



# PRESS KIT

VIVATECH 2025  
LA POSTE GROUPE

Join us: Hall 1 - stand J37

VIVA  
TECHNOLOGY



LA POSTE  
GROUPE

# SOMMM

## Press contacts

### Print & web / Patrice Lemonnier

Tél. : +33 (0)1 55 44 25 35

E-mail : [patrice.lemonnier@laposte.fr](mailto:patrice.lemonnier@laposte.fr)

### Audiovisual / Jacques Gourier

Tél. : +33 (0)1 55 44 22 43

E-mail : [jacques.gourier@laposte.fr](mailto:jacques.gourier@laposte.fr)

# AIRE

4

La Poste at VivaTech 2025

8

Innovative solutions and demos to try out

- AI and digital trust
- 30 years of e-commerce with Colissimo and Geopost
- Payment solutions from La Banque Postale

24

La Poste highlights at VivaTech

27

Jobs & recruitment

28

La Poste's programme at VivaTech

32

8 postal workers, ambassadors of innovation

34

The group's innovation ecosystem

37

The 32 start-ups presented by La Poste



# LA POSTE AT VIVATECH 2025

## La Poste, a key player in digital sovereignty and a leader in e-commerce

Over the past 10 years, La Poste has undergone a profound transformation thanks to a culture of innovation that has spread throughout all its business lines.

As a key player in digital sovereignty serving the public interest, notably through its subsidiary Docompost, the group is presenting a selection of service innovations and technological solutions incorporating artificial intelligence at the 2025 edition of VivaTech.

As France's leading parcel delivery company, La Poste is celebrating 30 years of e-commerce, whose development and evolution it has supported over the years. Visitors to the La Poste Lab will discover a host of fun and educational activities based on this theme.

Finally, more than 30 start-ups selected by the group's incubation and investment schemes will showcase their innovative solutions during the four days of VivaTech.

As a large multi-activity group (parcels, banking and insurance, digital, services), La Poste, founding partner of VivaTech, is showcasing its technological expertise and capacity for innovation at the service of its customers.

## **Digital sovereignty, a public interest imperative for La Poste**

As a public player serving the public interest, La Poste has made digital sovereignty one of its priorities in the development of its digital activities. This commitment, consistent with its status as a mission-driven company and its long-standing values of trust, inclusion, and sustainability, covers several areas such as the protection of sensitive data, digital literacy for all, technological autonomy, and resilient and reversible data hosting in France.

With its subsidiary Docaposte, which promotes digital citizenship, La Poste is convinced of the need to ensure technological sovereignty across the entire digital value chain in order to combine performance and data protection, particularly for the most sensitive data belonging to citizens, the public sector and businesses. This guarantee requires sovereign infrastructure, controlled by our own teams of experts. That is why, with its technological expertise and proximity to all audiences, La Poste groupe offers secure solutions such as the Dalvia Santé generative AI-based medical summary solution, La Poste Digital Identity (6 million users), the Digiposte digital safe (more than 11 million users) and NumSpot, the trusted cloud initiated by Docaposte (as lead partner), Caisse des Dépôts, Dassault Systèmes, and Bouygues Telecom.

## **Celebrating 30 years of e-commerce**

La Poste is celebrating 30 years of e-commerce by presenting a selection of initiatives and innovations, particularly those using data and AI, at its Lab, whose design will reflect the theme of parcels. Visitors will be able to understand the efforts undertaken by La Poste to improve customer experience, efficiency, security and sustainability in the supply chain.

## ONCE AGAIN THIS YEAR, LA POSTE IS PRESENTING A NUMBER OF EXPERIMENTS AND INNOVATIONS.

These include:

- **Arole, an intelligent conversational solution**  
Developed by Probayes, La Poste's AI subsidiary, Arole is a conversational suite that allows users to ask questions about complex document databases and obtain immediate, contextualized answers.
- **ClarIA, the multilingual ally that facilitates banking inclusion**  
ClarIA is a multilingual solution developed by CNP Assurances' DataLab to improve customer relations and promote banking inclusion for La Banque Postale's most vulnerable customers through AI.
- **Geoptis & FAST Solutions (Docaposte), AI and the challenges of school zoning**  
Thanks to an AI integrated into its mapping platform, Geoptis with FAST Solutions (Docaposte) allows elected officials to carry out school zoning simulations in order to facilitate and optimize the allocation of students to nursery and elementary schools.
- **Singular, Geopost's web platform for European SMEs**  
Singular is a digital platform that offers SMEs the opportunity to present their products to millions of Geopost e-buyers through its social media, websites and local delivery management applications, including myDPD, myBRT and miSEUR.
- **The connected lock, to transform the home delivery experience**  
Colissimo is presenting a prototype connected lock that allows delivery drivers to open letterboxes using their smartphones.

During the four days of the event, visitors will have the opportunity to meet **more than 30 start-ups** from La Poste's innovation ecosystem at the La Poste Lab, including:

- **Klaimy (insurtech):**

Klaimy offers an AI agent specialised in analysing medical records in health, personal protection and loan insurance to speed up contract signing and claims processing.

- **Kuzzle (logistics):**

Kuzzle is a French publisher of turnkey data, IoT and hypervision solutions that enable companies to move from prototype to industrialisation, with expert support for the most demanding logistics use cases.

- **mySofie Pay (fintech):**

A virtual bank card that allows users to pay for healthcare without having to pay the mutual insurance company's share up front, mySofie Pay eliminates paperwork for insured persons and optimises flows for insurers.

- **Pony (mobility):**

Pony is a French company offering self-service scooters and bicycles via a mobile app. The service is available in more than 20 cities in France and Belgium.

- **Promus (food):**

Promus digitises the food chain to promote more sustainable catering by connecting catering and agriculture to combine impact, transparency and performance.

- **ValueCo (ESG):**

ValueCo integrates sustainability into corporate strategies and market valuations by providing a transparent and anonymous ESG market view.



**SOUVERAINETÉ NUMÉRIQUE  
ET IA DE CONFIANCE**

**DÉCOUVREZ NOS OFFRES**



# NEARLY 30 INNOVATIVE SOLUTIONS TO DISCOVER

At VivaTech, La Poste is showcasing the transformation of a major service company combining technological know-how and human proximity. At Europe's largest technology gathering, the group unveils its latest digital and service innovations, designed to meet the needs of its customers - businesses, government agencies, local authorities and private individuals.

This year, there are almost 30 solutions and demos to discover and test at La Poste Lab, where visitors are welcomed and accompanied by group experts and ambassador postal workers.

# AI AND SOVEREIGN DIGITAL SOLUTIONS

## B2B SOLUTIONS

### >> AI AND GENERATIVE AI SOLUTIONS



### AROLE, an intelligent conversational solution

Developed by Probayes, Arole is a generative AI-powered conversational suite that allows your employees or customers to ask questions about complex document bases consisting of files (PDF, PPTX, DOCX, etc.), web pages, decision trees (chatbot-style), or structured databases such as SQL.

### ClarIA, the multilingual platform for inclusive banking

The multilingual platform aims to improve customer relations and promote banking inclusion for the most vulnerable customers through AI. It is distinguished by the combination of several artificial intelligence technologies at the service of customer relations, namely:

- instant multilingual written and spoken translation (speech recognition/speech to text),
  - intelligent natural language search in the internal document database.
    - Relying on Retrieval Augmented Generation (RAG), the platform quickly finds the right information and rephrases it in clear, understandable language using generative AI and translates it into the customer's language.
  - rapid access to documents translated directly into the customer's language,
  - non-integration of customer data to protect confidentiality.
- A single, intuitive interface centralizes all services for the advisor, without the need for additional tools or extensive training.

