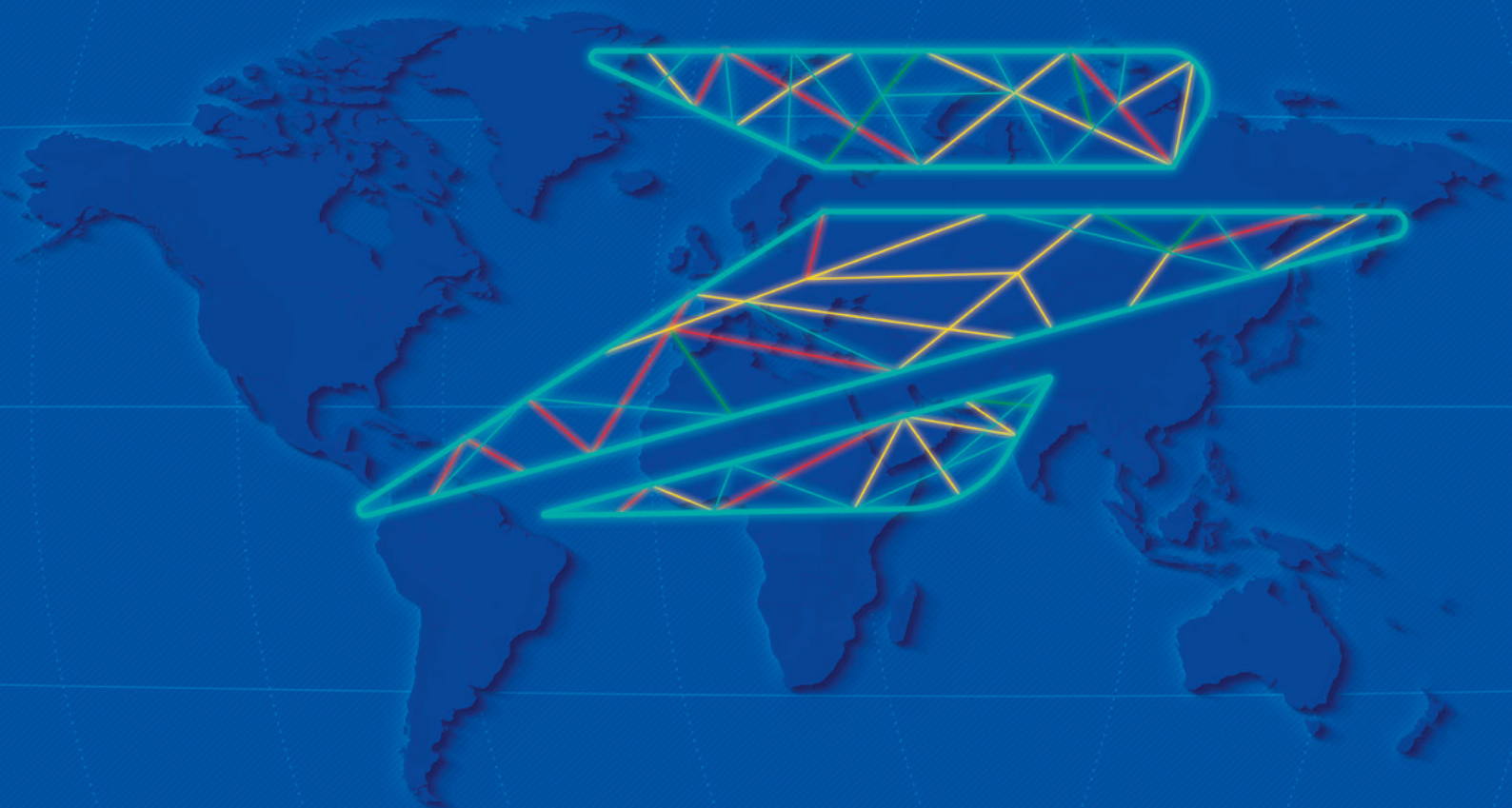


# VivaTech 2026

Press kit

La Poste Groupe

Find us at: Hall 7.2: stand 2F39



**VIVATECH**

17-20 JUNE 2026 / PARIS



**LA POSTE**  
GROUPE

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# La Poste Groupe at VivaTech 2026

## La Poste Groupe, a player in industrial innovation and digital trust

As a founding partner of VivaTech, La Poste Groupe is located in the heart of the 10th edition of this flagship event highlighting innovation to reveal the transformation of a major French human, technological, industrial and international company.

La Poste is a major services company as well as an industrial leader and a key actor in developing digital trust. Robotics, artificial intelligence, data collection and analysis: visitors will discover through its Lab how the group integrates the latest technologies to enhance the performance and efficiency of its organisation. Over the four days of the event, this momentum will be brought to life through nearly 30 solutions and demonstrations, alongside 20 start-ups from the group's innovation ecosystem.

At VivaTech, La Poste is revealing the face of a large group that has made its ability to adapt the driving force of its transformation to meet the challenges of a world in flux and lay the groundwork for the future, all while remaining true to its values.

La Poste, a major, multi-business international group (involved in logistics, bancassurance, digital, services), is a founding partner of VivaTech, a major exhibition of innovation showcasing industrial and technological expertise at the service of employee working conditions and the satisfaction of all of its customers, companies, administrations and the general public.

## Robotics and AI on behalf of industrial innovation and working conditions

At VivaTech 2026, La Poste is showcasing its Industry 5.0, human-focused approach, which aims to improve safety, reduce arduous tasks and reinforce its operational efficiency. The group is presenting several experiments in robotics and AI applied to its industrial organization.

Among the innovations, visitors can find out about a humanoid robot developed with Wandercraft to help teams handle heavy parcels, and a robotic arm that can contribute to reducing repetitive tasks.

The group is also unveiling solutions that integrate AI in daily activities, such as a scanning glove that makes it easier to sort parcels in the platforms and a means to prevent musculoskeletal disorders.

*« At La Poste, we believe that technology only creates value when it serves the public interest and people. At VivaTech, we are revealing a less-well known side of a major multi-business, international and civic-minded group, one that continuously reinvents itself to meet its customers' expectations while remaining true to its core values. »*



**Marie-Ange Debon,**  
Chairwoman and Chief Executive Officer of the La Poste Groupe

## Trustworthy digital at the heart of use

La Poste has been committed to trustworthy digital for over 10 years, in particular through its digital subsidiary, Docaposte, and highlights its ability to design and deploy technologies that are useful, ethical and sovereign on behalf of companies, public authorities and private citizens.

Its actions are thus in line with the objectives of the Caisse des Dépôts' 'Horizon Numérique 2030' (Digital Horizon) roadmap, which aims to accelerate the digital transformation of the French and European economies, and reinforce territories' technological sovereignty.

The group's ambition is illustrated through concrete solutions that integrate AI, data and cyber-security in key sectors such as logistics, health, banking and education.

# Among the 30 innovations to explore at the La Poste Lab:

## - The humanoid robot to reduce arduous tasks

- As part of its industrial innovation strategy, La Poste is collaborating with the French company Wandercraft in experimenting with humanoid robotics solutions designed to assist its teams in handling heavy parcels, and notably with pallet loading and unloading operations at the Colissimo and Log'issimo platform work environments.



## - Customers augmented by AI

- La Banque Postale unveils a virtual assistant project for its digital channels: A mobile application for online banking. Equipped with an AI engine based on Mistral AI technology, the objective of the 'augmented' customer is to provide the customer with direct answers 24/7, guide them towards self-care or, if necessary, to an advisor.



