (proof of concept) experiment with the sorting of small parcels by 20 autonomous robots at the Colissimo Île-de-France Nord platform in Le Thillay (up to 35,000 parcels sorted per day to 48 destinations).

This innovative industrial solution automates the processing of small parcels, which are sometimes unstable on sorters and difficult to sort. La Poste is one of the first European post offices to use this innovative technology.

The first robotic sorting system for Colissimo, this innovative industrial solution offers organisational flexibility, immediate adaptation of industrial sorting capacity to strict operational requirements, increased performance and, last but not least, improved working conditions by reducing handling and the number of journeys required.



PICKUP'S NEW REFRIGERATED «AUGMENTED LOCKER»

Collecting fresh produce after work, picking up a parcel bought on the internet, delivering a parcel to a local resident... So many tasks that punctuate the daily lives of city dwellers. To make life easier for clients, while connecting them to their local retailers, Pickup is unveiling its «augmented locker» at Vivatech.

It will offer, in the same infrastructure, a global solution: concierge service and a collaborative economy (key exchange, parcel sharing between private individuals), a marketplace with Epicery (dry and fresh products), depots for local traders (dry and fresh products), and e-commerce parcel collection. With the augmented locker, Pickup is taking hypermarket proximity a step further in the heart of towns and cities.

For more information, visit: <https://www.pickup.fr/consignes/>



DRONES FOR DELIVERIES TO ISOLATED OR HARD-TO-REACH AREAS

Since 2016, La Poste group has been operating parcel delivery by drone on a regular commercial route in the Var department. In 2019, a second service will be launched in the mountains of Isère. The opening of new routes to serve isolated areas is currently under consideration. At the same time, La Poste is working with its partners to improve the autonomy of the drones and their carrying capacity.

La Poste is testing other types of aerial delivery drones. At VivaTech, the group will be exhibiting the prototype currently used to operate its two commercial routes.



CARGO BIKES: AN INNOVATIVE AND SUSTAINABLE URBAN LOGISTICS SOLUTION

Equipped with a large storage capacity, the Vélo Cargo can carry up to 100 kg of parcels. Used in the heart of the city, it is equipped with electric assistance, does not exceed 25 km/h, and falls into the category of gentle means of locomotion. With a range of 20 km, it meets the growing demand for parcel delivery without impacting on the environment. It also helps to reduce traffic congestion in towns and cities.

THE TELEMEDICINE BOOTH FROM START-UP H4D, A LOCAL CONNECTED MEDICAL PRACTICE

The telemedicine booth designed by start-up H4D is one of the projects that La Poste group is supporting through its Open CNP open innovation programme. This telemedicine booth offers a completely confidential videoconference consultation, with connected medical care thanks to its certified measuring instruments for patient care, and contact with doctors specifically trained in remote practice (with original protocols). The aim of this innovative and responsible solution is to recreate

an experience that is as close as possible to that of an in-practice consultation, and to provide a remote diagnosis in complete safety, delivered as accurately as possible to avoid referral to a doctor in person.

For more information, visit: www.h4d.com



PROMOTING THE ROLE OF WOMEN IN THE DIGITAL SECTOR

LA POSTE COMMITS TO MORE WOMEN IN THE DIGITAL SECTOR

La Poste is sensitive to issues of gender equality within the company, and for several years has been committed to promoting the role of women in the digital sector, where they represent 33% of employees and only 9% of start-up managers.

La Poste is committed to changing the way things are done, and for the past 5 years has been implementing a proactive approach with the **help of its start-up accelerator, French IoT ImpactxTechnologie**. In 2020, parity was achieved for the first time in the management teams of the winning

start-ups: half of them were founded or co-founded by a woman, compared with less than 15% before 2018. This result has been achieved thanks in particular to increased promotional work with networks of women entrepreneurs in every region of France.



#FemmesduNumérique

Pour soutenir les initiatives de femmes entrepreneures dès les étapes de lancement de projet, La Poste a créé en 2019 **les Coups de cœur #FemmesduNumérique**. Ce concours, organisé en partenariat avec la plateforme de crowdfunding KissKiss-BankBank, filiale de La Banque Postale, récompense des projets portés par des femmes dans toutes les régions de France. Choisies par un vote du public, les lauréates bénéficient d'un accompagnement à la réalisation d'une campagne de financement participatif et d'un soutien financier de La Poste.

PARTNERSHIPS THAT SUPPORT A COLLECTIVE AMBITION

Through its partnerships, La Poste supports initiatives and approaches that help to raise the profile of women in digital professions and encourage them to take their place in this field:

- The partnership with the **Journée de la Femme digitale [Digital Women's Day]**, for which Nathalie Collin, Executive Vice-President of La Poste group in charge of the Consumer and Digital sector, was the patron for the 2020 event. For the 2023 event, La Poste is supporting the European winner of the Intrapreneurship prize, Hakima Berdouz.
- The partnership for the **«Business with Attitude» Prize**, which rewards women entrepreneurs engaged in activities that have a positive impact on society. For the 6th consecutive year, La Poste is the main partner of this prize created by Madame Figaro.
- La Poste is a founding partner of the **Femmes@Numerique Foundation [Women@Digital Foundation]**, a major initiative by associations, businesses and the French government to promote more women in digital professions. Sharing this ambition, Vanessa Chocteau, Managing Director of the Docaposte training institute and Director of the French IoT start-up accelerator, joined the foundation's Executive Committee in March 2022.
- As a digital subsidiary of La Poste, Docaposte signed the **manifesto for the retraining of women in digital professions** in 2019 to increase the presence of women in this sector of activity and enable them to integrate into it. This initiative is supported by Numeum's and Social Builder's Femmes du Numérique programme, in partnership with Pôle Emploi.
- La Poste supported the first edition of the **Sistemic Forum** created this year by Aude de Thuin. The initiative aims to encourage young women to enter the STEM (science, technology, engineering and mathematics) professions.

WOMEN & DIGITAL EVENTS AT VIVATECH

Announcement of the winning start-ups for the 2023 competition French IoT Impact x Technologie

Wednesday 14 June,
4pm to 5pm
La Poste's Le Lab

TechThe French IoT Impact x Technologie accelerator launched by La Poste in 2015 has announced the names of the winning start-ups in the 9th edition of its competition, which promotes positive-impact digital innovations and encourages female entrepreneurship. The announcement will be made in the presence of the major group partners co-sponsoring the programme and La Poste group's digital referents.

Pitch of the 12 winning start-ups of the Coups de cœur 2023 [2023 Favourites] La Poste #WomeninDigital competition

Thursday 15 June,
3.30pm to 4.30pm
La Poste's Le Lab

The 12 female regional winners of the #WomeninDigital regional awards present their projects at La Poste's Le Lab before the national #WomeninDigital award is announced.

“Women in the Digital World» session

Thursday 15 June, 4.45pm to 5.15pm
La Poste's Le Lab

- **Presentation of the 2023 La Poste Coup de cœur #WomeninDigital national award by :**
 - **Nathalie Collin**, Executive Vice-President of La Poste group in charge of the Consumer and Digital sector
 - **Marie-Aude Dubanchet**, Deputy Director General of La Poste Group in charge of communications
 - **Hakima Berdouz** European winner of the Intrapreneurship prize at the Journée de la Femme Digitale, is presenting her HOPE project, a digital, cybersecure remote monitoring medical device with trusted on-board AI, dedicated to women's health.
 - **Florence Dauchez**, President of Visible médias
- **A look back at the first year of the School of Data and AI** with testimonials from 2 students from the 1st class.