From the outset, this solution has been designed to be scalable in terms of functionality and the addition of documentation to the corpus or document library.



## DALVIA Santé

### **DALVIA SANTÉ, freeing up medical time with sovereign generative AI**

Developed by Docaposte and its subsidiary Openvalue, marketed by La Poste Santé & Autonomie, Dalvia Santé is the first generative, ethical, and sovereign AI solution dedicated to healthcare professionals and institutions. Dalvia Santé automatically generates a summary of a patient's medical information when they are admitted to hospital. It also facilitates the preparation of liaison letters between healthcare professionals.

These two use cases enable hospital teams to optimize their organization and save time (up to 20 minutes per file) to devote more time to the patient.

**For further information: [www.docaposte.com/solutions/dalvia-sante](http://www.docaposte.com/solutions/dalvia-sante)**



### **DocIA, the tool that speeds up document processing**

Offered by Probayes, La Poste's AI subsidiary, docIA automates the extraction of typed and/or handwritten content from documents with state-of-the-art performance based on reliable confidence scores. Accessible via SaaS API or installed on-premises, the solution easily adapts to customers' document processing chains, whatever their needs.

Automatic splitting of scanned document bundles, document recognition, content extraction, document fraud: docIA is an AI solution that automates the management of complex and time-consuming back-office tasks.



### **GEOPTIS & FAST SOLUTIONS BY DOCAPOSTE, AI and the challenges of sectorization**



School zoning represents a major challenge for elected officials. Geoptis, a leading provider of geodecision-making solutions for local authorities, and FAST Solutions by Docaposte, an expert in education and youth services, are combining their expertise to facilitate and optimize student allocation to preschools and elementary schools. Based on a wide range of data, the mapping platform allows for the organization's own analyses, refines decisions, and fosters dialogue with both the government and citizens.

**For further information: [www.geoptis.com](http://www.geoptis.com)**



## La Poste groupe EXPERTISE IN DATA & AI

The transformation carried out by La Poste over the past 10 years to become a "Data Driven" company across all branches and subsidiaries has enabled the group to achieve recognized data and AI maturity in all its business sectors. With its subsidiaries Probayes and Open Value, the group has more than 500 experts covering the entire spectrum of data and AI activities: strategy and roadmap, project organization and management, solutions development and integration, infrastructure and tools expertise, acculturation and training, data management, regulatory expertise, etc.

Capitalizing on the know-how it has acquired over the years, La Poste Groupe, via its data & AI division, is making its experience of a transformation combining performance and trust more widely accessible.



## STUDIO IA, an AI agent solution for impactful marketing creations

Studio IA is a solution dedicated to creating marketing campaigns. It offers a chain of AI agents enriched with unique performance, design, and compliance data to simplify the creation of advertising mail. Studio IA was developed by combining several areas of expertise within La Poste groupe to give greater autonomy to the creative functions of a marketing project. It is an ethical and responsible innovation based on the La Poste groupe's Data and AI Charter.

## TALK, generative AI for employees

Talk is a secure generative AI platform developed by Docaposte for its employees. It features: chat (via Chat GPT-4o), image generation (via Dall-E), a library of developed agents, business connectors (Outlook, databases, etc.), and a customizable personal RAG\* (internal database feed).

Talk is also a continuous development platform for integrating generative AI into existing products and services, or creating new ones. Around 40 projects have been in production since it went live in March 2023.

*\*RAG: Retrieval augmented generation. Technology for improving the responses of generative AI models by accessing internal company databases.*

## >> SOVEREIGN CLOUD



### **NUMSPOT, the French and European sovereign and trusted cloud**

NumSpot is the only cloud service provider to reconcile the 3 levels of sovereignty: technological, legal and data management.

The managed cloud services platform launched by NumSpot last April is based on a 100% sovereign and controlled foundation, open-source code, data centres located in France and operated by French and European staff.

NumSpot is designed primarily for sectors wishing to retain control over their sensitive data, such as the public sector, healthcare, banking, insurance, OIVs (Operators of Vital Importance) and OSEs (Operators of Essential Services), by offering a sovereign and trusted alternative designed to protect their data and that of their customers in an increasingly complex and globalized digital environment.

NumSpot is the result of an alliance between 4 leading French players: Docompost as leader, Banque des Territoires, Dassault Systèmes and Bouygues Telecom.

**To find out more: <https://www.numspot.com>**

## >> CYBERSECURITY



### **Docompost's cybersecurity solutions for local authorities and businesses**

For companies and local authorities alike, effective protection against cyber threats has become essential. With its Cyber Pack, Docompost gives them access to the very best in cybersecurity, with the utmost simplicity. La Poste's digital subsidiary relies on 14 partners, French and European specialists, to cover all the cybersecurity needs of VSEs, SMEs, ETIs, local authorities and healthcare establishments.

For small organizations with limited human and technological resources, Docompost's Cyber Pack makes it affordable to adopt a comprehensive approach, from team awareness to rapid cyber incident management, including protection of data, messaging, access, services and workstations.

**To find out more: <https://cyber.docompost.com/>**

## >> TRAINING



### **DOCAPOSTE INSTITUTE, the digital skills accelerator**

In a world of constant technological change, training your teams in digital skills is a strategic issue if you want to remain competitive. As a professional training organization, DocaPoste Institute's mission is to make digital technology accessible to all, and to maintain a high level of expertise for talented individuals.

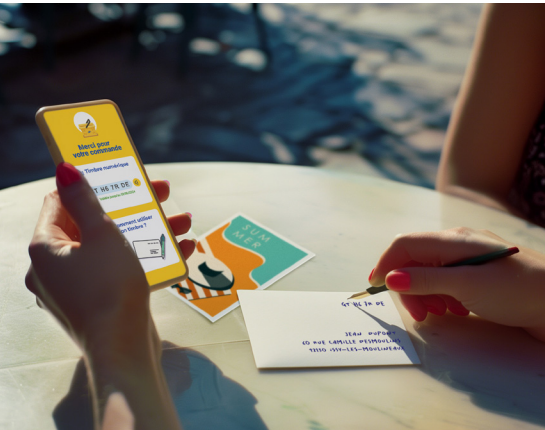
Docaposte Institute covers the key areas of AI & data, cyber-security, cloud, agility and responsible digital with 4 training ranges:

- digital skills training, with a specialized catalogue of more than 350 courses, from awareness-raising to the most advanced certifications
- training in company solutions: dedicated modules to help you get to grips with DocaPoste and other business solutions
- trusted digital e-learnings: proprietary training courses to raise awareness of trusted topics such as digital security, regulatory compliance, GDPR...
- Tailored support: end-to-end training management, design of personalized courses, implementation of learning management systems (LMS), etc.

Docaposte Institute is aimed at companies and public institutions engaged in their digital transformation.

**To find out more: [www.docaposteinstitute.com](http://www.docaposteinstitute.com)**

# GENERAL PUBLIC TRUST SOLUTIONS



## Frank mail from your smartphone with the digital green stamp

The digital green stamp is a new, simple and practical way of franking your mail, at any time of the day or night. Simply download the La Poste application, go to the "Buy a digital stamp" section and follow the 3-click procedure to generate a digital stamp.