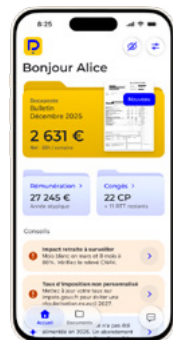
## - Parcel Matching, a brand-new parcel logistics alliance between machine learning and generative AI

- Chronopost launched Parcel Matching in November 2025 to revolutionize the handling of traceability breakdowns in the logistics chain. The system is based on triple expertise: machine learning, generative AI and human intervention, enabling the automatic identification and redirection of parcels that have lost their label.



## - Digiposte, when the digital safe becomes a smart assistant

- For the occasion of VivaTech, Digiposte, the digital safe used by 10 million employees, is showing off a new way to display pay stubs using artificial intelligence. This demo is a realization of the safe of tomorrow, moving from document to data, from safe storage to the smart assistant.



During the June 14<sup>th</sup> event on the Champs-Élysées organized to celebrate the 10th anniversary of VivaTech, La Poste showcased its initiatives in the environmental transition through an immersive exhibit to increase awareness of the impact of climate change that visitors to VivaTech can also try at the La Poste Lab:

## - Climate immersion 2035

- Based on three prospective weather scenarios that could exist by 2035 - floods, storms and heat-waves - this immersion plunges visitors into extreme weather situations and shows how the Group is taking tangible action to anticipate these changes, ensure the safety of its employees and protect its assets and the continuity of its businesses.



During the 4-day event, visitors will have the opportunity to meet nearly 20 start-ups from its innovation ecosystem at the La Poste Lab stand. These include:

## - Dealt (retail):

- Presented by La Poste Ventures, Dealt provides e-retailers with turnkey in-home services (installation, assembly, maintenance, etc.) to improve the after-sales experience of their customers.



## - Green Praxis (CSR):

- Accompanied by OpenCNP, Green Praxis transforms satellite and environmental data into diagnostic tools for biodiversity, carbon emissions or risks to help organisations choose and manage their operating sites, while reducing costs and their environmental footprint.



## - Zaion (AI):

- With the support of I15K, Zaion designs callbots specialized in customer relations in the banking and insurance sectors. Zaion automates calls while keeping the experience fluid and personalized.





## Nearly 30 innovative solutions to explore

At VivaTech, La Poste is demonstrating its expertise and highlighting the transformation of a major international multi-business group that knows how to combine technological innovation and the human presence throughout the territories.

For this anniversary edition of the biggest European technology fair, the group is unveiling its latest industrial innovations along with innovations for the benefit of the health and safety of its 227,000 employees. La Poste demonstrates the trust it places in digital technologies and its ethical use of artificial intelligence. The challenge for the group is to meet the needs of all customers, companies, regional and local authorities, and private individuals.

This year, there will be almost 30 solutions and demos that visitors can explore and try out at the La Poste Lab, where they will be welcomed and assisted by the group's experts and postal employee ambassadors.

## La Poste at VivaTech at a glance

### Industrial innovation & occupational health and safety

#### Robotics & AI

The humanoid robot, for the most arduous tasks  
The robotic arm to help sort mail

#### E-commerce

The solar Pickup point  
The next-generation Colissimo platform

### Occupational health and safety

Cooling vest  
AI supporting the mailman's round  
The wearable barcode scanners  
Using AI to help prevent musculoskeletal disorders

#### CSR

Climate immersion 2035

### Digital trust

#### Digital trust, solutions and awareness

The EUDI Wallet  
The AI-powered Digiposte digital vault  
What if a robot knew all about you?  
The "Pioneering Uses" terminal  
PRONOTE Primaire  
La Poste Mobile & Chut! Explore (saturday only)  
#BeConfident quiz on good digital habits (saturday only)

#### Cyber-security

The Prompt Hacking Game (saturday only)

Cyber Pack Docaposte

#### Banking

The AI-augmented customer  
The KYC Platform  
Wero  
The Document Processing with AI

#### Customer relations

Developing customer posture with AI

#### AI & data

DALVIA Vox  
Parcel Matching and Autonomous AI Agent by Chronopost

Geopost Vision

The Attention Lab

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## Industrial innovation & occupational health and safety

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### < Robotics & AI >

#### • The humanoid robot, an assistant for the most arduous tasks

- As part of its industrial innovation strategy, La Poste is experimenting with humanoid robotics solutions designed to assist its teams in handling heavy parcels, and notably with pallet loading and unloading operations at logistics hubs.

The prototype presented at VivaTech, developed in collaboration with the company Wandercraft, aims to show how a humanoid robot can be integrated into the working environment at the Colissimo and Log'issimo hubs.

This project is based on a cobotics approach: the robot does not replace the operators, but assists them with the most arduous tasks. The aim is to improve working conditions, improve team safety and boost operational performance by combining human expertise and advanced robotics.

*Demonstration from Wednesday to Friday at 11 am and 3 pm*

#### • The robotic arm to help sort mail

- The robotic arm assists sorting. Controlled by an AI that reads mail addresses, it takes the envelopes and places them in the corresponding boxes in the sorting unit.

The robot is a demonstration developed for VivaTech, and illustrates the integration of the latest technologies in sorting centers. It also highlights the contribution of robotics in alleviating repetitive tasks.

At the La Poste Lab, Visitors are invited to test themselves against the robot on the stand by manually sorting a stack of envelopes at the same time. This activity gives them an idea of the difficulty and complexity of sorting operations, while highlighting how robotics and cobotics can reduce the physical effort required, improve workstation ergonomics and modernise postal facilities for the benefit of employees.



### < e-commerce >

#### • The solar Pickup locker, collecting a low-impact parcel

- Solar Pickup lockers are installed outside and are simple and quick to deploy as they do not require connection to the power network. Thanks to the photovoltaic panels and batteries, they operate autonomously (up to ten days without sunlight) while remaining accessible, usually 24 / 7.

With almost 2,500 solar pickup lockers already installed, Pickup is a practical and flexible service for collecting and depositing parcels adapted to the uses of e-shoppers, while reducing the electricity bill for partners (retailers, distribution chains, service stations, etc.). Pickup lockers work using solar power, and also contribute to the group La Poste's objective of reducing CO<sub>2</sub> emissions.



#### • The next-generation Colissimo platform: 10 innovations in 1 model

- To illustrate its continuous capacity for innovation as a leader in e-commerce logistics, La Poste is presenting a model specially created for VivaTech. Made of LEGO® bricks, this animated 8 m<sup>2</sup> model reproduces on a 1:80 scale a Colissimo next-generation industrial platform, inspired by the one that opened at the end of the last year in Normandy. Comprised of over 100,000 bricks, it took 8 months of work to make, from design to assembly.

With the model, La Poste would like to show the technical side and the expertise required in how Colissimo handled 477 million tonnes in 2025. It highlights the industrial innovations that are deployed or tested at next-generation sites, such as sorting machines capable of handling up to 40,000 parcels per hour, automated flashing of all parcel faces for end-to-end tracking, a mechanical arm to help unloading and robotization for assisting in sorting small parcels and in unloading.



## <Occupational health and safety >

### • Cooling vest

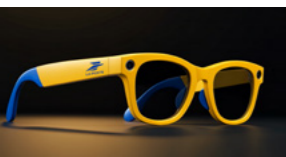
- Tested by Colissimo, the cooling vest improves employees' thermal comfort and helps prevent risks associated with high temperatures. The vest automatically activates based on outdoor temperature and body heat.

Designed to adapt to different working postures, it combines two complementary technologies: an integrated ventilation system that circulates air through the vest to continuously cool the body, and an active cooling system (Peltier technology) that delivers targeted cooling when ventilation alone is no longer sufficient.