Nathalie Collin



Marie-Aude Dubanchet



Hakima Berdouz

THE LA POSTE PROGRAMME AT VIVATECH

PITCHES, TALKS & EVENTS AT LA POSTE'S LE LAB FROM WEDNESDAY 14 TO SATURDAY 17 JUNE

WEDNESDAY 14 JUNE

9:30am - 12:30pm Interviews with Public Sector Stakeholders

2:00 - 2:15pm AI for targeted and ROI communication
 • by **Mickael Bes**, CEO DooH it, **Etienne Jan** (CTO DooH it) and **Laëtitia Fauconnet-Viegas**, marketing, communication and training manager of Probayes

2:30 - 3:45pm Pitch of the 12 start-ups selected for the French IoT / VivaTech **Start-up Challenge**

4:00 - 5:00pm Unveiling of the winning start-ups of the French IoT competition
 • **Vanessa Chocteau**, Managing Director of Docaposte Institute, Director of the French IoT Impact x Technologie programme

5:15 - 5:30pm Presentation of the new training organisation, Docaposte Institute
 • by **Charles Vaujour**, Sales Director of Docaposte Institute

5:45 - 6:00pm **Station Debout**, centre for research and adapted physical activity
 • by **Dorine Bourneton**, CSR researcher at Louvre Banque Privée
 The brainchild of Jean-Marc Ribes, Chairman of the Management Board of Louvre Banque Privée (a subsidiary of La Banque Postale), Station Debout is a centre dedicated to improving the quality of life and health of people with walking difficulties by offering them free adapted physical activities. Led by researchers and clinicians from the IRME [Institute for Spinal Cord and Brain Research], the centre also runs research projects.



Dorine Bourneton

THURSDAY 15 JUNE

9.30am - 12.30pm Interviews with Public Sector Stakeholders

14h30 - 15h00 **Donations** to the Simplon Foundation and Break Poverty Foundation
 • by **Valérie Decaux**, Deputy Director General of Human Resources at La Poste group
 • Given the challenges posed by digital technology, and more specifically artificial intelligence, La Poste is offering an online training course for all postal workers entitled «Objectif IA» [Objective AI]. By the end of 2022, 25,273 postal workers had taken the course. On this occasion, and to illustrate the link with our social commitment, La Poste has set up, for each «Objectif IA» course completed, the payment of a contribution to each of the 2 major players in digital inclusion «Simplon Foundation» and «Break Poverty Foundation». As a result of this partnership, each association has now received €20,000.



Valérie Decaux

3:30 - 4:30pm Pitches by the **12 regional winners of the 2023 Coups de cœur** #WomeninDigital awards

4:45 - 5:15pm **#WomeninDigital session:**
 • Awards presented to the 2023 winners of the Coups de cœur #WomeninDigital competition
 • A look back at the first year of the DATA and AI School by **Nathalie Collin** + pitch by the school's students

17:35 - 17:55 **Secure invoice payment** via Digiposte
 • by **Bertrand Dolbeau**, Product Marketing and Strategy Director at Digiposte

FRIDAY 16 JUNE

9.30am - 12.30pm Interviews with Public Sector Stakeholders

2:00 - 2:15pm Data and health pitch by Docapost
 • by **Martin Prodel**, Lead Data Scientist at Docapost

2:30 - 2:45pm AI and federated learning, focus on the La Poste-Inria partnership
 • by **Frédérique Ville**, Managing Director of Digiposte and **Aurélien Bellet**, research fellow at Inria

3:00 - 3:15pm **«Femmes des territoires»** pitch: presentation of the project and the platform
 • by **Marie Eloy**, President of Femmes des Territoires

3:35 - 3:55pm **«Impulser 2030!»** pitch by start-ups from La Poste group's intrapreneurship programme
 • by **Sophie Habermacher**, head of the «Impulser 2030!» and the project leaders

4:30 - 5:00pm Launch of the **«Solar Airship One»** project
 • by : **Dorine Bourneton**, Head of CSR at Louvre Banque Privée and aerobatics pilot and **Marie-Christine Bilbow**, CEO of Euro Airship

5:15 - 5:30pm **NumSpot:** the advantages of a sovereign, trusted cloud offering
 • by **Alain Issarni**, CEO of NumSpot

5:45 - 6:00pm Picard enters the world of Web 3.0 with a first NFT campaign supported by La Poste
 • by : **Xavier Hay**, Marketing & Innovation Director within the Consumer and Digital Division's Media BU and **Nathalie Jacquot**, Picard's Digital, E-commerce and Omnichannel Director



Frédérique Ville



Alain Issarni

SATURDAY 17 JUNE

10:40 - 11:00am La Poste Mobile announces **a partnership to promote low-tech**
 • by **Julien Tetu**, Chairman and CEO of La Poste Mobile and **Damien Morin**, CEO of Mobile Club

With 75% of a phone's carbon footprint directly linked to its manufacture, La Poste Mobile, France's leading virtual network operator (MVNO), is entering into an innovative partnership with Mobile Club, France's leading leasing company for refurbished phones, which at last makes it possible to combine the pleasure of a top-of-the-range smartphone with the protection of the planet.

11:15am - 12:15pm Start-up pitches



Julien Tetu



Damien Morin



8 POSTAL WORKERS AS AMBASSADORS FOR INNOVATION

Since the creation of VivaTech, La Poste has invited postal workers to welcome and guide visitors to Le Lab, alongside experts and project managers from the Group's business sectors, to help them discover the Group's latest innovations.

This year, 3 post office customer advisers, 3 postmen and 2 customer advisers from La Banque Postale, all recognised and appreciated symbols of La Poste's proximity to the public, will be taking on this task of entering into contact with the public, in the image of the job they do every day on their rounds, in their post offices or in remote banking.

At Europe's biggest technology event, these 8 postal workers embody the combination of human contact and digital transformation being implemented by La Poste.



Ambaïdi Abderemani
customer advisor at the Marseille Rue de Rome post office (South Region)



Gaëlle Deschaux-Beaume
customer manager at the Saint-Denis Les Flamboyants post office (La Réunion)



Céline Filiâtre
postman in Avallon (Burgundy Franche-Comté)



Julien Poirot
Account Manager at the Customer Relations and Expertise Centre in Nancy (eastern France)



Lalla-Hasna Benmimoun
Account Manager at the Customer Relations and Expertise Centre in Montpellier (Western France)



Marie-Laure Delaunay
postman in Caen (Normandy)



Yohann Labbé
postman in Angers (Pays de la Loire)



Alexandre Skrzydlewski
customer manager at the Lambersart Bourg post office (Nord-Pas-de-Calais)



LA POSTE'S LE LAB

5 AREAS TO DISCOVER INNOVATION AT LA POSTE

At VivaTech, La Poste will illustrate its development strategy for 2030 through innovations and services that meet customers' needs and provide solutions to major societal challenges: ecological, demographic, territorial and digital transitions. This year, a dozen innovative solutions and offerings are being showcased in 3 areas: digital confidence, green and civic, e-commerce and online services. 2 Lab zones provide access to employment and training opportunities, and start-up support services.

DIGITAL TRUST

Through its subsidiary Docaposte, La Poste aims to become a leader in digital trust in France and Europe. With the aim of transferring its role as a trusted third party to the digital world, La Poste and Docaposte are developing sovereign solutions based on its values of ethics, inclusion and sustainability.

NUMSPOT, THE FRENCH AND EUROPEAN SOVEREIGN AND TRUSTED CLOUD

NumSpot is the result of an alliance between 4 leading French players: Docaposte as lead partner, Banque des Territoires, Dassault Systèmes and Bouygues Telecom. NumSpot is the only cloud service provider to reconcile the 3 levels of security: technological, legal and data management. NumSpot's offering is based on a 100% secure and controlled foundation, qualified code (including open source) free of any malicious code, and data centres located in France and operated by French and European staff. NumSpot is designed primarily for strategic and sensitive sectors (public sector, healthcare, banking, insurance, Operators of Vital Importance and ESOs [Essential Services Operators]), offering a secure and trusted alternative to protect their data and that of their customers.



For more information, visit:
<https://www.numspot.com>

ID360, THE REMOTE IDENTITY VERIFICATION PLATFORM

Docaposte, the digital subsidiary of La Postegroup, has designed and developed the ID360 solution: an innovative service offering the most comprehensive range of identification and authentication methods on the market in a single integration. This comprehensive, modular and customisable solution responds to the multitude of digital paths, means of identification and levels of regulatory requirements.



Built in the form of a SaaS platform, ID360 offers businesses, whatever their use, access to all the identity verification methods on the market, from the simplest to the most certified. ID360 integrates the identification solutions operated and hosted by Docaposte: La Poste Digital Identity, the only digital identity recognised by ANSSI with a substantial level of guarantee under the eIDAS regulation, as well as remote identity verification paths. Docaposte has been awarded the #FintechFi Label by Finance Innovation's Banking sector labelling committee for its ID360 service.