The digital stamp is an 8-character, single-use code. It is valid for 8 days and has the same value as a Green Letter postage stamp. Once generated, customers simply copy the code into the top right-hand corner of their mail, on a white background, using a black or blue pen. All the sender has to do is post the letter, which will follow the same route as a standard franked letter to its destination.

**To find out more: <https://laposte.fr/timbre-numerique>**



## La Poste Mobile & Chut! Explore: guiding young people towards a more ethical digital future

As a committed player in digital inclusion, La Poste Mobile has joined forces with Chut! Explore to offer a unique initiative aimed at young people and their families. This partnership is based on two complementary actions.

On the one hand, the launch of L'Atlas des cartes du numérique (The Digital Atlas), an educational and accessible book that explains the major challenges of digital technology in order to encourage responsible and informed practices.

Secondly, digital exploration workshops, co-developed with Chut! Explore and rolled out across the country by La Poste's digital advisors, enable middle school students and their parents to better understand everyday digital uses. As part of its digital inclusion initiative, La Poste is partnering with this initiative and offering these workshops in more than 35 Digital Stations located in post offices throughout France.

Through this partnership, La Poste Mobile, alongside Chut! Explore, is reaching out to younger generations in search of guidance, with a focus on knowledge sharing, dialogue, and support, values that are central to La Poste.



At La Poste Lab on Saturday,  
June 14

### LA POSTE MOBILE, THE BEST OF TECHNOLOGY AT AFFORDABLE PRICES

La Poste Mobile is France's leading virtual mobile brand, with 2.5 million customers. Thanks to its unique presence in all post offices, La Poste Mobile is a local operator, committed and accessible, close to its customers' daily lives.

Committed to purchasing power, La Poste Mobile offers packages that are accessible to all, without compromising on service quality. Committed to a more ethical digital environment, La Poste Mobile helps the most vulnerable members of the public, particularly senior citizens, to get to grips with their handsets, and educates young people and their families about the sensible use of the Internet and social networks.

To find out more: <https://www.lapostemobile.fr>

# LA POSTE CELEBRATES 30 YEARS OF E-COMMERCE

La Poste is the leader in parcel delivery in France and in the world with Colissimo and Geopost.

Colissimo has supported and enabled the growth and sustainability of all e-commerce players, thanks to numerous innovations developed in collaboration with its business customers, such as choosing the delivery location according to your needs, parcel tracking, next-day delivery (4 out of 10 parcels) and easy returns from your mailbox. Because celebrating an anniversary also means looking to the future, Colissimo will present a selection of initiatives and innovations at VivaTech, notably using data and AI, designed to improve the customer experience as well as the efficiency, security, and sustainability of the supply chain.

As a global leader in parcel delivery and commerce solutions, Geopost will showcase its initiatives and innovations: K-Ryole, a smart electric trailer operated by Chronofresh; Singular, a digital platform for SMEs; and Ottobot, a multi-compartment delivery robot. Geopost will also unveil a new fresh Pickup locker.

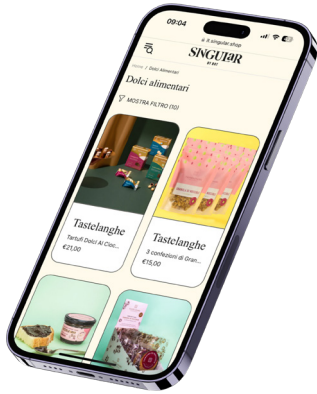
## >> INNOVATIONS



### **THE CONNECTED LOCK to transform the home delivery experience**

Colissimo presents a prototype of a connected lock, enabling mailboxes to be opened using a smartphone. The aim of this innovation is to transform the home delivery experience, enabling customers to manage access to their mailboxes, benefit from greater interactivity and enhance the security of their deliveries.

This is the promise of new uses for the personal mailbox for sending and receiving parcels at home.



## **SINGULAR, Geopost's platform for European SMEs**

Singular is a digital platform that offers consumers a new shopping experience, while providing business opportunities for SMEs. The platform offers SMEs the opportunity to be seen by millions of Geopost e-shoppers through its social media, websites and local delivery management applications, including myDPD, myBRT and miSEUR. Designed as a space for discovery, Singular promotes unique brands, selected for their quality, authenticity and local roots. For users: an inspiring shopping experience, the discovery of brands close to home, and the pleasure of consuming differently - by supporting the local economy.

**To discover Singular: <https://market.singular.shop/>**

## **>> CARBON-FREE LOGISTICS & RESPONSIBLE E-COMMERCE**



## **Colissimo opens a river route for deliveries in 2026**

La Poste and Fludis have joined forces to operate a barge to transport parcels by river from 2026. Transported from the Colissimo site in Gennevilliers by river barge to the port of Boulogne, a distance of 24 kilometres, the 3,000 daily parcels will then be delivered by cargo bike to the city's residents.

This logistics innovation is fully in line with the group's CSR ambitions and Colissimo's strategy of decarbonizing its deliveries, which has halved its CO<sub>2</sub> emissions in ten years. Colissimo already delivers 100% of its Paris deliveries in zero-emission mode, and has set itself the target of delivering in all 22 major French cities in zero-emission mode by the end of 2025.



## K-RYOLE, the intelligent electric trailer operated by Chronofresh

K-Ryole is an innovative French company revolutionizing urban logistics with its intelligent electric trailers. Designed to be attached to any bicycle, these trailers can carry up to 250 kg without any extra effort on the part of the driver, thanks to adaptive electric assistance. This patented technology offers a sustainable and efficient alternative to traditional utility vehicles, particularly suited to the "last mile" in urban environments.

## >> E-COMMERCE, FOOD & PROXIMITY



## Pickup's fresh multi-service locker

Designed as a genuine service hub, Pickup's fresh multi-service locker represents a new generation of lockers, designed to simplify users' lives and support local commerce. Hybrid and modular, Pickup's fresh multi-service locker combines dry and refrigerated lockers to offer a complete range of local services:

- click & collect of dry or fresh produce, prepared by local shopkeepers or associations
- self-service sales of fresh local produce
- drop-off and pick-up of e-commerce parcels, including fresh produce parcels via the Chronofresh service

Accessible 24 hours a day, 7 days a week, Pickup's fresh multi-service locker acts as a link between residents, retailers and e-tailers, for smoother, more local logistics.



## CHRONOFRESH

Since 2015, Chronofresh, a subsidiary of Geopost, has been supporting food market players in the delivery of dry, fresh and frozen food products to professionals and private customers, both in France and internationally within a perfectly controlled regulatory framework. To meet every need, **Chronofresh offers 4 solutions:**

- **Express service:** next-day delivery (within 24 hours) before 1 or 6 pm.
- **Shared Runs Service:** time-slot delivery
- **Refrigerated vehicle rental** with driver service
- **Food logistics department:** receiving, storage and order preparation.



## POURDEBON.COM, from producer to consumer

A major player in the online short supply chain, Pourdebon.com, a subsidiary of Geopost, is a marketplace for fresh produce sourced directly from French farms and producers. Pourdebon.com brings together more than 800 passionate producers and artisans with the aim of providing consumers with healthier, tastier, and more responsible food. Pourdebon.com offers connect producers to consumers!

<https://www.pourdebon.com/>



## Colissimo's giant pop-up book

Come and browse through the giant pop-up book on our stand, which retraces the Colissimo delivery experience. It's an opportunity for visitors to discover innovations such as interactivity, real-time tracking and the possibility of combining delivery with product installation, thanks to an exclusive collaboration with Dealt, a start-up backed by La Poste Ventures.