### • AI supporting the mailman's round

- La Poste is experimenting an AI-based solution designed to assist mailwomen and mailmen throughout their delivery rounds. Whether driving (by vehicle or bicycle) or delivering on foot, they benefit from voice assistance that provides the right information at the right time, without interrupting their operational tasks. By combining real-time data management, route visualisation (via Android Auto) and hands-free navigation, connected glasses enhance both employee safety and quality of service. They support deliveries across all types of rounds.



### • The wearable barcode scanner that facilitates parcel sorting at the platform

- Tested in different countries (France, Switzerland and Spain), the glove is a preventive and performance-enhancing glove. Its continuously collects data from field team movement without additional equipment or interruption to operations.

Real-time analysis of the data provides insight into flows, processes and ergonomic restrictions. It is therefore possible to automatically identify key activities (walking, handling, carrying loads, driving), reduce errors and detect risky situations, in particular during peak activity.

The wearable barcode scanner enable adjustments to tasks division, quick reaction to signs of fatigue and incidents and to improve team efficiency over the long-term, while respecting safety and data security requirements.

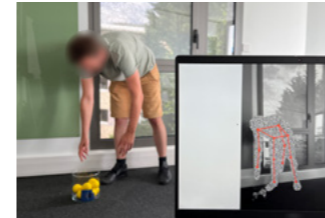


### • Using AI to help prevent musculoskeletal disorders

- Probayes, the AI specialist subsidiary of the La Poste Groupe, is giving visitors the chance to test its experimental solution for detecting bad everyday postures using artificial intelligence. The aim is to provide solutions that help employees improve their postures during their daily work in order to prevent musculoskeletal disorders.

Drawing on the expertise of over a hundred experts, Probayes develops artificial intelligence solutions with a significant professional impact using a customized approach to deal with specific challenges or by offering package solutions for quick and easy integration.

*Learn more at: [www.probayes.com](http://www.probayes.com)*



## < CSR >

### • Climate immersion 2035: How can we plan for and adapt to climate that will exist in 2035?

- To make the challenge of adapting to climate change more tangible, the La Poste Groupe has designed an immersive virtual reality experience. Based on three prospective weather scenarios that could exist by 2035 - floods, storms and heat-waves - this immersion plunges visitors into extreme weather situations and shows how the Group is taking tangible action to anticipate these changes, ensure the safety of its employees and protect its assets and the continuity of its businesses.

To be experienced on Sunday 14 June on the Champs-Élysées during the VivaTech anniversary event, and from Wednesday 17 June to Saturday 20 June at the La Poste Lab



To discover the making of this immersive experience, scan the QR code.

## Digital trust and AI

### < Digital trust, solutions and awareness >

#### • The European Digital Identity Wallet: streamlining customer onboarding

- As a leading player in digital identity and trust services, Docaposte has been contributing for several years to the development of the European Digital Identity Wallet, notably through European initiatives such as POTENTIAL and WE BUILD.

The European Digital Identity Wallet will enable users to access sensitive online services while sharing only the information strictly required, ensuring enhanced protection against fraud and identity theft. Its rollout is expected to begin from the end of 2026.

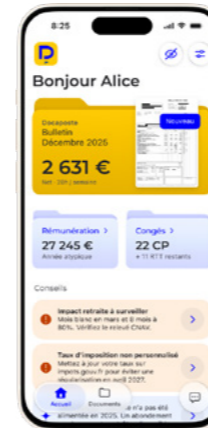
To support companies in this transition, Docaposte is showcasing at VivaTech its turnkey portal — a ready-to-use solution enabling the integration of the European Digital Identity Wallet into customer journeys from day one of its launch.



#### • Digiposte, when the digital safe becomes a smart assistant

- With 10 million employees equipped with a digital safe from the La Poste Groupe, Digiposte is positioned as a true companion in professional life, from graduation to retirement. For the occasion of VivaTech, Digiposte is showing off a new way to display pay stubs. Using artificial intelligence, Digiposte doesn't just hold onto documents, it helps employees understand the information and changes to their pay slip, and to anticipate the corresponding actions through personalized consulting (holidays, benefits, pensions, etc.).

This demo is a realization of the safe of tomorrow, moving from document to data, from safe storage to the smart assistant.



#### • What if a robot knew all about you?

- This physical AI experience features the Nao robot, which can recognise a pre-identified visitor and greet them by name using facial recognition technology. Nao is not here to demonstrate the abilities of robotics, but to demonstrate the essential concepts behind "trusted AI": data privacy, ethical consent and controlled use.

This demonstration highlights the ability of robotics to capture vast amounts of data, including sensitive data, when deployed without safeguards. It aims to raise awareness about the issues of consent, data protection and the ethics of physical AI, while highlighting Docaposte's role as a trusted third party: ethical analysis, regulatory compliance (AI regulation, GDPR, etc.), technical security and the central role given to humans in these new digital exchanges.



## • The Pioneering Uses terminal

- "The pioneering uses" terminal is a dynamic quiz to explore the different pillars of innovation and the way in which Docaposte has been supporting major technological transformations for more than 40 years.



## • PRONOTE Primaire Connecting schools, families, local and education authorities

- PRONOTE Primaire is a comprehensive, secure and modular digital learning environment designed to support the educational community on a daily basis, while assisting schools and local authorities in fulfilling their educational and organisational responsibilities. Fully secure, the PRONOTE Primaire application reduces administrative workload, strengthens the link between school and home, and ensures continuity across school, extracurricular and out-of-school activities.

For families, PRONOTE Primaire simplifies and secures the monitoring of primary school education. The application centralises communication between teachers and families, enabling parents to access real-time classroom information, consult educational resources and easily communicate with the school, all within a sovereign and protected digital environment.



## • La Poste Mobile & Chut! Explore: assisting youth digital education and independence

- Social networks, videos, streaming, texting: young people are more connected than ever. Guiding their online habits and establishing benchmarks is now a community imperative. With Chut! Explore and La Poste Mobile share this goal and present solutions accessible to each generation.



At the La Poste Lab, visitors can explore digital workshops designed and led by Chut! Explore to help school kids and parents understand daily digital use. They can also see teaching materials such as 'Le cahier de l'éducation au numérique' (The digital education notebook), which encourages responsible practice through simple, real and illustrated advice.

Finally, visitors can also explore offers for young people from La Poste Mobile, designed to accompany each step of their digital independence, with a connected watch and a touch phone without internet or social networks, as well as a package that includes SafeBear protection for progressive access to online services.

To explore these offers visit the stand and check out the keys for controlled digital independence.



**La Poste Mobile, created in 2011, accompanies millions of customers through a comprehensive offer of mobile phone services and internet box. With the unique regional presence of the post offices, the company is the byword of a local, accessible operator, and is a part of daily life in France. La Poste Mobile is committed to purchasing power and digital responsibility, and offers simple, affordable solutions while raising awareness and assisting the most fragile and the youngest.**

*Find it at the La Poste Lab on Saturday 20 June*

## < Cyber-security >

### • The Prompt Hacking Game: when cyber-security becomes a playing field

- How can we protect our Artificial Intelligence services against malicious manipulations? La Banque Postale's innovation laboratory addresses this question with the Prompt Hacking Game, designed by Julien Esterzon, an AI developer at La Banque Postale.

This simulator pits two teams against each other in a real-time duel: Attackers who try to undermine a chatbot (data leakage, illegal practices), and Defenders who have to reinforce the "Prompt System" in real time to counter these flaws.

Use: an internal tool for raising employees' awareness about generative AI and understanding related security issues.