For more information, visit:
<https://www.docaposte.com/solutions/id360>

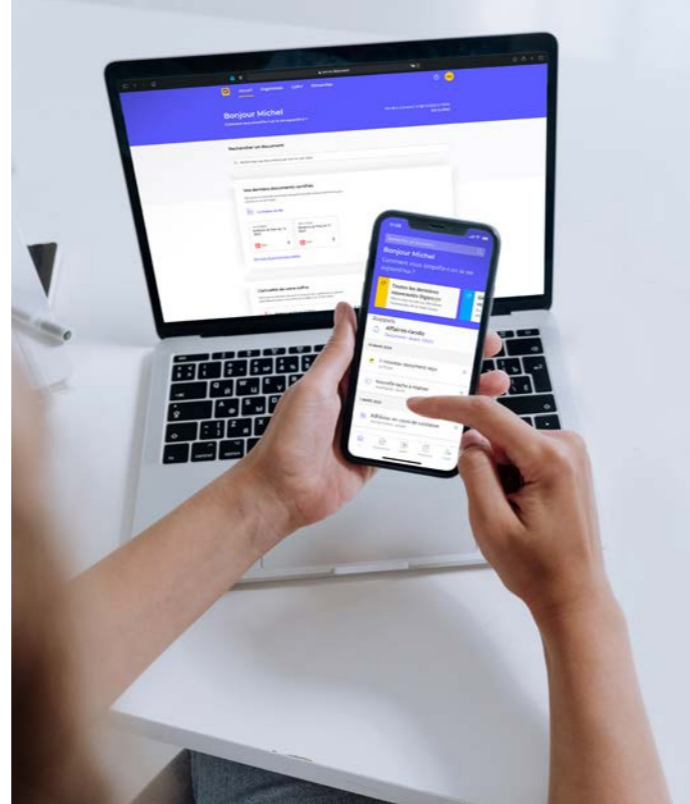
PAY BILLS VIA YOUR DIGIPOSTE DIGITAL SAFE

Digiposte is La Poste's digital safe solution. A B2B2C platform hosted 100% in France on infrastructure operated by Docaposte, Digiposte embodies the Group's development in the digital world. Digiposte enables its 12,000 user companies to electronically send documents to their recipients (employees, customers, users, members, etc.) in a secure manner and to collect supporting documents in electronic form as part of digital processes (online registration, bank account creation, various administrative procedures, etc.). Digiposte guarantees the distribution and storage of documents in conditions that ensure traceability, integrity and confidentiality. For almost 10 million private individuals, Digiposte has become the essential service for centralising and sharing their important documents and evidence in complete security.

At VivaTech in 2023, Digiposte will be showcasing its bill payment experiment within its secure space.

For more information:

<https://www.laposte.fr/digiposte/>

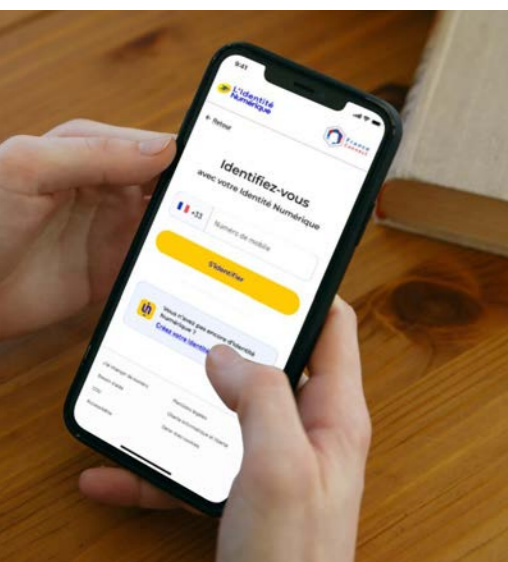


LA POSTE DIGITAL IDENTITY

La Poste Digital Identity is a means of connection and identification that simplifies and secures online procedures. It is based on a unique combination of an identifier, a mobile application and a secret code. This service is 100% free for private individuals. It is also a way of protecting yourself against identity theft with dual authentication. It allows you to prove your identity and access more than 1,400 public services via FranceConnect and FranceConnect +, as well as many La Poste services. Nearly 3 million Digital Identities have been created to date.

For more information:

<https://lidentitenumérique.laposte.fr/>



L'Identité Numérique

GREEN AND CIVIC

La Poste's business model is built around the environmental and social issues affecting society. To meet these challenges, the Group offers innovative solutions to local authorities and private individuals.

AI AND COMPUTER VISION APPLIED TO TERRITORIAL GEO-INTELLIGENCE

Subsidiaries of La Poste group, Geoptis, a leading player in geo-intelligence, and Probayes, an AI specialist, have collaborated on the application of computer vision (image recognition) to the data collected by the cameras designed by Geoptis. Mounted on postmen's vehicles, they film the roads during their rounds.

AI and computer vision can be used to detect horizontal and vertical signs, for example, and to assess the condition of this urban assets. Note: the analysis carried out by the AI is checked by Geoptis operators, who ensure that the AI has not missed any information.

Since 2017, Geoptis, a subsidiary of La Poste Group, has been providing businesses and local authorities with innovative solutions for collecting, analysing and displaying territorial data on maps, and translating it into operational results. For local authorities: Geoptis carries out audits of urban and road assets to prioritise works, measures air quality, analyse mobile coverage and carry out more comprehensive diagnoses of changes in an area. The data is collected using sensors and cameras on board the postmen's vehicles. For businesses: The Geoptis Solution platform offers a library of applications based on a wide range of data. Using algorithms, these applications can respond to the key use cases of sales and marketing departments: setting up points of sale, managing the performance of a distribution network or carrying out market research.

For more information, visit:

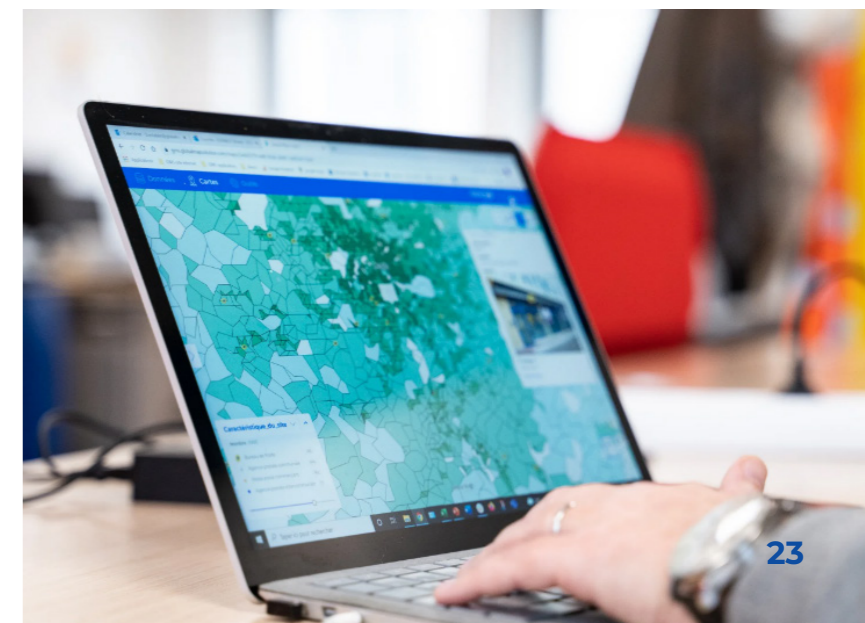
<https://geoptis.fr/>

Video demo:

<https://we.tl/t-QCJ6aNzdLd>

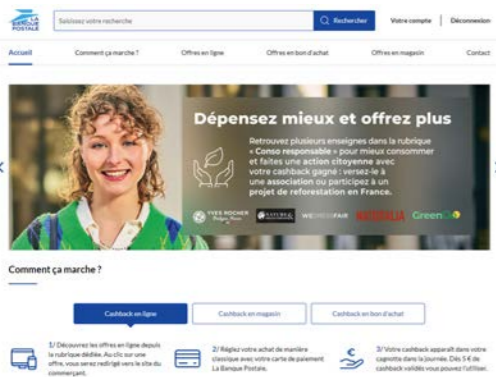
Geoptis

probayes
L'IA SUR - MESURE



CASHBACK, FOR DAILY SAVINGS ON YOUR PURCHASES

Accessible free of charge and with no obligation from the La Banque Postale customer area (website or mobile application), the cashback programme enables customers with a payment card (Réalys, Visa Classic, Visa Premier, Visa Platinum, Visa Infinite) to make savings on their everyday purchases. Through this new service, which is available from 300 partners online, in vouchers and in-store, including almost 20% of retailers who make it possible to consume more responsibly through their products, La Banque Postale is giving back purchasing power to its customers and encouraging them to consume better. As soon as customers reach €5 of validated cashback, they can choose, when they wish: to pay their kitty into their La Banque Postale current account, or that of a third party holding a La Banque Postale current account such as their child's for example, to donate their kitty to La Banque Postale partner associations such as the League for the



Protection of Birds or the Restos du cœur association, or even to convert their kitty to contribute to a reforestation project in France.