**>> ROBOTS**



## OTTOBOT: the autonomous robot with multiple lockers

DPD UK, network member of Geopost, is the first parcel delivery company in the UK to deploy Ottonomy's "Ottobot", an autonomous multi-compartment robot. Larger than the autonomous delivery robots currently used by DPD UK, the Ottobot can carry up to 70 kg, has eight separate compartments that can hold parcels of various sizes, and also enables parcels to be collected.

The robot uses numerous sensors, including lidars (light detection and ranging) and cameras, as well as cutting-edge software, enabling it to move autonomously in even the most complex environments.

It has been operating in Milton Keynes since November 2024, making home and out-of-home deliveries.



## The robotic arm that makes handling small parcels easier

La Poste has developed a robotized arm connected to small autonomous robots, to facilitate the processing of unstable or difficult-to-sort small parcel flows on industrial platforms. Equipped with a 3D camera, the robotic arm uses AI to recognize the format and physical characteristics of each parcel transported on a conveyor. It then sends the coordinates of the identified parcel to the robot, which picks it up. The solution also ensures that the parcel is placed in the autonomous robot, with the label facing upwards, so that the barcode can be easily read to direct the parcel to the right destination.

This robot improves the performance of Colissimo's logistics network, prevents musculoskeletal disorders (MSDs) by reducing parcel handling and improves the quality of life at work.



## >> QUALITY OF LIFE AT WORK



## Cooling vests

Colissimo is testing the use of cooling vests on 4 industrial platforms. The aim? Improve thermal comfort and prevent heat-related risks. The experiment involves some fifty employees at the Arc-sur-Argens, Cavillon, Le Thillay and Toulouse platforms.



Découvrez l'expérience de liv

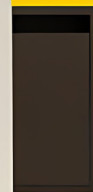
au changement climatique



Célébrons ensemble les

**30** ans  
du  
e-commerce  
1995 — 2025

du client



# PAYMENT SOLUTIONS / LA BANQUE POSTALE



## The voice-activated bank card

Since the end of 2024, La Banque Postale has been experimenting with a small number of employees on a voice-enabled bank card for the visually impaired, blind, dyslexic or those with other cognitive disabilities, with the aim of simplifying and securing their purchases at retailers. Combined with a dedicated mobile application, the "Carte Vocale"(Voice Card) vocalizes or displays on the smartphone the information present on the TPE (Payment Terminal) at the checkout. This initiative, supported by Carte Bleue and developed in collaboration with fintech HandSome (which passed through platform 58, La Banque Postale's incubator), the supplier of the mobile application, and Thales, the world leader in digital security, it aims to simplify purchases for cardholders and facilitate their access to means of payment. It is also in line with La Banque Postale's policy of diversity and inclusion in favour of disabled people, in line with its civic values.

**At La Poste Lab Wednesday, June 11 and Thursday, June 12**



## The impact bank card with WWF

La Banque Postale, in collaboration with WWF France, is the first traditional bank in France\* to launch an impact bank card in support of the ecological transition. Through this new card, available in post offices and online, La Banque Postale offers its customers a banking service whose deposits are used to finance energy-efficient home renovation. They will also benefit from a Visa Classic or Visa Premier card, made from 100% recycled PVC, with an exclusive visual in the colours of the WWF France association, and support with personalized advice, in particular to communicate about impact and help customers consume better.

The annual fee for the Impact Card is €5, in addition to the fee for the Account formula or the card-only option. The €5 fee is fully donated to WWF France to support their projects to protect and restore biodiversity in France.

*\* Among the top 6 French banks*

**At La Poste Lab on Saturday, June 14**



## **DJANGO, the 100% digital financing solution**

100% digital, 100% self-care, with no need for a bank advisor to check your file, the Django application lets you anticipate purchases with a mini-credit and manage unexpected expenses by spreading them over 3 instalments at a later date. After connecting to your main bank account, Django calculates in real time, according to your income and expenses, a borrowing capacity adapted to your situation, up to €2,500. You can then request a transfer of the amount of your choice. The first monthly payment can be deferred for thirty days.

**<https://www.django.eu/>**

**At La Poste Lab on Saturday, June 14**

# POSTAL HIGHLIGHTS AT VIVATECH 2025

## SPEAKING POINTS

**Conference by Philippe Wahl,**  
Chairman and CEO of La Poste groupe

**Friday, June 13, 3:20 pm to 3:45 pm, Stage 1**

During this conference at VivaTech, Philippe Wahl, Chairman and CEO of La Poste groupe, will speak on Stage 1 in a unique format, alongside a surprise guest. This original discussion will be an opportunity for both speakers to share their experience as leaders of an iconic company that must face the digital revolution and increased competition.



**Philippe Wahl**

**"Autonomy and sovereignty: securing strategic technologies"**

**Friday, June 13, 10 am to 10:55 am, Purple Stage**

with:

- **Olivier Vallet**, Chairman and CEO of Docaposte, La Poste groupe's digital subsidiary  
with **Aliette Mousnier-Lompre**, CEO d'Orange Business,  
**Benjamin Revcolevschi**, CEO of OVH, **Vera Zakem**, Director of Technology and Innovation, California Department of Technology,  
**Katja Richter**, Managing Director, MediaTech Hub Potsdam



**Olivier Vallet**

Moderated by **Rachel Metz**, journalist, Bloomberg

Countries are stepping up their efforts to master strategic technologies such as artificial intelligence, resulting in significant investment and fierce competition to attract the best talent. AI is becoming central to national agendas, reshaping economic policies and priorities. Industries pool their resources to gain technological advantages, while the quest for autonomy prompts nations to build independent supply chains to reduce their dependence on foreign entities. This focus on technological sovereignty is likely to transform labour markets and alter global power relations. How will this quest for technological self-sufficiency affect innovation and collaboration between countries? What are the implications for companies and individuals, as control over technology becomes a strategic advantage?

## "What's Next for DEI? - Allyship in Action: The Future of Inclusive Innovation"

Thursday, June 12, at 2:00 pm, Black Stage

with **Fatiha Gas**, Head of Generative AI Program, Innovation Director, La Poste groupe

**Ilias Benjelloun**, Montreal Tech (MOD),

**Emily Witko**, Chief People and Belonging Officer, Hugging Face

With traditional DEI approaches under pressure, this session explores how allyship provides a practical pathway to inclusion. Beyond DEI terminology, allies play a crucial role in creating environments where diverse perspectives thrive. We'll examine how diversity directly enhances innovation and explore how diverse teams identify and mitigate biases, ultimately creating more ethical and universally beneficial technologies.

How can allies effectively champion inclusion and diversity when formal initiatives are constrained? What specific actions drive the most meaningful impact? And how might we quantify the innovation benefits of diversity to strengthen the business case during uncertain times?



Fatiha Gas

## "How to avoid chaos in digital transformation in the age of generative AI"

Friday, June 13, 4:00 pm to 4:30 pm, KPMG Stage

with **Mathieu Olivier**, Director of Data/AI Transformation and Innovation, La Poste groupe



Mathieu Olivier

## Interviews with La Poste's innovation experts on the VivaTech TV channel

June 11 at 11 am - Inside VivaTech:

Guided tour of La Poste Lab and its innovations by **Stéphanie Berlioz**, Deputy Managing Director of La Poste groupe, in charge of finance and strategy.