Tangible benefits: above and beyond the gaming aspect, this programme enables users to identify real vectors of attacks (brand image, financial losses, data exports) and to train our teams to draw up robust security guidelines. A practical exercise serving digital resilience.



## • Cyber range, all-in-one cyber-security

- Today, businesses and local authorities need to protect themselves effectively against cyber threats. Through its Cyber Range, Dicaposte provides organizations with simple, easy access to the very best in cyber-security. La Poste's digital subsidiary works with 14 partners – French and European specialists – to cover all the cyber-security needs of VSEs, SMEs, ETIs, local authorities and healthcare establishments. For small organizations with limited human and technological resources, Dicaposte's Cyber Range makes it easy to implement a comprehensive cyber-security approach, from raising team awareness to the rapid management of cyber incidents, including the protection of data, emails, access rights, services and workstations.



## < Banking >

### • The augmented customer, an AI assistance project from La Banque Postale

- La Banque Postale is preparing the launch of its new virtual assistant for its Online Banking and mobile application. The objective of the 'augmented' customer is to provide the customer with direct answers 24/7, guide them towards self-care or, if necessary, to an advisor.

With 4 million e-mails received each year, the challenge for this assistant, equipped with an AI engine based on Mistral AI technology, will be to provide an immediate response to customers from the initial contact and to reduce the response time, while ensuring a smooth customer experience.

The project is one of the first applications studied as part of the partnership between La Banque Postale and Mistral AI.



## • **KYC Platform Better control of the customer experience**

- Docaposte's KYC platform enables you to secure and simplify knowledge about your customers' journeys throughout the business relationship, from onboarding to periodic reviews and remediation, applying the same level of requirement to the customer experience as operational efficiency.

Thanks to its self-care portal, multi-channel customer contact capabilities, AI-automated controls and end-to-end management, it streamlines the processing of files while ensuring complete traceability. The customer experience is oriented, clear and reassuring, reducing the rate of abandonment and improving customer satisfaction.

The platform integrates AI that processes the Articles of Association and analyses the Beneficial Owners, in order to speed up the analysis of files and make checks more reliable. This ensures that banking KYC experts can refocus on the most sensitive cases.



## • **Wero, the payment solution made by Europeans for Europeans**

- Wero is the new instant mobile payment solution designed by the company European Payments Initiative which allows users to send and receive money in a matter of seconds, 24/7, from a simple telephone number, without having to enter an IBAN.

It can be accessed by La Banque Postale customers using a dedicated application. Wero meets the everyday payments needs of private individuals (refunds, shared expenses, family support) and is part of a pan-European initiative that should gradually be extended to e-commerce and in-store payments (end 2026).



**weRO**

## • **Document Processing at your fingertips**

- Presented as an interactive experience, this showcase highlights the expertise of CNP Assurances, through its subsidiary Diwise, and Probayes, a La Poste Groupe subsidiary specialising in artificial intelligence, in the field of document processing.

In practical terms, it offers the opportunity to explore three solutions:

- **An AI assistant** developed by CNP Assurances, capable of transforming each customer request, including handwritten submissions, into a personalised response, helping to deliver smoother and more efficient customer relationships.
- **An automated document processing solution**, integrating verification of the completeness of required documents, extraction of key information, and consistency checks. This functionality is based on one of the modules of the DocIA solution developed by Probayes.
- **A document fraud detection module**, designed to address new fraud challenges in the era of generative AI. This new component of DocIA is currently under development by Probayes



## < **AI & data** >

### • **DALVIA Vox Increase time devoted to medical consultation thanks to automated AI transcription**

- DALVIA Vox is a sovereign AI assistant that automatically transcribes medical consultations. It listens to the discussions between the doctor and their patient, then generates a report and, if necessary, prescriptions, in a secure environment.

Thanks to high-precision medical voice recognition, practitioners can dictate their observations in real time, without interrupting their consultation. AI identifies key elements (history, symptoms, diagnosis, treatment) and integrates them into profession-specific software to update patient records and make data more reliable.

This means doctors spend less time on administrative tasks and more time with the patient, while improving the traceability of information. The result is a possible saving of 1-2 hours per day for physicians.



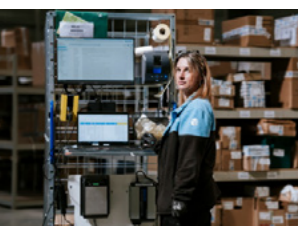
## • Parcel Matching, a brand-new parcel logistics alliance between machine learning and generative AI

- Chronopost strengthens the traceability of parcels that have lost their label with Parcel Matching, an internal solution combining machine learning and generative AI. The goal is to identify and reroute parcels with a missing label (up to 3,000 per week), before the customer files a claim.

Technologically, machine learning first screens parcels by weight and size. Generative AI then takes over: with a simple prompt, it instantly compares the images of the 6 faces noted in the hubs (shapes, logos, designs) with separated parcels. In an astonishing 2 to 4 seconds, the tool calculates a probability score. A human expert then validates the correspondence to restore the recipient's address.

For the customer, the experience is transparent and proactive: the promise of delivery is kept with no action required on their part.

For VivaTech, there will be a game, 'Find my parcel', available at the group stand so each visitor can have fun while learning about this technological marvel.



## • Geopost Vision, the data-delivery route

- Geopost Vision is a new subsidiary of Geopost that collects and analyses street image data on a European scale. This entity uses cutting-edge on-board camera technology on the biggest European fleet of delivery vehicles, which travels over 1 million km per day. With a presence in 18 countries, every day the Geopost subsidiary collects 40,000 hours of updated street images (anonymized).

This data is processed to meet the needs of companies and organisations involved in mapping services, mobility, assisted driving and infrastructure maintenance. Geopost Vision aims to build the most up-to-date and scalable street imagery platform in Europe, helping to improve road safety, navigation and the quality of urban infrastructures.



## • The Attention Lab, when mail becomes a measurable medium

- With the Attention Lab, La Poste is exploring a new way to measure the impact of home marketing mail through a connected experience involving artificial intelligence. The visitor is invited to pick up, handle and read a letter in an environment inspired by real-life domestic uses. By associating eye-tracking, connected sensors and AI analysis, the device observes how the letter is perceived, moved, checked and remembered. The route followed by the letter is reconstructed from the letter box to the different places it is read around the house. The home is becoming the next area for data scrutiny.

The data collected reveal the parts of the letter that attract interest: visuals, titles, offers or calls-to-action. A display screen shows the path of vision, the attention time and interactions with the letter. The Lab also includes a continuous improvement loop sustained by the data and AI in order to identify what is the most engaging and to optimize future marketing paths.

By combining memorization, real perception, and behavioural data, the Attention Lab is opening the path to a new generation of letter campaigns guided by data.

## < Customer relations >

### • E-learning boosted with AI to develop customer posture

- La Poste is deploying an immersive and contextualized e-learning solution that will enable remote advisors and sales representatives to practice with 'virtual customers' under conditions that approach reality. Developed by MuchBetter, a French start-up specialized in adaptive learning, the AI-based solution asks questions, objects and reacts like a real customer, then provides instant feedback on the quality of the answers (argumentation, posture, handling objections, etc.).

To help their employees make progress, managers have dashboards to follow their teams performance and level of preparation.





# The highlights of La Poste at vivaTech 2026

## Our speakers

**Stéphane Dedeyan**, Executive Vice-President of La Poste Groupe, Chairman of the Executive Board of La Banque Postale,

- **The Cost of control: Sovereignty in business decisions**  
*Thursday 18 June – 11:30 am – Sovereignty Arena*

A CEO and CSO-level discussion on how leaders turn sovereignty into real business decisions - balancing resilience and control with cost, speed and scale.