For more information, visit:
<https://www.labanquepostale.fr/particulier/comptes-et-cartes/services-de-cartes/cashback.html>

LUCY, LA BANQUE POSTALE'S CALLBOT

Lucy, La Banque Postale's callbot, is an employee «like any other» with a first name, a voice and a personalised silhouette in the bank's colours, but «not quite like any other», because she can handle all calls relating to account management and balance enquiries. Lucy can also put customers in touch with an adviser if they so request or if she detects a risky financial situation.



As a major player in customer relations, with over a million calls a month, La Banque Postale has been able to adapt thanks to natural language. With Lucy, it has chosen to combine the human and the virtual in order to provide a personalised response to all its customers, whether they are financially vulnerable or wealthy.

This callbot solution also improves the quality of life at work for La Banque Postale employees by handling a significant proportion of the call flows, which have continued to increase since the health crisis.

FACILITATING MOBILITY WITH OPEN PAYMENT

Open payment allows users to use their bankcard or smartphone as a transport ticket, without having to subscribe or register in advance. This simple and innovative electronic payment solution, based on NFC contactless technology, makes life easier for users. Billing takes place after the event: the most advantageous fare for the user is then applied, based on the combination of journeys made.

La Banque Postale, through its subsidiary eZyness, has won, along with the Kuba consortium, the first regional call for tenders launched by the Nouvelle-Aquitaine Mobilités syndicate as part of its project for a single enhanced digital platform, Modalis. From this year onwards, La Banque Postale's open payment solution will gradually be rolled out to regional road and rail networks, as well as to a large number of cities, metropolitan areas and communities of municipalities.



For more information, visit:
<https://www.labanquepostale.com/newsroom-publications/actualites/2022/nouvelle-aquitaine-mobilites-kuba-la-banque-postale.html>

SERVICES PLUS LETTER

The Lettre Services Plus (turquoise stamp distributed in D+2) is a new all-in-one franking solution, available from 1er January 2023, for sending documents and small items up to 2 kg and 3 cm thick. Tracking is included and available on laposte.fr. Customers can also take advantage of Services Plus by activating them on laposte.fr. With tracking notification, they are informed by e-mail or SMS when the mail is picked up and/or delivered. The sender can also notify the recipient, who will receive an e-mail when the mail is picked up. Mail can also be sent from your standard mailbox. Simply activate this service on laposte.fr and the postman will collect the mail the next morning. What's more, in the event of excessive delays in the delivery of Lettre Services Plus, customers can, on request to Customer Services, benefit from a one-off flat-rate financial compensation of €5 (whatever the type of product and the weight of the item).



PAYING FOR YOUR POSTMAN'S PURCHASES BY BANK CARD

La Banque Postale is launching a secure mobile application for collecting bankcard payments. It can be downloaded onto an Android mobile phone and transforms the business smartphone into a contactless payment terminal, using NFC technology.



The solution, which is being trialled with 1,000 postmen and women, will be gradually rolled out to La Poste group's 62,000 postmen and women by the end of 2023. From now on, they will be able to use their Facteo smartphones to collect payments for services provided in customers' homes, using the solution installed on their work tools. Customers will be able to pay for up to €50 worth of purchases using their bankcard or smartphone (with Apple Pay or Samsung Pay in particular), directly with their postman, including the purchase of stamps, payment of customs duties on their parcel or other services. La Banque Postale will gradually extend this offer to its other customers.

E-COMMERCE AND ONLINE SERVICES

Attentive to new uses and the changing needs of its customers, La Poste provides physical and digital solutions to support new ways of working and the development of e-commerce.

PAYNUM TO ORCHESTRATE ALL PAYMENT METHODS

La Banque Postale and its subsidiary eZyness, in partnership with Docaposte and Lyra, are presenting Paynum, a solution that offers customers and business partners a wide range of payment methods, from the most innovative (initiating transfers, wallets, cards) to the most traditional (direct debits, cheques, tips). The benefits: a seamless customer journey and optimised operational management. Paynum's orchestration platform makes integration and reconciliation easy.

For more information, visit:

<https://www.docaposte.com/solutions/paiement-digital>

NFT: LA POSTE BRINGS ITS CUSTOMERS INTO THE WORLD OF WEB3.0

La Poste Solutions Business offers digital and mail activation and loyalty solutions to advertisers throughout France. Inside Home - INH marketing solutions aim to create close relationships between brands and consumers by capitalising on data assets, attention-grabbing media mail and solutions to better engage consumers digitally.

Today, it is extending its range of print and digital solutions with its NFT offering. The NFT, a unique digital asset authenticated on the blockchain, is a new vector for consumer engagement and loyalty. It ushers in the era of loyalty programmes 3.0, with the aim of rewarding customers with exclusive advantages, enhancing their value, motivating them and strengthening their attachment to the brand. An initial experiment has just been carried out with Picard, which is looking for new ways to delight its customers.



LA POSTE MOBILE: COMMITTED TO THE CIRCULAR ECONOMY

The result of a joint venture between La Poste group and SFR, La Poste Mobile has become France's leading virtual telecommunications operator (MVNO) in just 10 years. Thanks to La Poste's network of 17,000 points of contact, enabling every French person to be located less than 5 km from an advisor, and to the quality of the SFR network, La Poste Mobile makes the best of technology easily accessible. With 2.2 million customers and 7 billion SMS messages sent in 2022, La Poste Mobile carries as many SMS messages as letters sent by La Poste every year.

At VivaTech, La Poste Mobile will be announcing the launch of a partnership with Mobile Club, the French smartphone refurbishment rental specialist:

- At a time when 75% of a phone's carbon footprint is directly linked to its manufacture, it is more essential than ever to rethink the way we consume. La Poste Mobile offers the very best technology at affordable prices, while at the same time acting to promote an increasingly circular economy. With this new partnership, customers and future customers of La Poste Mobile will be able to treat themselves to a top-of-the-range smartphone without making any compromises, and thus limit their impact on the environment. Thanks to this unique refurbished smartphone rental service, they will have access to all the offers proposed by Mobile Club, including numerous advantages, such as a 30-day trial, breakage and theft insurance included, delivery of the mobile within 48 hours, and the possibility of changing smartphones with no deposit, every 20 months. The offer will initially be available on the La Poste Mobile website, before being extended to all post offices in France next year.

EMPLOYMENT & TRAINING

An international services group with almost 238,000 employees worldwide, La Poste group is now present in more than 60 countries on 5 continents. With a raison d'être and a company with a mission statement status since 2020, La Poste group has positioned itself as a socially committed employer, convinced that diversity and equality contribute to everyone's success.

To support its growth, the Group is recruiting across all its commercial activities, in banking, digital and IT. By 2023, La Poste aims to have recruited 4,800 permanent staff and 4,300 work-study students.

THE RECRUITMENT AREA

To support its digital transformation, the group will be recruiting nearly 2000 digital professionals in 2023. The profiles sought include IS architects, cybersecurity specialists, data-related functions (data scientists, data analysts, data engineers), developers, cloud experts, etc. The group is also offering 5,000 internships, including 2,500 3rd year internships.

At La Poste's Le Lab, the recruitment area will give visitors the chance to find out about the jobs available for digital talent, the Group's HR policy and its commitment to diversity and young people.

At VivaTech, whether online or on our stand, members of the public are invited to come and find out about our digital careers. All year round, job offers, internships and work-study contracts are available online at www.laposterecrute.fr.

POST'INSIDE

gamified application to introduce newcomers to La Poste group (work-study students, etc.)