Stéphanie Berlioz

June 11 at 10:20 am - VivaTech News:

Interview with **Benoît Frette**, CEO of Chronopost



Benoît Frette

June 12 at 3:25 pm - Backstage debrief:

with **Jean-Yves Gras**, General Manager of Colissimo



Jean-Yves Gras



## ANIMATIONS

Two interactive presentations, provided by the group's social engagement department and Le Spot, an interactive space dedicated to innovation and the group's services located at La Poste's headquarters in Issy-les-Moulineaux, will enable visitors to discover two examples illustrating La Poste's concrete actions in favour of the circular economy, resource protection, and social inclusion:



### The second life of an electric postal bike

Visitors will be able to discover the complete journey of a used electric bike, from collection to reconditioning, via the sorting, diagnostic and repair stages. It's a simple, interactive way of understanding how La Poste is taking concrete action to promote a local, solidarity-based circular economy, thanks to the expertise of its subsidiary Nouvelle Attitude.



### In the shoes of a post office customer service representative

By stepping into the shoes of a customer service representative, visitors are invited to propose concrete solutions to various situations. This immersive and fun experience allows participants to live the challenges of social connection, accessibility, and inclusion, and discover how La Poste is adapting to better serve all audiences.

# EMPLOYMENT & RECRUITMENT

An international services group with nearly 232,000 employees worldwide, La Poste groupe is now present in more than 60 countries and on five continents. With a purpose and mission-driven culture since 2021, La Poste group is positioned as a socially responsible employer, convinced that diversity and equality contribute to the success of everyone.

La Poste groupe's ambition is to become the leader in the distribution of local services, the benchmark citizen bank and to strengthen its position as an international player in express parcels. To support its development, the group is recruiting across all its business activities, in banking, digital and IT professions. By 2025, La Poste aims to have recruited 4,500 permanent employees and 3,900 alternating work-study students.

## RECRUITMENT AREA

At La Poste Lab, the recruitment area will enable visitors to find out about positions open to digital talent, the Group's HR policy and its commitment to diversity and young people.

The group is looking for experts in many fields:

- development,
- data,
- incident managers,
- cybersecurity,
- architects,
- project management...

All year round, job offers, internships and work-study contracts are available online at [www.laposterecrite.fr](http://www.laposterecrite.fr).



# THE PITCH BOX PROGRAMME AT LA POSTE LAB

**PITCHES, TALKS & EVENTS AT LA POSTE LAB FROM  
WEDNESDAY, JUNE 11 TO SATURDAY, JUNE 14**

## **WEDNESDAY, JUNE 11**

- 9:30 am – 9:45 am:** **Presentation of the collaboration between Philaposte and Ask Mona (AI)**  
- by **Paul Dworkin**, Director, Philaposte  
**Romain De Villechenon**, Director of Secure and Augmented Printing Markets, Philaposte and **Marion Carré**, Co-founder, Ask Mona
- 10:00 am – 10:20 am:** **The 2025 cybersecurity barometer: how mature are French companies?**  
- by **Smara Lungu**, Docaposte et **Christophe Vendran**, Cyblex
- 10:30 am – 10:45 am:** **Data & AI, your transformation, our expertise**  
- by **Pierre-Etienne Bardin**, Chief Data Officer, La Poste groupe
- 11:00 am – 11:20 am:** **Colibree, the employee carbon coach**  
- by **Olivier Senot**, Director of Innovation, Docaposte
- 11:30 am – 11:40 am:** **K 2 18 B, applied sovereign generative AI R&D**  
- by **Olivier Senot**, Director of Innovation, Docaposte
- 11:50 am – 12:00 noon:** **Innobuilder, disrupt the innovation of large groups**  
- by **Olivier Senot**, Director of Innovation, Docaposte
- 2:00 pm – 2:10 pm:** **DALVIA Santé: sovereign AI that frees up medical time**  
- by **Louise Eggrickx**, Health Innovation Consultant, La Poste Santé & Autonomie  
and **David Gayou**, Deputy Technical Director, Openvalue
- 2:20 pm – 2:30 pm:** **DALVIA'Lab Santé: test the future uses of AI in complete safety**  
- by **Carla Gomes**, Deputy Managing Director, La Poste Santé & Autonomie,  
and **Olivier Senot**, Director of Innovation, Docaposte
- 3:10 pm – 3:20 pm:** **Signing of a partnership with the Pôle Micro Technique de Bourgogne Franche Comté**  
- by **Blandine Alglave**, Regional Delegate, La Poste group  
and **Renaud Gaudillère**, Director, PMT Bourgogne-France-Comté
- 3:30 pm – 3:45 pm:** **La Banque Postale's Voice Card: an experiment to help the visually impaired**  
- by **Meggie Dauvilliers**, Account Manager, Account Formulas and Related Services, La Banque Postale
- 4:00 pm – 4:15 pm:** **Log'issimo connected solutions for logistics traceability**  
- by **Thomas Julliard**, Director of Operational Solutions, Log'issimo, La Poste  
and **Fabrice Plateau**, Director of IT Innovation, La Poste
- 4:30 pm – 4:40 pm:** **E-commerce: 30 years of history, 30 years of transforming consumption patterns**  
- by **Laurent Ménager**, Director of Strategy, Innovation & Transformation,  
Executive Secretary General, Colissimo

## THURSDAY, JUNE 12

- 9:30 am – 9:45 am:** **Digital technology and child protection**  
- by **Candice Dauge**, Director of Digital Identity Services, Docompost and **Justine Atlan**, general director of the e-enfance association
- 10:00 am – 10:15 am:** **Presentation of the La Poste groupe's "Generative AI" programme**  
- by **Fatiha Gas**, Generative AI Programme Director, Innovation Director, La Poste groupe
- 10:30 am – 10:45 am:** **Data and AI School, developing data and AI skills within the La Poste groupe, two years after launch**  
- by **Tatiana Meunier Audap**, Data & AI Training Manager, La Poste and **Valérie Louradour**, Deputy Director of Professional Development, La Poste groupe
- 11:00 am – 11:30 am:** **Presentation of the La Poste groupe's innovation strategy and its investment funds (La Poste Ventures, 115K, OpenCNP)**  
- by **Benoît Faucher** de Corn, Director of Innovation, La Poste groupe **Tristan Latgé**, Head of Open Innovation, Open CNP, **Jessica Guerin**, Innovation Project Director, La Poste Ventures and **Damien Launoy**, Managing Director, 115K
- 11:30 am – 11:40 am:** **Datacraft, collaborative study with INRIA on shadow AI**  
- by **Isabelle Hilali**, Founder, Datacraft
- 2:00 pm – 2:15 pm:** **Generative AI at La Banque Postale, a concrete use case**  
- by **Clémence Goube**, Head of Data & AI Factory, La Banque Postale and **Daro Heng**, Data Scientist, La Banque Postale
- 2:30 pm – 2:45 pm:** **Probayes and Orano**  
- by **Aymen Ladji**, Innovation Project Manager, Orano and **Pierre Guenoun**, Data Scientist, Probayes
- 3:00 pm – 3:20 pm:** **Studio IA: AI agents that generate marketing visuals**  
- by **Arnaud Tomasi**, BU Marketing Solutions Director, La Poste
- 4:00 pm – 4:15 pm:** **Innovative partnerships and AI for tomorrow's e-commerce**  
- by **Valérie Vacher**, Director of Strategic Analysis, E-Commerce and Logistics Market, La Poste Groupe and **Jérémy Amourous**, CIO of the Colissimo & International BU, La Poste
- 4:30 pm – 4:50 pm:** **Re-enchanting the learning experience: How to (re)connect employees to training?**  
- by **Vanessa Chocteau**, General Manager, Docompost Institute and **Marina Petitjean**, Learning Lab Manager, Docompost Institute
- 5:20 pm – 5:35 pm** **After 30 years of e-commerce, orchestrate your cash flows and boost your performance!**  
- by **Marouane Benjenna**, Managing Director, eZyness, and Deputy Director of Transaction Banking, La Banque Postale and **Véronique Di Caro**, Pre-Sales Consultant, Docompost