*Moderator: Alexis Deveza - Principal, Roland Berger*

Other currently confirmed participants:

- **Sébastien Fabre**, CEO, Safran.AI
- **Valérie Benvenuto**, CEO, Open
- **Esther Finidori**, CSO World, Schneider



**Stéphane Dedeyan**

## Our speakers

**Olivia Amozig-Bellot**, Head of Strategy and Industrial Transformation at La Poste Groupe

- **The Autonomous Future: Can Industry 5.0 Compete When Machines Run the Show?**  
*Wednesday 17 June – 11:40 am - Black Stage*

As AI systems autonomously orchestrate global supply chains and smart factories optimize production without human intervention, manufacturing stands at a defining crossroads. The European Union's Industry 5.0 vision prioritizes worker wellbeing and human-centric automation, while efficiency-first competitors race toward full autonomous operation. This panel brings together leaders from logistics, manufacturing, and policy to debate whether human-centered values represent the future of competitive advantage—or a costly compromise.

*Moderator: Kelcey Cheng, Caixin Global*

Other currently confirmed participants:

- **Kelsey Cheng**, Business And Compagny News Chief, Caixin Global
- **Rudy Khun**, Lead Evangelist, Celonis
- **Kathy Quashie**, CEO for the UKI and Growing Markets, Inetum
- **Julie Teigland**, Global Vice Chair – Alliances & Ecosystems, EY



**Olivia Amozig-Bellot**

**Benoit Parizet**, Deputy Managing Director, Docomo

- **Sovereign by Design: Can European Enterprises Break the Hyperscaler Habit?**  
*Thursday 18 June – 10:40 am - Black Stage*

Europe's largest enterprises choose every day which clouds to trust with their most sensitive data and mission-critical workloads. The options in front of them are more complex than ever: US hyperscalers offering unmatched capability and global reach, European sovereign cloud providers promising compliance and control, and hybrid architectures that claim to offer both. But are sovereign cloud solutions genuinely production-ready? What are companies trading off when they choose sovereignty over scale?

*Moderator: Brian Burns, partner and infrastructure leader, PwC*

Other participants:

- **Olivier Biton**, DSI group, Crédit Agricole
- **Sylvie Houlière-Mayca**, Vice-Chairwoman, Managing Director France-Mid East, OVH
- **Maya Noël**, Managing Director, France Digital



**Benoit Parizet**

**Martin Calmels**, CEO of Geopost Vision, Innovation & New Services Director, Geopost

- **Shared Roads, Shared Vision: Data Powering the Next Generation of Urban Mobility.**  
*Friday 19 June – 11:10 am - Black Stage*

As cities are undergoing a complete transformation, the biggest European delivery vehicle fleets are no longer simple players in logistics: they have become providers of data about road conditions, incidents, congestion, traffic flow and infrastructure wear. This round table will examine the ability of cities, mobility platforms and logistics players to adopt an approach based on co design and founded on shared intelligence. It will also be asking the question of the real-time transformation of road data into infrastructure decisions capable of making roads safer, cleaner and more efficient for all users.

*Moderator: Jean-Philippe Duval, Government & Public Services Leader, PwC*

Other participants:

- **Brooks Patrick**, Global Business Development Manager for State and Local Government, Esri



**Martin Calmels**

# La Poste interviews on VivaTech News, the events TV channel



**Marie-Ange Debon**

- *Wednesday 17 June at 14:05 am - Inside VivaTech:*
  - **Guided visit to the La Poste Lab and its innovations by Marie-Ange Debon,** Chairwoman and Chief Executive Officer of the La Poste Groupe



**Benoît Frette**

- *Thursday 18 June at 10:05 am - On the VivaTech stage:*
  - **Benoît Frette,** Chairman of Chronopost will be presenting an innovation that is unique on the parcel market: a customer consultant bot deployed by Chronopost. Chronopost's independent representative will be equipped with a generative artificial intelligence capable of conversing in natural language, will understand recipient problems, handle the simple cases of most calls on its own, and pre-qualify the most complex cases, performing the actions needed to meet the customer's requirements.



**Smara Lungu**

- *Wednesday 17 June at 11:30 am "TECH 10: Where do you see tech in 10 years?"*
  - **Interview with Smara Lungu,** Strategy, marketing, communication and Institutional Relations Director, Docompost



**Antoine Pichot**

- *Thursday 18 June at 12:30 am - On the VivaTech stage:*
  - **Antoine Pichot,** Innovation, Digital and Data Director, La Banque Postale

## La Poste: La boutique

For the first time at VivaTech, La Poste is setting up a shop where visitors will be able to purchase The VivaTech 10<sup>th</sup> anniversary collector's stamp, La Poste sneakers made in partnership with Panafrica, shoulder bags and a selection of products resulting from the Tetris - La Poste collaboration (T-shirts, sweatshirts, socks).

Please note: the VivaTech 10<sup>th</sup> anniversary collector's stamp will be unveiled on Wednesday 17 June at 2:30 pm at the La Poste Lab, in the presence of François Bitouzet, Chief Executive Officer of VivaTech.





## The HR area

**An international multi-sector group with close to 227,000 employees worldwide. La Poste Groupe is now present in more than 60 countries across five continents. Endowed with a purpose and recognised as a mission-driven company since 2021, La Poste Groupe positions itself as a socially responsible employer, convinced that diversity and equality contribute to everyone's success.**

La Poste Groupe is an international group organised around two core businesses: logistics and mail and parcel delivery, and bancassurance. It also develops diversification activities, particularly in the fields of digital services and local services.

To support its growth, the group is recruiting in all of its commercial business lines, in the banking, digital and IT job fields. In 2026, La Poste is aiming to recruit 4,400 employees on open-ended contracts and 3,700 students on work-study schemes.

### To be discovered at the La Poste Lab

At the Recruitment area on the Lab La Poste stand, potential applicants will be able to learn about the positions available to digital talents, the Group's HR policy and its commitment to diversity and young people. The group is looking for experts in a range of areas: development, cyber-security, data, architects, incident managers, project management, etc.

All year round, offers of jobs, internships and work-study contracts are available online on [www.laposterecrute.fr](http://www.laposterecrute.fr).

Visitors can also explore an immersive and contextualized e-learning solution, augmented by AI. Designed for customer service advisors and sales agents, it has been developed by the start-up Much Better.

*More details on page 13*





# The pitch program at the La Poste lab

## Events at the La Poste Lab stand from Wednesday 17 to Saturday 20 June

### Wednesday 17 June

- 9:30 am–9:45 am:** **Social Commerce, mastering the new codes**  
- by **Nicole Abenheim**, marketing director, Colissimo and **Frédéric Levy**, partner director, Publicis Commerce
- 10:00 am–10:10 am:** **PiixIA: the AI that simplifies complicated documents**  
- by **Anthony Forlani**, Director of Accounts, Housing Division, Docaposte
- 10:15 am–10:50 am:** **Start-up pitch session**  
- Green Praxis, KickMaker, Label4.AI, Mendo.AI, Smart Tribune, Zaion
- 11:00 am–11:10 am:** **SaveBees (R&D): AI for people and society, fighting the Asian hornet**  
- by **Olivier Senot**, Innovation Director, Docaposte
- 11:10 am–11:20 am:** **Datapace: health data sovereignty through DataSpaces, RETEX on FeData**  
- by **Olivier Senot**, Innovation Director, Docaposte
- 11:30 am–11:50 am:** **Insights from the strategic sector committee (CSF) on sensitive data, with Oodrive**  
- by **Smara Lungu**, Director of Strategy, Marketing, Communications & Institutional Relations, Docaposte and **Stanislas de Remur**, Co-founder & CEO, Oodrive

