



## **Jadlog opens a state-of-the-art logistics hub, taking a historic leap forward by doubling its capacity and speeding up deliveries across the country.**

**The new hub, located in the Perus district of São Paulo, is the result of the company's largest investment in 20 years and incorporates the very latest global technological innovations.**

Jadlog, one of the leading less-than-truckload (LTL) carriers in the country's e-commerce and B2B markets, is set to open its new logistics hub in São Paulo on 7 May, which will enable it to double its operational processing capacity. The project is the result of an investment of over R\$100 million, the largest ever made by Jadlog in its 20-year history. The new hub features state-of-the-art technology and equipment, including a 310-metre-long sorter and the use of Artificial Intelligence at various stages of the operation.

"Having grown tenfold in volume since Jadlog's acquisition by the Geopost group in 2016, we are making the most significant investment in our history, with the aim of expanding our facilities and operational capacity and bringing in the very latest technology," says Bruno Tortorello, CEO of Jadlog. "Our new headquarters will enable us to operate to high intralogistics standards, strengthening the operation of our national distribution network, comprising over 500 franchises, 17 branches and the Pickup network of 4,000 partner neighborhood outlets."

Spanning an area of around 20,000 m<sup>2</sup>, the hub features 87 loading bays, approximately 2,000 m<sup>2</sup> of mezzanine space for offices and 5,000 m<sup>2</sup> of support area.

The new sorter – equipment that automates the sorting of goods – has the capacity to handle parcels weighing up to 35 kg and was designed to operate at high speed, capable of processing tens of thousands of parcels per hour, significantly increasing productivity and reducing errors and rework. Among its key features are a high level of automation, precision in reading and sorting parcels, a flexible layout, and integration with Jadlog's management systems.

"The use of the new conveyor belts and the automated sorting system will enable a significant increase in the volume of parcels processed per hour, doubling the current capacity," notes Tortorello.

According to Jadlog's CEO, automation eliminates bottlenecks in the internal workflow and ensures greater consistency, speed and predictability in operations, particularly during peak periods such as Black Friday.

The new facility not only expands the company's logistics capacity but also acts as a catalyst for regional development. The project is set to create operational jobs and boost local trade, strengthening the region's infrastructure. Jadlog has already established its market presence with a workforce of over 3,000 direct employees.

"This investment reflects our commitment to operational efficiency for our customers and, also, to the growth of the communities where we operate. By expanding our network, we are creating real employment opportunities and boosting the entire local production chain, reaffirming the social and economic role that Jadlog has played for almost two decades in Brazil," says Tortorello.

The project will directly contribute to reducing delivery times for B2C and B2B by speeding up the sorting and dispatch stages. This will have a positive impact on total lead time, enabling faster deliveries and greater predictability in delivery times.

### **Specific technologies**

Specific technologies include high-speed scanners, advanced automatic code-reading systems and computer vision solutions, which enhance sorting accuracy, increase processing speed and reduce operational errors.

Digitalization tools and artificial intelligence will be applied to the automatic reading of parcels, analysis of operational data, decision-making support, flow balancing and demand forecasting.

The new Hub will operate with state-of-the-art warehouse management systems (WMS), integrated with Jadlog's corporate systems, enabling real-time control of operations, full traceability and continuous optimization of internal flow.

### **Sustainable construction**

Designed to align with the sustainability strategy of Jadlog and its parent company, Geopost, the new Hub has been built with infrastructure designed to minimize environmental impacts, optimize resources and reduce emissions.

It will feature high-efficiency LED lighting, automation systems to monitor energy consumption, and equipment designed to reduce energy use. It has also been designed to progressively support the operation and expansion of Jadlog's electric vehicle fleet.

The facility will adopt responsible waste management practices, focusing on proper sorting, material recycling, reuse of packaging and reduction in plastic use.

The design of the new Hub includes solutions for the rational use of water, including devices to reduce consumption and reuse water wherever possible. Thanks to the initiatives implemented, Jadlog is in the process of obtaining LEED certification to secure the sustainable building label for the new development.

### **About Jadlog**

One of the country's largest logistics and express freight companies, with over 20 years in the market. In January 2017, it partnered with Geopost, Europe's largest international parcel delivery network, which acquired 100% of the company in 2021. Standing out in the market for the speed and quality of its services, Jadlog has one of the largest door-to-door parcel distribution networks in Brazil, as well as the most extensive network of PUDOS (Pick Up Drop Off) points, with over 4,000 partner retail outlets across the country's neighborhoods.

Through its franchise network, with over 500 units spread across all state capitals, the Federal District and major cities, the company serves all Brazilian municipalities. In

recent surveys conducted by Olist and ABCOMM, the company was voted the most widely used private carrier by Marketplaces and e-commerce platforms. Jadlog utilizes the country's entire commercial and cargo aviation network. The dedicated road fleet consists of over 2,300 lorries and trailers and 4,700 utility vehicles.

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