## FRIDAY, JUNE 13

**10:30 am – 10:45 am:** **Hub France IA: how to put trusted AI into practice**  
- by **Caroline Chopinaud**, Managing Director, Hub France IA  
and **Bertrand Cassar**, Director of Strategic Data Valorization, La Poste groupe

# THE "WOMEN & DIGITAL" EVENT

**11:30 am – 12:00 noon - Sensitive to issues of gender equality within the company, La Poste has for several years been committed to promoting the role of women in the digital sector.**  
Through its partnerships, La Poste supports initiatives and approaches that help raise the profile of women in digital professions and encourage them to take their place in this field: **JFD (Join Forces & Dare)**, the "**Business with Attitude**" award, the **Femmes@Numerique foundation**, and the **Tech pour Toutes programme run by the INRIA Foundation.**

- with the participation of:

**Nathalie Collin**, Executive Vice-President of La Poste groupe, in charge of the Retail Customers and Digital Services unit

**Stéphanie Berlioz**, Executive Vice-President of La Poste groupe, in charge of finance and strategy

**Valérie Decaux**, Executive Vice President of La Poste groupe, Head of Human Resources

**Marie-Aude Dubanchet**, Executive Vice-President of La Poste groupe, in charge of communications

And a special guest whose name will be announced at a later date



**Nathalie Collin**



**Stéphanie Berlioz**



**Valérie Decaux**



**Marie-Aude Dubanchet**

**2:00 pm – 2:30 pm** **Pitch by startups from La Poste groupe's ecosystem labelled "Tech for Change" (with VivaTech)**

**3:00 pm – 3:20 pm** **docIA, the document processing software solution**  
- by **Vincent Bonnard**, Lead Data Scientist / Product Manager, Probayes

**3:30 pm – 3:45 pm** **AI and generative AI**  
- by **Caroline Daudeteau**, Chief Marketing Officer, Datacraft

**4:30 pm – 4:45 pm** **La Poste Digital Identity**  
- by **Sophie Clout**, Director of Consumer Marketing, Digital Trust, La Poste

## SATURDAY, JUNE 14

- 9:30 am – 9:45 am**     **The digital stamp**  
- by **Pierre-Georges Lenthieu**, digital mail Marketing Manager, La Poste
- 10:00 am – 10:20 am**     **#PrenezLaConfiance (Gain confidence)**  
**How to restore public confidence in the everyday use of digital technology**  
- by **Smara Lungu**, Director of Strategy, Marketing, Communication and Institutional Relations, Dicaposte, **Charlotte Martinez**, Head of Digital Inclusion, French Red Cross and **Claudine Naulet**, Orange
- 10:30 am – 10:45 am**     **La Poste Mobile and Chut! Editions launch the Tech Atlas**  
- by **Julien Têtu**, President, La Poste Mobile  
**Aurore Bisicchia**, co-founder, Chut! Explore, **Audran Le Baron**, Director of Digital Education, Ministry of National Education and Higher Education and Research and **Jennifer Elbaz**, Digital Education Officer, National Commission for Information Technology and Civil Liberties (CNIL)
- 11:00 am – 12:00 noon**     **Children's workshops**  
- by **Wilfred Page**, Digital Advisor, La Poste and **Aurore Bisicchia**, co-founder, Chut! Explore
- 12:15 pm – 12:30 pm**     **"Good digital habits" quiz by Dicaposte**  
- by **Marguerite Raby**, external communications manager, Dicaposte
- 1:30 pm – 1:45 pm**     **"Good digital habits" quiz by Dicaposte**  
- by **Marguerite Raby**, external communications manager, Dicaposte
- 2:00 pm – 3:00 pm**     **Workshops for children**  
- by **Wilfred Page**, Digital Advisor, La Poste and **Aurore Bisicchia**, co-founder, Chut! Explore
- 3:10 pm – 3:20 pm**     **The digital stamp**  
- by **Anthony Lepinay**, Creative and User Experience Director, La Poste
- 3:30 pm – 3:45 pm**     **"Good digital habits" quiz by Dicaposte**  
- by **Marguerite Raby**, external communications manager, Dicaposte
- 4:00 pm – 5:00 pm**     **Ateliers pour enfants**  
- by **Wilfred Page**, Digital Advisor, La Poste and **Aurore Bisicchia**, co-founder, Chut! Explore





# 8 POSTAL WORKERS AMBASSADORS OF INNOVATION

Embodying the familiar, friendly face of La Poste, eight postal workers from all over France welcome and guide visitors to the group's Lab during the four-day event.

Their mission is to showcase the group's innovations alongside experts and project managers from the group's business lines.

At this 2025 edition of VivaTech, 3 post office account managers, 3 postal workers and 2 remote account managers from La Banque Postale will be showcasing the interpersonal skills they use every day on their rounds, in their post offices or in banking relations.

At the heart of Europe's biggest technology event, these 8 postal workers embody the ongoing alliance between La Poste's human touch and its digital transformation.



**Béatrice Chevrel,**

Banking advisor at  
La Banque Postale's customer  
relations and expertise center  
in Lyon (AURA)



**Alex Arcon-Saab,**

Customer service representa-  
tive at the Valence post office  
(AURA)



**Marlène Cocheteux,**

Postwoman in Cambrai  
(Hauts-de-France)



**Philippe Briend,**

Expert mail carrier  
in Guillers (Brittany)



**Patrice Romano,**

Customer service representative  
at the Collobrières post office  
(PACA)



**Katia Corbineau,**

Local manager at  
La Banque Postale's customer  
relations and expertise center  
in Nantes (Pays-de-la-Loire)



**Édouard Fernandes,**

Expert service postman  
in Toulouse (Occitanie)



**Élodie Richard,**

Customer service representative  
at the Gien post office  
(Centre-Val de Loire)



# THE INNOVATION ECOSYSTEM OF THE GROUP

Innovation is a major lever in the transformation of La Poste's businesses and activities. To support these changes, the group has set up a diversified innovation ecosystem. La Poste deploys a number of complementary programs designed to support start-ups at different stages of their development.

Through these four programs, La Poste is pursuing a dual objective. The first is to support innovation and digital entrepreneurs, particularly women, who are still too few in this sector. The second is to prepare the world of tomorrow by anticipating, identifying and designing new services.

> To find out more about La Poste Ventures, 115K and Open CNP and meet the teams, visit on Wednesday, June 12 from 11:00 am to 11:30 am at La Poste Lab pitch area.

## >> INCUBATING

### PLATFORM58

Platform58 is La Banque Postale's incubator for seed-stage start-ups offering innovative solutions that resonate with the Group's challenges. It offers close ties with the bank's businesses and personalized support for entrepreneurs in the Fintech, Insurtech, cybersecurity, RegTech, LegalTech and sustainable finance sectors.