- 12:00 pm–12:35 pm:** **Responsible digital for all**  
- by **Julien Tétu**, CEO, La Poste Mobile
- 2:45 pm–3:00 pm:** **Unveiling of the VivaTech 10<sup>th</sup> anniversary stamp**  
- by **Nathalie Collin**, Executive Vice-President of La Poste Groupe, in charge of the Consumer and Digital business line and **François Bitouzet**, Chief Executive Officer of VivaTech
- 3:10 pm–3:20 pm:** **An innovation lab for startups within La Poste, in collaboration with Bpifrance**  
- by **Emilie Bernet**, Corporate Relations Manager - Hub BPI, Bpifrance  
**Chrystele Giraud**, Head of Technology Procurement, La Poste Group and **Sophie Habermacher**, Deputy Head of Innovation, La Poste Group
- 3:30 pm–3:45 pm:** **Fighting fake listings: how PAP leveraged verified identity**  
- by **Julien Lions**, Sales Expert – Identification and Digital Trust Solutions, Docaposte and **Morgane Queffeuilou**, Head of Customer Service, PAP (Particulier à Particulier)
- 4:00 pm–4:15 pm:** **Docaposte x Cegid, a successful long-term partnership and the complementarity between technology and people**  
- by **Leila Kared**, Partnerships Director, Docaposte and **Guillaume Rejou**, Vice President Marketing, Cegid
- 4:30 pm–4:45 pm:** **La Banque Postale, the first bank in France to deploy causal AI**  
- by **Pierre Guillemin**, Director of compliance transformation, La Banque Postale
- 5:00 pm–5:15 pm:** **Digital Resilience: the Twake AI office suite, a sovereign alternative for the public sector**  
- by **Olivier Vallet**, CEO, Docaposte and **Alexandre Zapolsky**, President, Linagora

### Thursday 18 June

- 10:00 am–10:20 am:** **Three corporate venture funds: trust, growth and tangible innovation**  
- by **Lisa Barretieri**, Co-Lead Open CNP and Head of Open Innovation, Open CNP  
**Benoît Faucher de Corn**, Innovation Director, La Poste Groupe and La Poste Ventures and **Damien Launoy**, Chief Executive Officer, 115K
- 10:25 am–11:00 am:** **Start-up pitch session**  
- Adaptation/S, Skarlett, GetInside, Laive, Numalis, Dealt
- 11:20 am–11:30 am:** **Phénix@Care: Ensuring continuity of care in the face of cyberattacks**  
- by **Sébastien Bachem**, AGM in charge of strategic programs, La Poste Health & Independence
- 11:40 am–11:50 am:** **Generative AI for an enhanced delivery experience**  
- by **Laurent Pluchon**, Customer Relations Director, Chronopost
- 2:00 pm–2:10 pm:** **Guarantee an ethical and legally secure AI with Docaposte**  
- by **Alexandre Lallet**, Director of Public Sector AI Offer Development, Docaposte
- 2:30 pm–2:45 pm:** **La Poste & the French Tech Mission committed to French startups**  
- by **Betty Marcerou**, Director of Strategy and Innovation, La Poste Groupe and **Lucie Finet**, Deputy Director, Mission French Tech

- 3:00 pm–3:20 pm:** **When AI knows all, what will be left to teach it? Reinvent learning before expertise and teaching innovation**  
- by **Vanessa Chocteau**, Managing Director, Docaposte Institute and **Jean-Baptiste Bizet**, Project Director, Docaposte Institute
- 3:30 pm–3:40 pm:** **The Legacy Bot by La Banque Postale**  
- by **Gilles Montgaillard**, Head of Technological Innovation, La Banque Postale
- 4:00 pm – 4:10 pm:** **15Connect: the French solution to prove your age without revealing your identity**  
- by **Judith Mehl**, Director of Institutional Affairs, Docaposte
- 5:00 pm–5:15 pm:** **Docaposte x Septeo, trusted AI for legal professions: combining sovereignty, performance, and data control**  
- by **Benoit Parizet**, Deputy CEO, Docaposte and **Christelle Pietrucci**, CEO, Legal & Accounting Division, Septeo
- 5:15 pm –5:30 pm:** **Digiposte from a digital safe to a professional life companion**  
- by **Bertrand Dolbeau**, Deputy Director, Digiposte, La Poste and **Chady Nassif**, Director of Pollux, Docaposte

## Friday 19 June

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- 10:00 am– 10:15 am:** **AI serving application development at SACEM's IT Department**  
- by **Karim Bekouchi**, Director of AI & Information Systems Transformation, Softeam and **Damien Kindermans**, Director of Marketing and Communication, Softeam
- 10:30 am– 10:45 am:** **How La Banque Postale adapts digital services for people with disabilities**  
- by **Stéphanie Demeyer**, Digital Accessibility Lead for Digital Channels, La Banque Postale
- 11:00 am – 11:15 am:** **Data quality at the heart of strategic challenges**  
- by **Yannick Chevallier**, Head of Data Control and Quality, La Banque Postale and **Audine Pean**, CEO, Vokse
- 11:30 am–11:45 am:** **CSF x Sahar: a subsidiary that protects its users**  
- by **Edouard Dupont**, Consulting Director, Sahar
- 2:30 pm–2:45 pm:** **Taking control of your digital future starts with measuring your resilience: Deploy the IRN!**  
- by **Gilles Olivier**, Consulting Director, Softeam and **Damien Kindermans**, Director of Marketing and Communication, Softeam
- 3:00 pm–3:15 pm:** **La Poste Pro Expéditions: a new 100% digital parcel shipping solution for small French e-commerce businesses**  
- by **Brice Amram**, Director of La Poste Pro Expéditions, La Poste
- 3:30 pm–4:05 pm:** **Start-up pitch session**  
- Aircap, Mobility Tech Green, Nelson, Scalnyx, Vokse, XXII

## Saturday 20 June

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- 10:30 am– 10:50 am:** **#BeConfident quiz on good digital habits**  
- by **Marguerite Raby**, Deputy Communications Director, Docaposte
- 10:55 am– 11:30 am:** **La Poste Mobile workshop in partnership with Chut! Explore**
- 11:30 am–11:50 am:** **#BeConfident quiz on good digital habits**  
- by **Marguerite Raby**, Deputy Communications Director, Docaposte
- 11:50 am–11:55 am:** **Start-up pitch session**  
- Solisur
- 12:15 pm–12:35 pm:** **#BeConfident quiz on good digital habits**  
- by **Marguerite Raby**, Deputy Communications Director, Docaposte
- 2:00 pm–2:15 pm:** **15Connect: the French solution to prove your age without revealing your identity**  
- by **Judith Mehl**, Director of Institutional Affairs, Docaposte
- 4:00 pm – 4:35 pm:** **La Poste Mobile workshops in partnership with Chut! Explore**

## To Discover at the Caisse des Dépôts Stand

### - NumSpot, the sovereign technology platform

- Numspot is a sovereign technology platform designed to accelerate digital transformation and the adoption of AI by businesses and public administrations. Built on an "open source first" approach, Numspot guarantees autonomy, reversibility and full control over data, while addressing critical data and AI challenges. Fully immune to extraterritorial legislation, it is backed by a leading French shareholding structure spanning both the public and private sectors (Banque des Territoires, Docaposte, Dassault Systèmes and Bouygues Telecom), as well as recognised certifications to ensure the highest level of digital trust.