La Poste group is launching a mobile game for the 20,000 young people it takes on each year (trainees, work-study students, young people on permanent contracts, fixed-term contracts and temporary workers).

The game is made up of 10 boards, all of which are designed to help young people discover the history, values and CSR policy of the La Poste group, as well as its products and services for young people. Examples include La Banque Postale's youth pass and student loans, Ma French Bank and La Poste Mobile. The hero of this innovation is a chick who will roam the stages and take on challenges in «catapult/rebound» mode. As he progresses, he becomes a champion! This original game, designed and conceived by Pollux, a subsidiary of Docaposte, was co-constructed with young people from the group. It is now being rolled out across the Group and will eventually be enhanced with new content and functions.



LA POSTE'S DATA/AI SCHOOL

On 9 March 2023, La Poste presented the first class of its Data and AI School, the launch of which was announced at the 2022 edition of VivaTech. With this School, La Poste hopes to train talented people in rapidly developing professions.

With 55% women among the first 51 students enrolled in its Data and AI School, the first class has achieved the parity target set by La Poste, in line with its commitment to promoting the role of women in tech professions.

Founded on the values of ethics and inclusion, La Poste's Data and AI School aims to train up to 250 candidates a year over the next 3 years in four key professions: data product owner, data analyst, data engineer and data scientist.

Given the growing scarcity of skills in these professions, the creation of the School of Data and AI is a response to the digital transformation challenges facing La Poste, which already has one of the largest pools of data and AI experts in France. At La Poste's Le Lab, candidates will be able to talk to the School's managers and submit their CVs for future promotions.



DOCAPOSTE INSTITUTE, TRAINING COURSES TO ACCELERATE THE DIGITAL SKILLS OF BUSINESSES

Drawing on its expertise and positioning as the benchmark for digital trust in France, Docaposte, the digital subsidiary of the La Poste group, is launching its Docaposte Institute training organisation. Qualiopi-certified, it offers simple access to courses designed to accelerate the digital skills of businesses and public institutions as part of their digital transformation. Docaposte Institute offers 4 ranges of solutions: skills training (technologies, methodologies, innovation, skills, soft skills, English, etc.), trusted digital training (digital security, responsible digital, digital trust), Docaposte digital solutions training, and personalised support (pedagogical engineering, pedagogical design and content, skills development plan).

The training courses are adapted to new uses and different learning methods. The pedagogical approach favours micro-learning, blended learning and adaptive learning to encourage everyone to develop their skills.



For more information:
www.docaposteinstitute.com

OPEN INNOVATION AND START-UP FUNDING

To meet the challenges of an ever-changing society, a multi-skilled group like La Poste must constantly reinvent itself. To transform itself more rapidly, open innovation is a source of inspiration. In its branches and subsidiaries, in France and abroad, on its own or with the support of partners, La Poste deploys complementary innovation systems designed to support start-ups at different stages of their development.

La Poste has set itself a dual objective with these schemes. The first is to support innovation and digital entrepreneurs, particularly women, who are still too few in this sector. The second is to prepare the world of tomorrow by anticipating, identifying and designing new services.

La Poste is rolling out its ecosystem with some success: the 43 start-ups featured at La Poste's Le Lab are almost all products of the Group's innovation programmes.

At La Poste's Le Lab, an interactive terminal will take visitors on a journey through the Group's galaxy of innovation and show them how La Poste detects, incubates, accelerates and finances the start-ups that inspire it.

ENCOURAGE / «IMPULSER 2030» INTRAPRENEURSHIP PROGRAMME

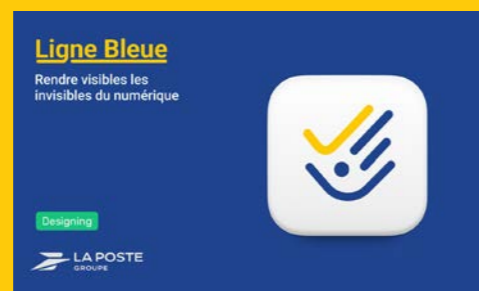


The aim of La Poste's intrapreneurship programme, «Impulser 2030», is to turn postal workers into innovators. Launched at the beginning of 2022 to support the «La Poste 2030, committed to you» strategic plan, «Impulser 2030» aims to enable the Group's employees to contribute to the transformation of the company by exploring new businesses and to engage in a unique learning experience through entrepreneurial practice.

The new programme has three objectives: to create and develop innovative products and services for the Group's divisions, to develop employees' entrepreneurial skills and to accelerate the most promising business projects.

Two projects from the Impulser 2030 intrapreneurship programme will be at La Poste's Le Lab on Saturday 17 June to share their experiences and test the solidity of their projects:

Ligne Bleue (see. p 48) and VirtualStreet.Art. (see. p 54)



#FemmesduNumérique

DETECT / LA POSTE'S «COUPS DE CŒUR» [FAVOURITES] #WOMENINDIGITAL

Launched in 2019, the Coups de cœur La Poste #WomenInDigital aims to support women entrepreneurs who want to develop in the digital sector, an industry in which there are still too few of them. The competition is organised with the support of the KissKissBankBank platform, a subsidiary of La Banque Postale, and gives access to a participative financing campaign matched by La Poste. The «Coups de cœur» awards recognise one initiative per region, chosen by public vote.

On Thursday 15 June at VivaTech, the 2023 regional winners will present their projects in the La Poste Le Lab pitch area from 3.30 to 4.30 pm. At 4.45pm, the national Coup de Cœur will be awarded, also chosen by a public vote. More details on page 15.

For more information, visit: <https://www.kisskissbankbank.com/>



ACCELERATE / THE FRENCH IOT, IMPACT X TECHNOLOGIE ACCELERATOR

Launched in 2015 by La Poste Group and operated by its subsidiary Docaposte, the French IoT, Impact x Technologie accelerator, supports impact-driven digital start-ups, helping them to become robust partners in order to respond together to societal and environmental challenges. The programme is distinguished by three key commitments: gender diversity among the directors of the winning start-ups, a commitment to responsible digital technology (ethical, inclusive and with low environmental impact) and the development of start-ups in their local area. Each year, the French IoT competition involves all the branches and subsidiaries of La Poste group, more than 100 partners in the regions (digital and entre-

preneurial networks and associations), 5 major groups as co-sponsors, and more than 200 members of the jury.

The prize for the winning start-ups: a Booster Entrepreneurs programme, 6 months of training and coaching, targeted business and investor contacts within the group and with the programme partners, increased visibility and networking, with participation in trade fairs alongside La Poste.

Wednesday 14 June at 4pm in Le Lab: unveiling of the winning 2023 start-ups.

For more information: <https://concours-french-iot.laposte.fr/> - <http://blog-french-iot.laposte.fr/>



INCUBATE / PLATFORM58

For the past 4 years, La Banque Postale has its own incubator and innovation centre in the heart of Paris, platform58, which supports entrepreneurs in the fintech, insurtech and cybersecurity sectors in the seed phase, without taking an equity stake. The incubator's primary objective is to support innovative companies as they grow: 51 start-ups have joined the incubator and followed a tailor-made programme that now includes the challenges of the fair transition.



platform58 also contributes to open innovation, in particular with incubated start-ups, 14 of which have deployed a project with La Banque Postale.

For more information:
<https://www.platform58.fr/>

FINANCE / LA POSTE VENTURES

La Poste Ventures is La Poste group's corporate venture capital fund for start-ups developing innovative services with a positive impact on issues that are central to the concerns of La Poste group's customers. An open innovation tool serving the «La Poste 2030, committed to you» strategic plan, operated by XAnge, La Poste Ventures aims to take minority stakes in innovative start-ups to meet the needs of the group's customers. La Poste Ventures



meets three strategic and organisational challenges: capturing disruptive innovations by anticipating developments in priority sectors, understanding new business models and new uses, and identifying services with a positive impact.