Launched in 2018, platform58 is now a key player in the marketplace, with over 3,200 companies analysed, 73 start-ups incubated and 22 partnerships with LBP initiated since launch.

**For further information:**

<https://www.platform58.labanquepostale.fr>



## >> FINANCE

### LA POSTE VENTURES

La Poste Ventures is La Poste groupe's corporate venture fund for start-ups developing innovative, positive-impact services that are central to the concerns of La Poste groupe's customers. An open innovation tool at the service of the "La Poste 2030, committed to you" strategic plan, operated by XAnge, La Poste Ventures aims to take minority stakes in innovative start-ups to meet the needs of its customers.

La Poste Ventures responds to three strategic and organizational challenges: capturing disruptive innovations by anticipating developments in priority sectors; understanding new business models & new uses; identifying services with a positive impact.

In 2024, La Poste Ventures participated in the fund-raising of Ouihelp, a start-up specializing in home help for people losing their independence, and Pony, a soft mobility operator offering self-service bike and scooter rental.

6 start-ups supported by La Poste Ventures can be discovered at La Poste Lab: Carbonable, Smart Tribune, Dealt, Pony, DouzePointCinq and Vianova.

**For further information:** <https://laposteventures.fr/>



## >> FINANCE

### Open **CNP**

Le Corporate Venture par **CNP Assurances**

### **OPEN CNP**

Open CNP is the corporate venture fund of CNP Assurances. Endowed with €100 million, it invests between €500,000 and €5 million from seed to series B to support innovative entrepreneurs in the fields of fintech, Insurtech, B2B services, e-health, climate tech and CSR in Europe.

In addition to financing, Open CNP offers and runs a comprehensive support program for startups, helping them to integrate open innovation schemes in line with CNP Assurances' strategy, and in close collaboration with the Group's business lines, so that they can benefit from the expertise of CNP Assurances employees, and co-create ambitious synergies.

**For further information:** <https://open.cnp.fr/>



### **115K**

115K, La Banque Postale groupe's Venture Capital fund, invests in Seed, Series A and Series B in the best French and European financial services startups (Fintech, Insurtech, Cybersecurity, AI, Data...). Endowed with 150 million euros, the fund has significant reinvestment capacity in subsequent rounds, and offers numerous commercial opportunities thanks to its shareholder La Banque Postale, Europe's 12th-largest bank insurer, its subsidiaries (CNP Assurances, LBP AM...), and its membership of the La Poste groupe. The 115K investment in Zaion represents the fund's 12th investment since its launch in 2022.

**For further information:** <https://www.115k.fr>



## **XANGE CELEBRATES ITS 20TH ANNIVERSARY**

The La Poste groupe founded XAnge in 2002 and was its majority shareholder through La Banque Postale. Following the success of the XAnge Capital 1 and 2 funds, La Poste sold XAnge to the Siparex group in 2015 in order to open it up to other institutional investors, while retaining a minority stake and its commitment to the following funds: XAnge Digital 3 and XAnge 4. In 2016, La Poste initiated an industrial collaboration with XAnge to strengthen the infusion of innovation within its teams by identifying targeted minority and majority investment opportunities. In 2021, they jointly created the La Poste Ventures corporate fund with €30 million in capital, which will be increased to €50 million in 2022.



# THE 32 START-UPS TO MEET AT LA POSTE LAB

For more than 10 years, La Poste has been developing a start-up ecosystem that allows it to explore new areas of innovation and impact in the group's fields of activity, including banking, healthcare, logistics, and services.

At VivaTech, La Poste will give 32 start-ups the opportunity to showcase their concepts and expertise. Created in different regions, these start-ups are supported by the group's support and financing mechanisms, such as La Banque Postale's platform58 incubator, and the corporate venture funds La Poste Ventures, 115K, and Open CNP. Others are being presented by entities within the group: the social commitment department, Docaposte, La Poste's digital subsidiary, Geopost, and the Services-Mail-Parcel branch.

Nine of them have been awarded the "Tech for Change" label by VivaTech: 1km à pied, Carbonable, Dynatos Design, Green PRAXIS, Olenergies, Pourdebon.com, Prescriptive-FS, ValueCo, and Welcome Account. La Poste is the company with the largest number of certified start-ups.

## >> AUVERGNE RHÔNE ALPES



### **CARBONABLE**

Carbonable is the benchmark infrastructure for managing climate change portfolios for large organizations. This solution, designed to structure, enhance and secure climate investments, has been adopted by finance and ESG departments across all sectors.

<https://www.carbonable.io/>

Start-up supported by La Poste Ventures

#ESG #Climate

At La Poste Lab on Friday, June 13



### **PREVIA MEDICAL**

Anticipate and prevent life-threatening emergencies by detecting serious clinical risks through real-time analysis of patient data. Improve safety, responsiveness and quality of care in healthcare establishments.

[https://www.previa-medical.com /](https://www.previa-medical.com/)

Start-up supported by La Poste groupe's French IoT accelerator, Impact x Technologie

#Health #Data

At La Poste Lab on Friday, June 13

## >> BOURGOGNE-FRANCHE-COMTÉ



### 1KM À PIED

We help multi-site employers reduce the commuting distances of their field staff by facilitating job swaps and internal mobility closer to home. Our customers - La Poste, Transilien SNCF, Lidl and Korian - reduce CO<sub>2</sub> emissions, fatigue, absenteeism and turnover.

<https://www.1kmapied.com>

Start-up supported by La Poste groupe's social commitment department

#SustainableMobility

At La Poste Lab on Friday, June 13

## >> BRETAGNE



### DOMELIOR

Domelior facilitates home improvements for people with reduced mobility. We equip occupational therapists with an innovative prescription solution, and support patients right through to completion: assistance, procedures, trusted craftsmen.

<https://www.domelior.com/>

Start-up supported by La Poste groupe's French IoT accelerator, Impact x Technologie

#HomeHelp

At La Poste Lab on Friday 13 and Saturday 14 June

## >> HAUTS-DE-FRANCE



### HAPPLYZ

LORIO is an innovative medical device that improves compliance with respiratory rehabilitation through a breath controller connected to video games guided by visual and audio bio-feedbacks. This unique technology features real-time interaction and remote monitoring by practitioners.

<https://www.happlyzmedical.com/>

Start-up supported by La Poste groupe's French IoT accelerator, Impact x Technologie

#Health

At La Poste Lab on Wednesday, June 11

## >> ÎLE DE FRANCE



### DOUZEPOINTCINQ

DouzePointCinq rethinks urban logistics real estate by transforming underutilized assets into shared warehouses: flexible, sustainable logistics adapted to the last mile. DouzePointCinq, recycling the existing, imagining the next day.

<https://parking.douzepointcinq.com>

Start-up supported by La Poste Ventures

#Real estate #Logistics

At La Poste Lab on Wednesday, June 11



## **BANKET**

BANKET reinvents mortgages: individuals can become their own broker for FREE, accessing the entire banking and insurance ecosystem... in just one click.

**<https://www.banket.fr>**

Start-up supported by platform58

#FinTech

At La Poste Lab on Wednesday, June 11 (at the P58 desk) and Saturday, June 14



## **CALIFRAIS**

Califrais is developing a suite of AI-based tools to optimize and decarbonize the food supply chain. The only way to digitize these flows is to be highly predictive. Our proprietary technology, already deployed in Rungis, has demonstrated its ability to reduce CO<sub>2</sub> emissions by a factor of 7 and food waste by a factor of 2.