Further information on: [www.numspot.com](http://www.numspot.com)

Find it at the Caisse des Dépôts Stand on Wednesday 17 June

### - PRONOTE, test of a school life AI assistant

- Find out what could be the future PRONOTE: we examine a school life AI Assistant, designed as a daily aid. As part of our research and development program, we are working on the first paving stone — an AI that helps create Q&As — which will provide instructors with questions based on the course content they provide and help them structure their tests, while they remain the sole author and validate each question.

Ultimately, such an AI will be able to ease the administrative and repetitive burden, improve team service quality and reinforce institutional management, although the final professional judgement will remain human. We are currently developing these possibilities with an eye on ethics and sovereignty, and to the highest security standards, because we feel that school data is particularly sensitive, and treat it as such. None of this is yet in PRONOTE. This is a direction we are exploring, step by step, with teachers and institutions.

Find it at the Caisse des Dépôts Stand on Saturday 20 June

### - ClarIA, the multilingual ally enhancing financial inclusion

- ClarIA is a multilingual solution developed by the CNP Assurances DataLab to enhance customer relationships and promote financial inclusion for the most vulnerable clients of La Banque Postale through the use of AI.

Find it at the Caisse des Dépôts Stand on Wednesday 17 June

### Also:

#### Wednesday 17 June



Nathalie Collin

#### 4:10 pm–4:30 pm: Caisse des Dépôts Stand Forum

"Cross Perspectives" with contributions from

**Catherine Mayenobe**, Deputy Chief Executive Officer, Director of Operations and Operational Transformation, Caisse des Dépôts

and **Nathalie Collin**, Executive Vice-President of La Poste Groupe, in charge of the Consumer & Digital business line

#### Friday 19 June

#### 2 start-ups presented by platform58

##### - Ballpoint

Ballpoint offers Trapster, an advanced Deceptive Security solution that uses fully configurable virtual machines, designed to strengthen companies' information systems security, deceive attackers and alert organisations in the event of a network intrusion. <https://ballpoint.fr/>

##### - HeyCyber

HeyCyber offers an online platform that simulates realistic cyberattacks, enabling decision-makers in SMEs, mid-sized companies and local authorities to learn how to respond effectively in crisis situations. <https://heycyber.fr/>

#### Saturday 20 June

#### #BeConfident quiz on good digital habits with Docaposte:





## 7 postal workers innovation ambassadors

As the familiar, friendly face of La Poste and its local presence, 7 mailwomen and mailmen will be receiving visitors to the group's Lab during the four days of the event.

Their mission: explain the group's innovations alongside project experts managers from the Group's different branches.

For VivaTech 2026, 2 branch customer service managers, 3 mailmen and 2 Customer service advisors from La Banque Postale will be demonstrating their relational skills, which they use on a daily basis during their rounds, in the local post office or in banking relations.

These 7 mailwomen and mailmen represent the alliance between the human touch that is characteristic of La Poste and the Group's ability to adapt to changes that affect its activities and environment.



### Stéphanie Auroy

Remote customer service advisor (AURA)



### Noémie Chartrin

Mailwoman in Saint-Savin (Nouvelle-Aquitaine)



### Marlène Cocheteux

Mailwoman in Cambrai (Hauts-de-France)



### Aissa Djeradi

Customer service manager in the main Roanne post office (AURA)



### Tatiana Rahagala

Remote customer service advisor (Hauts-de-France)



### Cindy Revol

Customer service advisor in the Nice Notre-Dame post office (PACA)



### Adelino de Sousa

Mailman in Villejuif (Île-de-France)



## The group's innovation ecosystem

Because innovation is a major driving force behind transformation, the group has set up a diversified ecosystem. La Poste deploys complementary innovation schemes designed to support start-ups at different stages of their development.

Through the four programme shown at VivaTech, La Poste demonstrates its ambition, which is, on the one hand, to support innovation and digital entrepreneurs and, on the other, to prepare the response to the future needs by anticipating, identifying, and designing new services.

> To find out about La Poste Ventures, 115K and Open CNP and meet the teams, join us Thursday 18 June from 10 am to 10:20 am at the pitch zone of the La Poste Lab.

## Incubate



### Platform58

Platform58 is La Banque Postale's incubator, designed for start-ups in the seed phase that propose innovative solutions that match the group's needs. It provides close links with the bank's business lines and tailored support to entrepreneurs across sectors including fintech, insurtech, AI, data, cybersecurity, regtech, legaltech and sustainable finance.

Platform58 was launched in 2018 and is today a standard-setter in the field, with over 3,400 companies analysed, 83 start-ups incubated and 26 partnerships with La Banque Postale initiated since it began.

Platform58 will present 9 start-ups at VivaTech: Adaptation/s, Aircap, Label4.AI, Laive, Scalnyx, Solisur et Vokse to be found at La Poste Lab for Ballpoint, and HeyCyber at the Caisse des Dépôts Lab.

Further information on: <https://www.platform58.labanquepostale.fr>

## Finance



### La Poste Ventures

La Poste Ventures is La Poste Group's Corporate Venture Capital fund for start-ups, intended for start-ups that develop innovative services, have a positive impact and are centrally involved in issues of concern to customers of La Poste Groupe. An open innovation tool, the aim of La Poste Ventures is to take minority stakes in innovative start-ups to meet customer needs.

La Poste Ventures answers three strategic and organizational issues: participating in breakthrough innovations by anticipating developments in priority sectors; understanding new business models & uses; identifying services with a positive impact.

In 2026, La Poste Ventures participated in raising capital for Getinside, an adtech that provides monetization software for advertising to visitors to e-commerce sites, and Nelson, which offers a solution for optimising the electrification of vehicle fleets using data and AI.

La Poste Ventures will present 4 start-ups at VivaTech: Dealt, Getinside, Nelson et Smart Tribune.

Further information on: <https://laposteventures.fr/>

## Open CNP

Le Corporate Venture par **CNP Assurances**

### Open CNP

Open CNP is the corporate venture fund held by the CNP Assurances group. Backed by capital of €100 m, Open CNP invests between €500,000 and €5 million of Series B seed funding to support entrepreneurs in the fields of fintech, assurtech, B2B services, e-health and CSR in Europe.

In addition to financing, Open CNP offers and leads a comprehensive support program for start-ups to ensure they integrate the open innovation devices in line with CNP Assurances strategy, and working closely with the group's experts so they benefit from the know-how of CNP Assurances employees, and develop ambitious synergies.

OpenCNP will present the start-up Green Praxis at VivaTech.

For more information: <https://open.cnp.fr/>



### 115K

115K, the La Banque Postale Group's venture capital fund, invested in seed, series A and series B, in leading French and European financial services start-ups: finTech, assurTech, AI, cyber-security.

With €150 million in assets under management, the fund intervenes as an active minority shareholder, with a long-term vision and evergreen positioning.

115K is positioned as next-generation corporate venture capital: VC tier 1 expertise oriented toward financial performance and active support combined with the strength of a large group that offers many commercial opportunities.

The start-ups enjoy special access to La Banque Postale's ecosystem, as the 12th biggest European bancassurer, its subsidiaries (CNP Assurances, LBP AM, etc.) and the entire La Poste Groupe.

115K has made 16 investments since 2022, including GarantMe, Continuity, Seyna, Seclab, and Skarlett, which makes it one of the most active funds in its segment in Europe.

115K will present 3 start-ups at VivaTech: Numalis, Scarlett and Zaion.

Further information on: [www.115k.fr](http://www.115k.fr)



# Nearly 20 start-ups to meet at the La Poste lab

For over 10 years, La Poste has developed and maintained a start-up ecosystem that enables the exploration of new fields of innovation in the group's areas of activity, whether banking, healthcare, logistics or services.

