Press release

Paris, 10 June 2026

Geopost puts AI and smart infrastructure at the heart of delivery innovation at VivaTech 2026

- **Geopost to showcase four innovation-driven solutions: Parcel Matching, Geopost Vision, ProGlove and Pickup Solar Lockers**
- **These innovations tie in with Geopost's strategy to combine operational excellence, customer experience and environmental responsibility through AI, data, automation and smart infrastructure**
- **Geopost executives to share insights on innovation and data-powered urban mobility through a VivaNews TV live interview and a dedicated panel discussion at VivaTech 2026**

Geopost, a leading international parcel delivery network and innovation-driven logistics provider, will return to VivaTech 2026 in Paris from June 17 to 20, 2026, to showcase a new generation of intelligent, operational and sustainable delivery innovations designed to support the future of commerce, mobility and urban logistics.

"*At VivaTech this year, we are proud to showcase innovations that bring the power of AI, operational data and smart infrastructure to life across the logistics chain. At Geopost, innovation is not just about technology, it is about creating scalable, responsible solutions that empower our teams, enhance the customer experience, and help shape more sustainable, efficient cities for the future.*" declared **Martin Calmels, Innovation & New Services Director at Geopost.**

As digital transformation, AI and sustainable urban infrastructure continue to reshape logistics and commerce, innovation remains at the core of Geopost's strategy. Leveraging its operational scale, technological expertise and entrepreneurial culture, the Group develops solutions that combine operational excellence, customer experience and environmental responsibility. Through collaborations with startups, technology partners and internal innovation teams, Geopost continues to explore how AI, automation, data and smart infrastructure can create more efficient and resilient delivery ecosystems.

Geopost's and its subsidiaries' main innovations presented at VivaTech 2026 will include:

- **Parcel Matching (Chronopost)** – An innovative solution combining Machine Learning and Generative AI to solve one of logistics' most complex operational challenges: identifying parcels with missing or unreadable labels. By combining image recognition, visual analysis and probability scoring, Parcel Matching significantly reduces rejected parcels, improves delivery efficiency and enhances customer experience.
- **Geopost Vision** – A newly launched business unit, transforms Geopost's delivery network into the largest street-level imagery platform in Europe, providing continuously updated data on the road environment. The solution helps power smarter & safer mobility, mapping, and urban infrastructure services.
- **ProGlove (DPD France)** – A wearable technology solution deployed within DPD France's sorting depots to improve operational efficiency, ergonomics and risk prevention.
- **Pickup Solar Lockers** – Fully autonomous solar-powered parcel lockers requiring no electrical connection or installation work, enabling rapid deployment and 24/7 accessibility for out-of-home delivery services. Drawing on renewable energy, they help cut greenhouse gas emissions and minimize environmental footprint.

Geopost C1 - Public

These innovations illustrate how Geopost is leveraging AI, operational data, smart infrastructure and sustainable technologies to shape the next generation of logistics and urban services.

As part of the event, **Benoît Frette, CEO of Chronopost**, one of Geopost's key business units, will be featured in a **live interview on VivaNews TV**, on **June 18 at 10:05 a.m**., sharing insights on innovation and present a unique innovation in the parcel delivery market: an agent-based customer service assistant deployed by Chronopost. Equipped with generative artificial intelligence capable of conversing in natural language, Chronopost's autonomous agent understands recipients' issues, independently resolves simple cases that generate the most calls, pre-qualifies the most complex cases and takes the necessary steps to meet the customer's needs.

Additionally, **Martin Calmels, who is also CEO of Geopost Vision**, will participate in a panel discussion on June 19 concerning data powering the next generation of urban mobility, exploring how road data can be instrumental in designing safer, cleaner and more efficient urban infrastructure.

Practical information
• Dates: June 17–20, 2026, from 9am to 6pm (Paris time)
• Location: Paris Expo Porte de Versailles – Hall 7.2 – Booth 2F39

About Geopost

Geopost, a European leader in parcel delivery and solutions for e-commerce, operates in more than 50 countries across all continents through its network of expert delivery brands, including: DPD, Chronopost, SEUR, BRT, Speedy Jadlog and Asendia. Leveraging its industry-specific expertise, Geopost is further growing the development of out-of-home services with Pickup, one of the densest parcel shop and locker networks in Europe and is also expanding temperature-controlled solutions for the food and healthcare business. In a world of acceleration and transformation, Geopost engages and embraces new e-commerce territories with ESW via Asendia.

With 55,000 employees, Geopost endeavours to make commerce more convenient, profitable and sustainable for its customers and communities. Committed to becoming an international reference in sustainable delivery, Geopost is the first global delivery company to have its roadmap to Net Zero by 2040 approved by the Science Based Targets initiative (SBTi).

Part of the La Poste groupe, Geopost generated a €15.8 billion revenue and delivered 2.2 billion parcels worldwide in 2025.

Press Contacts

La Poste group press department – service.presse@laposte.fr

Geopost C1 - Public