



Pickup reaches 6,000 parcel lockers in France and reaffirms the essential role of its 17,000 parcel shops

Paris, 29 January 2026 – Pickup, a subsidiary of La Poste Group and France's leading parcel locker and collection point network, announces that it has surpassed 6,000 parcel lockers nationwide. 6,000 parcel lockers, and more besides. To mark this symbolic achievement, Pickup is celebrating the complementarity of its out-of-home delivery solution: the convenience and autonomy of its 24/7 parcel lockers, combined with the strength of human interaction embodied by its 17,000 local retail partners.

Accelerated deployment for a stronger nationwide network

Over the past three years, Pickup **has increased its number of lockers by 7.5 times**, from 800 lockers at the end of 2022 to 6,000 today.

Building on its pioneering role in 2014, Pickup has accelerated its expansion by focusing on strategic partnerships, combined with a data-driven geomarketing approach. Deployments are targeted, complementing the network of collection points. The objective is simple: to become part of customers' everyday lives, in train stations, post offices, local shops, retail outlets.

Pickup has also developed new locker formats aligned with evolving consumer expectations and usage patterns: low-height lockers, “tiny” lockers with narrow columns, as well as multi-service Fresh lockers combining ambient and refrigerated compartments. Each installation is supported by local stakeholder consultation, with the dual aim of ensuring convenient user access while achieving seamless integration into the surrounding environment.

Among Pickup's major innovations is **the launch in 2023 of France's first solar-powered lockers**. This energy-autonomous model requires no installation work, delivering a tangible reduction in greenhouse gas emissions and a lower environmental footprint. A solar-powered locker consumes ten times less energy than a conventional locker ⁽¹⁾.

Parcel lockers, “but not only”

These 6,000 parcel lockers complement the 17,000 parcel shops that have formed the backbone of the Pickup network for over 25 years. Long-standing partners, these local retailers provide personalized service, assistance and flexibility, close to where people live.

Widely preferred by consumers, pickup points remain deeply embedded in France, with 57% of users, compared with a European average of 24% ⁽²⁾.

“Retail pickup points are far more than logistics nodes. They contribute to local economic vitality and social cohesion. They are familiar faces who know their customers, their habits and preferences a value that only a human-centred service can deliver,” **emphasizes Maxime d'Hauteville, President of Pickup.**

Pickup works closely with its retail partners on a daily basis to boost their visibility, footfall and revenue. This partnership model is delivering results: according to an **Ipsos 2025 study (3)**, Pickup is France's most preferred pickup point network among retailers, the most recommended, and ranked number one for overall support and customer service.

A campaign to showcase complementarity

To celebrate this milestone, Pickup is launching an event-based branding campaign across a selection of parcel lockers ⁽⁴⁾. These unique visual designs, which combine **lockers and nearby parcel shops**, highlight local retail partners to promote their stores and businesses. Opticians, cobblers, florists, grocery stores... Pickup uses the high visibility of its parcel lockers to build bridges with local businesses.

Parcel shops and parcel lockers are not competing solutions. They are complementary. When intelligently combined, they give customers the freedom to choose how they collect or drop off parcels, depending on their needs at any given moment — whether that's the support of a trusted local retailer or the autonomy of a 24/7 parcel locker," **concludes Maxime d'Hauteville**.

¹ Internal comparative study based on field surveys and theoretical consumption calculations, 2025.

² Source: Geopost's 2025 e-shopper barometer

³Source: Ipsos 2025 – Telephone survey conducted in September 2025 on a panel of 750 French retailers affiliated with an out-of-home parcel network. Question: On a scale of 0 to 10, would you recommend [NETWORK] as a relay network to other retailers?

⁴ List of drop-off points participating in the operation: Pickup locker at the Terranimo pet store in Saint-Maximin-La-Sainte-Beaume (83), Pickup locker at the Vet' Barberol veterinary clinic in Besayes (26), Pickup locker at the Rapid'eau car wash in Annœullin (59), Pickup locker at the Saint-Arnoult car wash (78), Pickup locker at the Lavaur car wash (81)

About Pickup

Pickup, a subsidiary of La Poste Group via Geopost, is France's leading parcel collection and locker network operator, with 17,000 **parcel shops** and 6,000 parcel lockers. Pickup points are delivered to daily by transport operators Colissimo, Chronopost, and DPD France. The Pickup delivery service is offered by more than 90,000 e-retailers such as: Vinted, Veepee, Showroomprivé, Sarenza, CDiscount, Zalando, Amazon, Orange, Nespresso, i.run, Sephora, Mango, and Decathlon. Through the various Geopost units, La Poste Group's international parcel delivery network and the leader in Europe, the Pickup network is also present in 28 countries around the world, with more than 140,000 points. Pickup, headquartered in the Paris region, has 400 employees.

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