At VivaTech, La Poste will give 19 start-ups the chance to promote their concepts and solutions. The start-ups are from different regions, and are supported by the group's financing and support structures, such as La Banque Postale's incubator platform58, and the corporate venture funds La Poste Ventures, 115K and Open CNP. Other group entities will be presenting even more: Colissimo, the group's purchasing department, the DSI group, the group's data & AI division and Geopost.

Five of them have been awarded the 'Tech for Change' label by VivaTech: Adaptation/s, Dealt, Green Praxis, Mobility Tech Green, Nelson, Numalis, Solisur.

## Start-ups at the La Poste Lab

Wednesday	Thursday	Friday	Saturday
Green Praxis	Adaptation/s	Aircap	Solisur
KickMaker	Dealt	Mobility Tech Green	
Label4.AI	GetInside	Nelson	
Mendo.AI	Laive	Scalnyx	
Smart Tribune	Numalis	Vokse	
Zaion	Skarlett	XXII	



## Adaptation/s

Adaptation/s helps companies and organizations in the industrial and financial sectors assess the vulnerability of their infrastructures and buildings to climate change, in order to prioritise adaptation investments and local resilience.

[www.adaptations.eu](http://www.adaptations.eu)

Start-up supported by platform58  
#AssurTech #GreenTech #Île-de-France  
Find it at the La Poste Lab on Thursday 18 June



## Aircap

Aircap is an open finance platform designed to manage risk and complex financial flows. Our solutions enable option traders, insurers and legal administrators to ensure the proper use of the capital within the structures they supervise.

[www.aircap.tech](http://www.aircap.tech)

Start-up supported by platform58  
#Fintech #Insurtech #Openfinance #Île-de-France  
Find it at the La Poste Lab on Friday 19 June



## Dealt

Dealt provides e-retailers with turnkey in-home services (installation, assembly, maintenance, etc.) to improve the after-sales experience of their customers.

<https://www.dealt.fr>

Start-up supported by La Poste Ventures  
#RetailTech #Île-de-France  
Find it at the La Poste Lab on Thursday 18 June



## Getinside

Getinside is a retail media solution for e-retailers that enables them to monetise their audience with campaigns from carefully selected advertisers across all outlets and without affecting the customer experience.

<https://www.getinside.fr/>

Start-up supported by La Poste Ventures  
#E-commerce #Occitania  
Find it at the La Poste Lab on Thursday 18 June



## Green Praxis

Green Praxis transforms satellite and environmental data into diagnostic tools for biodiversity, carbon emissions and risks to help organizations choose and manage their operating sites, while reducing costs and their environmental footprint.

<https://www.greenpraxis.com/fr>

Start-up supported by OpenCNP  
#CSR #PACA  
Find it at the La Poste Lab on Wednesday 17 June



## KickMaker

Kickmaker is a design office that specialises in robotics and electronic products. It provides support from the initial design stage through to prototyping and industrialisation, in France and abroad.

[www.kickmaker.fr](http://www.kickmaker.fr)

Start-up supported by Geopost  
#Robotics #Île-de-France  
Find it at the La Poste Lab on Wednesday 17 June



## Label4.AI

Label4.ai has developed a solution for detecting and analysing content generated or manipulated by AI (images, videos, audio, documents, text, code) to combat deepfakes and digital fraud to comply with legislation and ensure cyber-security.

<https://label4.ai>

Start-up supported by platform58  
#Cybersecurity #Altrust #Île-de-France #Bretagne  
Find it at the La Poste Lab on Wednesday 17 June



## Laive

LAIVE is a data extraction tool for AI agents ("RAG as a Service"), designed to retrieve and leverage precise information from complex document bases (automated summaries, chatbots and process automation...).

<https://laive.ai>

Start-up supported by platform58  
#AI #Île-de-France  
Find it at the La Poste Lab on Thursday 18 June



## Mendo AI

Mendo is a platform that supports the adoption of AI, integrated into existing tools (Copilot, Teams, Outlook, etc.). It guides uses, gamifies learning, certifies users and measures the ROI of agents and generative AI.

<https://mendo.cloud/>

Start-up supported by Colissimo

#AI #Île-de-France

Find it at the La Poste Lab on Wednesday 17 June



## Mobility Tech Green

Mobility Tech Green provides a car-sharing and self-service vehicle management solution for business fleets, in order to optimise fleet use and reduce mobility costs.

[www.mobilitytechgreen.com](http://www.mobilitytechgreen.com)

Start-up presented by La Poste Groupe's Purchasing Department

#Mobility #Carsharing #Bretagne

Find it at the La Poste Lab on Friday 19 June



## Nelson

Nelson helps companies switch to electric and optimize their fleet. Nelson's solution uses the data to simulate and manage fleet electrification, optimizing costs and decarbonization and guiding drivers to the electric vehicle.

<https://www.nelson-mobility.com/>

Start-up supported by La Poste Ventures

#Mobility #GreenTech #Île-de-France

Find it at the La Poste Lab on Friday 19 June



## Numalis

Numalis publishes software that assesses the robustness and explicability of AI models, in order to make them more reliable and compliant with standards and regulations (including the EU AI Act).

<https://numalis.com/fr/>

Start-up supported by 115K

#AI #Occitania

Find it at the La Poste Lab on Thursday 18 June



## Scalnyx

Scalnyx develops causal AI to create business agents capable of explaining, simulating and securing critical decisions, particularly in regulated and high-risk sectors.

[www.scalnyx.com](http://www.scalnyx.com)

Start-up supported by platform58

#AI #Île-de-France

Find it at the La Poste Lab on Friday 19 June



## Skarlett

Skarlett is a financial services platform dedicated to senior citizens. It helps them manage their budget, savings and life projects more effectively.

<https://www.skarlett.fr/>

Start-up supported by 115K

#FinTech #Île-de-France

Find it at the La Poste Lab on Thursday 18 June



## Smart Tribune

Smart Tribune provides conversational knowledge management solutions that combine AI and in-house expertise for customer services, in France and abroad.

<https://fr.smart-tribune.com/>

Start-up supported by La Poste Ventures

#AI #Tech #DigitalServices #Île-de-France #PACA

Find it at the La Poste Lab on Wednesday 17 June



## Solisur

SOLISUR empowers individuals to better protect themselves while enabling access to insurance for all.

<https://solisur.fr/>

Start-up supported by platform58

#AssurTech #Île-de-France

Find it at the La Poste Lab on Saturday 20 June



## Vokse

Vokse is a data management platform that automates the management of data and ensures its quality, providing business and data teams with reliable information in real time to improve decision-making.

[www.vokse.eu](http://www.vokse.eu)

Start-up supported by platform58  
#AI #DataManagement #Île-de-France  
Find it at the La Poste Lab on Friday 19 June



## XXII

XXII is the publisher of CORE, an SaaS platform that transforms video streams (from shops, warehouses, stations, public places, etc.) into real-time operational indicators using computer vision and deep learning and vision-language (VLM) models, in order to steer site performance and security.

<https://xxiiai.com/fr/homepage>

Start-up presented by La Poste Groupe's Data and AI Division  
#DeepTech #ComputerVision #AI #Logistics #Île-de-France  
Find it at the La Poste Lab on Friday 19 June



## Zaion

Zaion designs callbots specialized in customer relations in the banking and insurance sectors. Zaion automates calls while keeping the experience fluid and personalized.

[www.zaion.ai](http://www.zaion.ai)

Start-up supported by 115K  
#AI #Île-de-France  
Find it at the La Poste Lab on Wednesday 17 June

# VIVATECH

17-20 JUNE 2026 / PARIS



**LA POSTE**  
GROUPE



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