For more information:
<https://laposteventures.fr/>

NON-DILUTIVE FINANCING SOLUTION FOR GROWING TECH COMPANIES

La Banque Postale has set up a team of experts dedicated to helping tech companies find non-dilutive financing. It works with tech companies in the

growth phase (series A and above) that can demonstrate significant commercial traction, even before breaking even. It offers financing from

OPEN CNP

Open CNP is the Corporate Venture fund of CNP Assurances. Endowed with €100 million, Open CNP invests between €250,000 and €5 million from seed to series B to support entrepreneurs in the fields of fintech, insurtech, B2B services and e-health in Europe. With its community-focused approach, collaborations and investments, Open CNP seeks collaborations with start-ups in line with CNP's strategy, by leading a cross-functional internal and external community, investing in young companies with potential and supporting them



with the expertise of its business lines. In addition to financing, Open CNP offers and runs a comprehensive programme of support for start-ups, so that they can integrate open innovation systems in close collaboration with the Group's business lines, benefit from the expertise of CNP Assurances employees, and co-create ambitious synergies.

For more information:
<https://open.cnp.fr/>

115K

115K is La Banque Postale's innovation fund. Its purpose is to support the growth of start-ups in the fintech, insurtech and cybersecurity sectors, as well as related sectors and advanced technologies such as greenTech, proptech, regtech, data, AI, blockchain and web3. 115K is 100% owned by La Banque Postale and will eventually raise €150 million. It invests as a minority shareholder and as a co-lead



or follower, with entry tickets ranging from €250,000 to €5 million, with the possibility of significant reinvestment in subsequent rounds.

For more information:
www.115k.fr

such as pledges of shares, business assets or cash. They can be supplemented by counter-guarantees and annual covenants on a minimum level of cash.



THE 43 START-UPS TO MEET AT LA POSTE'S LE LAB

Collaboration between start-ups and a large group represents a powerful vector for accelerating innovation. For over 10 years, La Poste has been developing an ecosystem of start-ups, enabling it to explore new areas of innovation in its various activities, including banking, logistics and services.

At VivaTech 2023, La Poste's lab will showcase 43 start-ups from the regions, supported by the Group's business lines and innovation programmes such as the French IoT accelerator, La Banque Postale's platform58 incubator and the Open CNP, 115K and La Poste Ventures corporate venture funds.

In partnership with VivaTech, 11 start-ups selected as part of the Start-up Challenge will have the opportunity to present their solutions in the La Poste's Le Lab pitch area.

Auvergne Rhône-Alpes



AGRIFLUX

Agriflux is a shared transport service for local produce, aimed at producers. It offers a local rural/urban collection and delivery service, based on the pooling and intelligent management of flows via logistics and digital solutions. *Start-up run by a woman supported by La Poste group's French IoT, Impact x Technologie accelerator*

<https://www.agriflux.fr/>

#Agriculture #Collection #Delivery #Rural #Logistics #Digital
To be found at Le Lab on Thursday 15 and Friday 16 June



AIR360

Air360, the online shopping behaviour analysis solution that helps capture all the opportunities for improving the customer experience and ecommerce conversion to boost online sales. *Start-up run by a woman and owned by Asendia*

<https://www.air360.io/en/>

#Ecommerce #Digital #UX #UserExperience
To be found at Le Lab on Saturday 17 June



GEDEON

Gedeon is a Lyon-based company that aims to transform and simplify the experience of compulsory retirement savings in companies, better known as PERO, with a 100% digital offer.

Start-up incubated by platform58

<https://gedeon.io/>

#Savings #Retirement #PERO #Digital #Retirement

To be found at Le Lab on Friday 16 June



LES BIENS EN COMMUN

Les Biens en Commun offers a rental service for everyday equipment (e.g. toolboxes, kitchen or household appliances, printers, games, etc.) via connected lockers installed in buildings and establishments open to the public.

Start-up supported by La Poste group's French IoT, Impact x Technologie accelerator

<https://lesbienscommun.com/>

#Location #DailyEquipment #ConnectedShops #Daily

To be found at Le Lab on Thursday 15 and Friday 16 June



KRESUS

Kresus is a SaaS cash management solution that enables all companies to create and deploy cash flow advance payment programs for their customers when they need cash and are looking to accelerate their customer collections. This solution enables supplier payment terms to be extended by up to 90 days... without their knowledge.

Start-up incubated by platform58

<https://www.kresus.eu/>

#SaaS #Treasury #Invoice #Payment #PaymentDeadlines

#Cashflow #FinTech

To be found at Le Lab on Friday 16 June



TEACHUP

TeachUp is an adaptive learning SaaS platform integrating Artificial Intelligence with the aim of offering immersive, collaborative e-learning experiences personalised to each learner.

Start-up run by a woman supported by La Poste group's French IoT, Impact x Technologie accelerator

<https://teachup.com/>

#SaaS #AdaptiveLearning #AI #Elearning

To be found at Le Lab on Wednesday 14 June

Bretagne



FRUGGR

Fruggr is a responsible digital platform for measuring the environmental and social impact of digital services (website, intranet).

Start-up supported by La Poste group's French IoT, Impact x Technologie accelerator

<https://www.fruggr.io/fr/>

#Environment #Green #Digital

To be found at Le Lab on Wednesday 14 June

SocialDirect SOCIAL DIRECT

SocialDirect is the first social support teleconsultation platform that puts company employees or association members in touch with social workers.

Start-up run by a woman supported by La Poste group's French IoT, Impact x Technologie accelerator

<https://socialdirect.fr/>

#Teleconsultation #Associations #Company

To be found at Le Lab on Wednesday 14 and Thursday 15 June



Hauts-de-France

CORNEILLE

Corneille combines a learning-to-read application for children aged 3 to 8 with paper books. The application offers a personalised learning path for each child, as well as an extensive digital library (Corneille titles and titles from partner publishers Bayard/Milan). More than 200 activities are on offer to give youngsters intelligent screen time, without exceeding the recommended 30 minutes a day. It's a fun, educational application that combines fun and education, and confirms that digital technology is now being used to support learning.

Start-up run by 2 women supported by La Poste group's French IoT, Impact x Technologie accelerator

<https://corneille.io/>

#AppCorneille #Edtech #application #reading

#readinggreatnationalcause

To be found at Le Lab on Saturday 17 June



PAYELO

Payelo is a secure prepayment card for a third party. It is an expense management solution designed to meet the need of individual employers - and in particular family carers - to be able to delegate a means of payment to a third party in complete security.

Start-up incubated by platform58

<https://payelo.io/>

#privateemployers #personalservices #familycarers #fintech

To be found at Le Lab on Saturday 17 June



TRIPARTIE

A 100% secure peer-to-peer shopping service, Tripartie enables retailers and marketplaces to enter the second-hand market and peer-to-peer platforms quickly, without operational or reputational risk. Its approach is based on trust, with a user dispute resolution tool to enhance the platform's reputation and improve customer service.

Start-up incubated by platform58

<https://tripartie.com/>

#SaaS #Marketplace #C2C #Disputes

To be found at Le Lab on Wednesday 14 June



WHISPEAK

Whispeak is a speaker recognition solution that adds a biometric factor to the authentication process. This voice biometric identification solution is totally secure and complies with the requirements of the GDPR.

Start-up supported by La Poste group's French IoT, Impact x Technologie accelerator

<https://whispeak.io/>

#Recognition #Biometric #Authentication #Voice

To be found at Le Lab on Friday 16 and Saturday 17 June



Ile-de-France

12P5

12p5 was created in 2020 by two young bike-riders, Paul Martichoux and Diego Delamare, who had the idea of converting the 12.5 square metres available in an unused underground car park into several secure spaces for two-wheelers..

Start-up financed by La Poste Ventures

<https://www.12p5.com/>

#Bike #Mobility #Green

To be found at Le Lab on Wednesday 14 June



AP SOLUTIONS IO

The APScan solution optimises and automates the detection and processing of «sensitive» individuals (asset freezes, PEPs, reputational risk, beneficial owners, country risk, etc.). The APFilter solution enables the detection of sanctioned/embargoed persons in transactions.

Start-up incubated by platform58

www.ap-solutions.io

#Regtech #Fintech #AMLCFT #Sapin2 #compliance #conformity

#AML #KYC

To be found at Le Lab on Friday 16 June



BIFRÖST

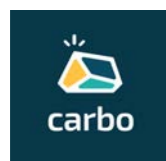
Bifröst is a start-up specialising in reinsurance, providing innovative solutions for all players in the industry: insurers, brokers and reinsurers. It is a digital platform that brings together insurers and reinsurers to optimise the risk placement process by providing decision-making tools based on algorithmic solutions.

