



LE GROUPE LA POSTE

PRESS RELEASE

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DIRECTION DE LA COMMUNICATION  
SERVICE DE PRESSE

**Nathalie Collin, Executive Vice President and Head of Communications,  
has been appointed Executive Vice President,  
Head of Digital Services and Communications**

Nathalie Collin is succeeding Nathalie Andrieux, Executive Vice President of Le Groupe La Poste and Head of Digital Services since September 2012, who, after having successfully founded and implemented the strategy of this new business activity, has decided to leave to pursue other opportunities.

Philippe Wahl, Chairman of Le Groupe La Poste, has appointed Nathalie Collin as Group Executive Vice President and Head of Digital Services and Communications.

"I would like to thank Nathalie Andrieux for her 17-year commitment serving Le Groupe La Poste, and in particular, for the creation of the Digital Services Business Unit. Nathalie met the challenge of building the foundation of a new business and making La Poste a true digital brand", emphasised Philippe Wahl.

**Nathalie Collin** holds a master's degree in Corporate and Tax Law and is a graduate from the Ecole supérieure des sciences économiques et commerciales (ESSEC). She began her career in 1987 as a consultant at the Arthur Andersen firm before joining the Cité mondiale des vins et spiritueux as Chief Financial Officer in 1990, then Interleaf as Chief Financial Officer of Europe in 1993. In 1997, she joined Virgin Musique France as Chief Financial and Administration Officer before becoming Chief Operating Officer in 1999, a position that she then held at EMI Music before assuming Chairmanship starting in 2007. In 2009, she became Chairperson of the Management Board of Libération before joining the Nouvel Observateur group as Chief Operating Officer and Chairperson of the Management Board in 2011. Nathalie Collin was also Chairperson of the Google Digital Innovation Press Fund, Chairperson of the Union for Magazine Publishers (Syndicat des Editeurs de la Presse Magazine - SEPM) and Chairperson of the Association for Political and General Press (Association de la presse d'Information Politique et Générale - AIPG), Director of Il Secolo XIX and of the High Council of Press Delivery (Conseil Supérieur des Messageries de Presse - CSMP). She is also a Director of Cité de la musique. Nathalie Collin joined Le Groupe La Poste in April 2014 as Group Executive Vice President and Head of Communications.

**Nathalie Andrieux** holds an engineering degree from Supinfo and began her career in information systems development within the Banque populaires group. In 1997, she joined Le Groupe La Poste as Head of the Information Systems Management Department. In late 2001, she was offered the opportunity to manage strategic marketing in the Strategy Department. In 2003, she was appointed Head of the Innovation and E-services Department for Le Groupe La Poste. In 2004, she became Managing Director of Mediapost and Chairperson and Chief Executive Officer in 2009.

Since September 2012, she has been Executive Vice President and Head of the Digital Services at La Poste, which became the Digital Services Business Unit in April 2014.

Nathalie Andrieux has also been a member of the Supervisory Board of Groupe Lagardère since June 2012 and joined the French National Digital Council (Conseil national du numérique) in January 2013.

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