Start-up incubated by platform58

<https://www.bifrost.re/>

#Insurance #Broker #Coverage #Insurtech

To be found at Le Lab on Friday 16 June



CARBO

Carbo offers citizens and businesses solutions for measuring and reducing their carbon footprint. To achieve this, Carbo develops educational SaaS solutions for calculating the reduction in its carbon footprint and for rewarding its efforts.

Start-up incubated by platform58 and funded by 115K

<https://www.hellocarbo.com/>

#CarbonCalculator #SaaS #Footprint #Green

To be found at Le Lab on Saturday 17 June



CHARITIPS

Charitips offers a Donation-as-a-Service® solution enabling companies to create personalised charity experiences that are managed from A to Z, from auditing charities to managing financial flows, right through to measuring impact.

Start-up incubated by platform58

www.charitips.com

#SSE #CSR #Donations #Associations #Fintech #SaaS #DaaS

#API #Ecommerce #TechForGood

To be found at Le Lab on Thursday 15 June



COACH FOR EYES

Coach For Eyes is a solutions provider that supports HR, health and quality of working life departments in preventing their employees' visual health from digital exposure, both in the office and at home. Coach For Eyes solutions are integrated into the Microsoft Teams environment and include chatbot, orthoptics, micro-learning and AI, for more responsible use of digital technology.

Start-up run by 2 women supported by La Poste group's French IoT, Impact x Technologie accelerator

<https://coachforeyes.fr/>

#HR #QWL #MicroLearning #AI

To be found at Le Lab on Wednesday 14 and Thursday 15 June



COCOPARKS

Cocoparks is a start-up that uses sensors and a dedicated application to manage roads and parking in real time. The aim is to improve the parking experience and infrastructure management, with a view to reducing CO₂ emissions, saving time, cutting costs and improving accessibility for retailers.

Start-up supported by La Poste group's French IoT, Impact x Technologie accelerator

<https://cocoparks.io/fr-fr>

#Parking #Green #Footprint

To be found at Le Lab on Wednesday 14 June



EKIE

A legal care application, Ekie aims to create the new standard of access to law in Europe, enabling everyone to get advice from a lawyer when faced with life's situations. Its mission is to provide employees and their families with the tools to deal with all the legal, administrative and tax issues that punctuate their daily lives and add to their mental load at work.

Start-up incubated by platform58

<https://www.ekie.co/fr>

#HR #legaltech #legalcare

To be found at Le Lab on Wednesday 14 June



COGIS NETWORKS

Cogis Networks is a software publisher specialising in the digitalisation of visitor reception. Cogis Networks offers kiosks and software solutions capable of streamlining the management of healthcare establishments and local authorities.

Start-up supported by La Poste group's French IoT, Impact x Technologie accelerator

<https://www.cogis.com/>

#Software #Health #MedTech

To be found at Le Lab on Friday 16 June



ELYN

Elyn is a start-up that supports businesses in two ways: by enabling them to offer a «Try before you buy» service that increases their conversion rate by up to 30%, and by automating the management of returns and exchanges, enabling up to 40% of return requests to be converted into new sales.

Start-up incubated by platform58

<https://elyn.io/>

#Fintech #Ecommerce #Innovation #Start-up

To be found at Le Lab on Friday 16 June



ESTALY

Estaly is a solution enabling all merchants to offer insurance as part of their purchasing process. Thanks to its integration into the purchasing process, insurance products, tailored to the merchant's products and customers' expectations, are available to all merchants, whether online or in-store.

Start-up incubated by platform58

<https://fr.estaly.co/>

#Insurtech #PurchasePath #Customer #CustomerPath

To be found at Le Lab on Saturday 17 June



IPAIDTHAT

IPaidThat is pre-accounting automation software for VSEs, SMEs and chartered accountants that simplifies the financial management of companies.

Start-up supported by La Poste group's French IoT, Impact x Technologie

<https://ipaidthat.io/fr/>

#Software #VSE #SME #Accountant #AccountantExpert

To be found at Le Lab on Thursday 15 June



GARANTME

Garantme is a rent management platform for property professionals. Garantme designs insurance solutions that are reliable, innovative and easy to understand, thanks to optimised processes.

Start-up financed by 115K

<https://garantme.com/fr/>

#Rent #Insurtech #RealEstate

To be found at Le Lab on Friday 16 June



KARMEN

Karmen accelerates the growth of digital companies with instant financing. Karmen is a fintech financing solution offering non-dilutive, data-driven financing solutions for digital companies to finance their growth in less than 48 hours, thanks to Revenue Based Financing.

Start-up incubated by platform58

www.karmen.io

#FinTech #Data #Digital #BtoB

To be found at Le Lab on Wednesday 14 June



KRIPTOWN

Kriptown is the first European fintech with the ambition of making investment in start-ups and SMEs accessible, thanks to an easy-to-use financing platform. Kriptown is driven by a simple idea: to remove the obstacles to complex investment in order to support the French economy. Kriptown's technology is based on two objectives: to offer companies a new instrument for growth and to democratise contributions to the economy.

Start-up run by a woman incubated by Platform58

<https://www.kriptown.com/fr>

#Financing #Innovation #FinTech

To be found at Le Lab on Saturday 17 June



LOLA HEALTH

Lola Health is a group health insurance scheme for companies that complies with the ANI law, offering inclusive health cover to ensure that all employees have access to quality healthcare, regardless of their care pathway, specific characteristics, gender or age

Start-up run by a woman incubated by platform58

<https://www.lolahealth.fr/>

#Insurtech #Health #BtoB

To be found at Le Lab on Thursday 15 June



LIGNE BLEUE

Ligne Bleue is a smartphone application launcher that will enable users to switch to a simplified profile, as well as being taken in hand by a trusted third party and referred to digital mediators. The Ligne Bleue training platform will enable users to learn over time and at their own pace. Ligne Bleue also provides simplified access to La Poste group's services for everyone, in complete autonomy.

Start-up run by a woman from La Poste group's «Impulser 2030» intrapreneurship programme

<https://lignebleue.wixsite.com/ligne-bleue-beta>

#Smartphone #App #Elearning

To be found at Le Lab on Saturday 17 June



OCTOLO

Octolo is a corporate legal secretarial and shareholder management platform designed for company and association directors, lawyers, chartered accountants, social landlords and investment funds.

Start-up run by a woman supported by La Poste group's French IoT, Impact x Technologie accelerator

<https://octolo.tech/>

#LegalCare #LegalTech #Legal

To be found at Le Lab on Wednesday 14 June



ORTHOGRAPHIQ

OrthographIQ is a CPF [French Personal Training Scheme] -eligible training organisation that delivers a spelling certification recognised by the largest companies. Their training offers highlight three different levels of certification to suit all learners. Orthographiq offers distance learning courses based on microlearning to stimulate learner attendance throughout the training programme. .

Start-up financed by La Poste Ventures

<https://www.orthographiq.com/>

#EdTech #ELearning #Training #CPF

To be found at Le Lab on Friday 16 June



PONO TECHNOLOGIES

Pono Technologies is a technological collateral management solution (SaaS software and service). Designed for banks, alternative lenders and their advisers, it facilitates the implementation, management and enforcement of guarantees: pledges, collateral, sureties and trusts. It puts lenders in the best possible position to finance the development of businesses and property projects.

Start-up incubated by platform58

<https://www.ponotech.io/>

#Trusts #CreditGuarantees #ParticipatoryFinancing

#RealEstateFinancing

To be found at Le Lab on Wednesday 14 June



PINPO

Pinpo is a start-up that boosts customer conversion for large BtoC companies thanks to a SaaS platform that automates and simplifies the qualification of leads generated online. Pinpo enables its customers to deploy intelligent conversational assistants (human + artificial intelligence) who engage all the leads generated by marketing teams by SMS and WhatsApp in less than 5 minutes, 24/7, to qualify their project and make appointments for the sales teams.

Start-up run by a woman funded by Open CNP

www.pinpo.com

#SaaS #AI #Leads #Marketing

To be found at Le Lab on Friday 16 June



RESPAID

Respaid is a French tech company whose aim is to manage small amounts of overdue debts, regardless of the volume, anywhere in the world. Respaid was conceived as an alternative to collection agencies.

Start-up incubated by platform58 and financed by 115K

<https://www.respaid.com/>

#Insurtech #FinTech #Bills #Unpaid

To be found at Le Lab on Wednesday 14 June

Sesame it **SESAME IT**

Sesame it is a start-up helping French and European organisations to deploy their cyber defence strategy, with Jizô, its solution for detecting cyber threats in network flows.

Start-up run by a woman funded by 115K

<https://sesame-it.com/fr/>

#Cyberdefence #Cybersecurity #Cyberthreats
To be found at Le Lab on Thursday 15 June



SMART TRIBUNE

Smart Tribune is a SaaS customer self-care solution for businesses, designed to improve customer relations and automate the flow of responses while delivering a high-quality service. The product consists of two building blocks: a common knowledge base for customer relations teams to speed up employee training, and an FAQ to enhance the customer area. Smart Tribune customers include Leroy Merlin, the Fnac-Darty group, SNCF, TotalEnergies and Geopost.

Start-up financed by La Poste Ventures

<https://fr.smart-tribune.com/>

#SaaS #CustomerRelationship #CRM #Training
To be found at Le Lab on Thursday 15 June

sezame SEZAME

Sezame is a start-up aimed at facilitating access to property ownership based on the principle of leasing. Sezame has been designed around an innovative, operational approach: leasing with a purchase option and support at every stage for the future owner.

Start-up run by a woman incubated by Platform58

<https://www.hellosezame.com/>

#RealEstate #Leasing #Accompaniment
To be found at Le Lab on Saturday 17 June



THE BIG WHALE

A free, independent and expert media, The Big Whale aims to provide access to projects, innovations and ideas that will transform lives and societies. The Big Whale's mission is to accelerate understanding and adoption of the technologies and applications that underpin this transformation (blockchains, cryptocurrencies, NFT, metaverse, etc.).

Start-up incubated by platform58

<https://www.thebigwhale.io/>

#Media #Technology #Innovation #Blockchain
To be found at Le Lab on Saturday 17 June



VELYVELO

VelyVelo is a neoleaser of mobility solutions for the delivery industry. VelyVelo offers a long-term rental concept for electrically-assisted bicycles, accompanied by a comprehensive service for professionals. From insurance to repair and training, VelyVelo's teams support delivery professionals.

Woman-led start-up wins Madame Figaro's Business With Attitude award

<https://velyvelo.com/>

#Mobility #Bike #Green #EAB #Accompagnement
To be found at Le Lab on Thursday 15 June



VIRTUAL STREET.ART

VirtualStreet.Art is an offer to sell and resell NFT, starting with street art, then with other NFT assets (art or other certification needs) through a dedicated marketplace. This offer does not use cryptocurrencies and is entirely in euros.

Start-up resulting from La Poste Group's intrapreneurship programme «Impulser 2030»

<https://virtualstreet.art/>

#Marketplace #NFT #StreetArt #Art
To be found at Le Lab on Saturday 17 June

Nouvelle-Aquitaine



MYSOFIE

MySofie is a health services aggregator. The mySofie application aims to simplify the lives of carers by bringing together all their health information in one place. It's a free, subscription-free service that lists expenses and reimbursements at a glance, saving time for those responsible for the family's health.

Start-up financed by Open CNP

<https://mysofie.fr/>

#Health #HealthTech #Platform
To be found at Le Lab on Saturday 17 June



OUIDROP

Ouidrop is an automated click & collect station made in France that provides a fast, secure and innovative service. COLIDROP enables e-commerce parcels and food orders to be dropped off and collected 24/7. The system can store up to 1,500 parcels and deliver up to 400 parcels per hour.

Start-up supported by La Poste group's French IoT, Impact x Technologie accelerator

<http://www.oidrop.eu/>

#ClickAndCollect #Ecommerce #Food
To be found at Le Lab on Thursday 15 and Saturday 17 June



SOAN

Soan is a financial management solution for craftsmen, lawyers, accountants and company directors. With Soan, you can manage or transform your estimate into an invoice in a minute, get paid in 48 hours by offering more than 4 innovative payment methods, pay your suppliers in 3 clicks, centralise all your transactions in one place, manage your cash flow and be environmentally committed.

Start-up incubated by platform58

<https://www.soan-solutions.io/>

#Soan #Payment #BtoB #Fintech
To be found at Le Lab on Thursday 15 June

THE 12 START-UPS IN THE CHALLENGE START-UP

For the third consecutive year, La Poste and its French IoT Impact x Technologie accelerator are taking advantage of the VivaTech challenges to detect positive-impact digital innovations driven by start-ups.

4 themes are open, in line with La Poste group's strategy: local services, business services, health services and regional services.

The prizes for the winners include a place on La Poste group's e-lab (virtual stand) at VivaTech, a face-to-face pitch on the La Poste stand and a fast pass to the national selection round of the French IoT Impact x Technologie competition, La Poste group's open innovation programme.

12 start-ups have been selected to pitch their solutions at La Poste's Le Lab on 14 June from 4pm to 5.15pm.



WEDOLOW (BRETAGNE)

A player in software eco-design, WedoLow offers an algorithmic optimisation solution for embedded and cloud-hosted applications. Their mission is to enable development teams to design applications that are optimised for user needs.

Start-up run by a woman

<https://www.wedolow.com/>

#App #Algorithm #Cloud #Software



NOVABRICKS (HAUTS-DE-FRANCE)

The NovaBricks platform makes it easy for anyone to create customised business applications, without coding, simply by assembling functional building blocks. As an agile tool, it accelerates digital transformation at the lowest possible cost.

<http://www.novabricks.com/>

#App #Digital #Tool



ASTRAN (ÎLE-DE-FRANCE)

Astran is a zero-trust cloud-native platform that works across multiple cloud providers, with any cloud technology. You can connect your preferred cloud providers, configure your distributed data vault and switch cloud providers just as easily whenever you need to.

Start-up run by a woman

<https://astran.io/>

#Cloud #ZeroTrust #Storage #Compliance



BILLIV (ÎLE-DE-FRANCE)

Billiv is a solution that allows paper receipts to be digitised using a QR code, without prior registration or downloading, and centralises customer feedback, loyalty programmes and communication using a fully customisable receipt.

Start-up run by a woman

<https://www.billiv.fr/>

#QRcode #Consumer #Digitalization #Receipt

klaro

KLARO (HAUTS-DE-FRANCE)

Klaro, the platform that maximises French people's purchasing power by making it easier to access benefits!

<https://www.klaro.fr/>

#PurchasingPower #Consumers #Employees



LiVert

LIVERT (ÎLE-DE-FRANCE)

LiVert's ambition is to disrupt the e-commerce sector by helping people get free and greener deliveries through collaborative energy. We are the pioneering delivery pool solution for online shopping.

Start-up run by a woman

<https://livert.fr/>

#ECommerce #GreenTech #Delivery



SARUS (ÎLE-DE-FRANCE)

Sarus is a privacy protection solution that enables personal data to be used for analysis or artificial intelligence purposes. It is based on the latest research in privacy protection, so that any source of data can be made available for collaboration, particularly in the fields of health, public services or finance.

<https://www.sarus.tech/>

#Data #DataAnalysis #AI #HealthCare #Finance



DEPIST&VOUS (NOUVELLE-AQUITAINE)

Dépist&vous is a web application whose mission is to raise awareness and encourage responsible behaviour in cancer prevention and screening through a simple, personalised and educational digital prevention solution.

Start-up run by a woman

<https://www.depistetvous.fr//>

#HealthTech #HealthCare #Health



SONUP (OCCITANIE)

SONUP is a company specialising in the screening and diagnosis of hearing disorders. The founding team is made up of health professionals who work in companies to improve quality of life at work.

<https://www.sonup.fr/>

#Screening #HealthTech #Health #QWL



TAMPLO (OCCITANIE)

Did you leave your last meeting wondering «now who does what?» TAMPLO allows users to prepare a meeting online and link its minutes to a clear action plan which is then followed up online.

Start-up run by a woman

<https://www.tamplo.com/>

#ProjectManagement #Meeting #Minutes



PEOPLE IN (PROVENCE-ALPES-CÔTE D'AZUR)

People In is an innovative recruitment service that pre-selects candidates based on the publication of an online test. The test assesses a key skill and takes the form of an online case study that replaces the need to send in a CV.

Start-up run by a woman

<https://www.people-in.fr/>

#Recruitment #HRTech #CV



**VIVA
TECHNOLOGY**