**<https://califrais.fr>**

Start-up supported by Geopost

#Logistics #AI #Food

At La Poste Lab on Wednesday, June 11, and Saturday, June 14



## DEALT

With Dealt, integrate in-home services and product insurance directly into your purchasing process: delivery, assembly, installation, repair, protection. Offer a complete experience and boost your revenues. Service is the new bestseller.

**<https://dealt.fr>**

Start-up supported by La Poste Ventures

#Services

At La Poste Lab on Wednesday, June 11



## DYNATOS DESIGN

Dynatos Design develops inclusive digital tools to transform recruitment. Our solutions such as Maazi and Synkio facilitate access to employment for invisible talents and strengthens the social impact of companies and territories.

**<https://www.dynatos-design.com>**

Start-up supported by La Poste groupe's French IoT accelerator, Impact x Technologie

#HR #Recruitment #Inclusion

At La Poste Lab on Wednesday, June 11



## **KLAIMY**

Klaimy is the AI agent specialized in the analysis of medical files in health, provident and loan insurance. Our technology automatically reads, summarizes and alerts on medical risks to speed up underwriting and claims processing.

**<https://www.getklaimy.com/>**

Start-up supported by platform58

#AI #Health #Insurtech

At La Poste Lab on Friday, June 13 (at desk P58)  
and Saturday, June 14



## **MERCI PROSPER**

Merci Prosper bridges the generation gap: one person's savings finance another's ageing wellbeing. Foncière Prosper buys shares in residential property from people over 65 who want to improve their purchasing power.

**<https://www.merciprospier.com/>**

Start-up supported by plateforme58

#FinTech #RealEstate

At La Poste Lab on Friday, June 13  
and Saturday, June 14



## OLENERGIES

Olenergies designs and manufactures AI-optimized, eco-friendly batteries in France. Our high-performance systems maximize solar self-consumption, setting new standards for smart, sustainable energy.

**<https://www.olenergies.com/>**

Start-up supported by La Poste groupe's French IoT accelerator, Impact x Technologie  
#SustainableEnergy  
At La Poste Lab on Thursday, June 12



## PRESCRIPTIVE-FS

Prescriptive-FS optimizes customer portfolio management and prospecting for B2B finance professionals thanks to AI and Deep Learning. Our innovative solution improves proactivity, productivity and accelerates prospecting by analyzing a wide range of multidimensional signals.

**<http://www.Prescriptivefs.com>**

Start-up supported by platform58  
#DeepLearning #AI #FinTech  
At La Poste Lab on Friday, June 13



## SCALNYX

SCALNYX is a deeptech company redefining decision-making with causal, data-driven agentic AI. With our NoCode PROJECTOR™ platform, experts create unbiased and reasoned AI agents, bringing speed, transparency and trust to many sectors such as finance, healthcare, marketing, etc.

**<https://www.scalnyx.com>**

Start-up supported by platform58

#Machinelearning #DeepTech #AI

At La Poste Lab on Thursday, June 12



## SEEDEXT

Seedext is the French speech-to-text AI that automatically transcribes and generates meeting summaries, ultra-personalized and fully secure. Your conversations become a productivity asset: instant insights, faster decisions, zero information lost. Built to maximize efficiency while keeping your data protected.

**<https://www.seedext.com/fr/accueil>**

Start-up supported by

#AI #Productivity

At La Poste Lab on Thursday, June 12



## SMART TRIBUNE

Because a good customer experience is more than just automated answers, we create AI solutions (augmented FAQ, AI chatbot, advisor knowledge base, copilot) for large companies that bring customer satisfaction and optimize advisor efficiency.

<https://fr.smart-tribune.com>

Start-up supported by La Poste Ventures  
#CustomerRelationship #AI  
At La Poste Lab on Thursday, June 12



## TRALALERE

*Stop la Violence (Stop the Violence)* is an anti-harassment awareness-raising project aimed at secondary school students as part of the Internet Sans Crainte (Without Fear) program. We are the organizers of Safer Internet Day in France. It is operated by TRALALERE, an edtech company with ESUS accreditation.

<https://www.tralalere.com>

Start-up supported by La Poste groupe's French IoT accelerator, Impact x Technologie  
#EdTech  
At La Poste Lab on Saturday, June 14



## VALUECO

ValueCo integrates sustainability into corporate strategies and market valuations by providing a transparent and anonymous ESG market view. Our SaaS aggregates asset managers' internal analyses to model and capture the collective intelligence of the market.

<https://www.valuecometrics.com/>

Start-up supported by 115K

#ESG

At La Poste Lab on Wednesday, June 11



## VIANOVA

As the global leader in mobility data management, Vianova transforms data into real-world solutions for safer, more sustainable cities. Founded in 2019, we support more than 80 cities and agencies in managing shared mobility, road safety and urban logistics.

<https://fr.vianova.io>

Start-up supported by La Poste Ventures

#Logistics #Mobility #Data #SmartCity

At La Poste Lab on Wednesday, June 11



## WELCOME ACCOUNT

Welcome Account is a neobank with a multilingual GenAI assistant to support new arrivals in Europe in their new economic and social life. 100% digital, it quickly provides a Visa account and card, and simplifies access to essential financial services.

<https://www.welcome.place/>

Start-up supported by platform58

#FinTech #AI

At La Poste Lab on Friday, June 13  
and Saturday, June 14

## >> NORMANDIE



## TWOT

Since 2011, TOWT has been decarbonizing shipping with its modern cargo sailboats, offering a concrete alternative to polluting freight. By combining innovation and maritime know-how, we are proving that emission-free sailing is possible today. The future of transport is the wind!

<https://www.towt.eu>

Start-up supported by La Group's societal commitment department

#Decarbonization #Logistics

At La Poste Lab on Thursday, June 12

## >> NOUVELLE AQUITAINE



### CO'LEC

Colec turns your old electrical appliances into a CSR opportunity! We collect employees' unused equipment directly on site, in exchange for vouchers from committed retailers. It's a simple action that provides an incentive and can be valorised via an impact report. Awareness, commitment and value!

<https://www.colec.fr/>

Start-up supported by La Poste groupe's French IoT accelerator, Impact x Technologie

#CSR

At La Poste Lab on Thursday June 12



### MYSOFIE

A virtual bank card to pay for medical care without having to pay the mutual health insurance contribution in advance? It's possible with mySofie Pay. A French innovation that eliminates paperwork for policyholders and optimizes flows for insurers. Come and discover healthcare made easy!

<https://www.mysofiepay.com/>

Start-up supported by Open CNP

#EHealth

At La Poste Lab on Saturday, June 14



## PONY

Pony is a French company offering self-service scooters and bicycles via a mobile application. The only company in the world to offer a two-seater electrically-assisted bike - the Double Pony - Pony offers its service in over 20 cities in France and Belgium.

<https://getapony.com/fr>

Start-up supported by La Poste Ventures

#Softmobility

At La Poste Lab on Thursday, June 12

## >> OCCITANIE



## KUZZLE

Kuzzle is a French publisher of turnkey data, IoT and hypervision solutions. Modular and scalable, they enable you to go from PoC to industrialization, with expert support for the most demanding logistics use cases.

<https://kuzzle.io/fr/>

Startup supported by La Poste groupe's

Services-Mail-Parcel branch

#Data #IoT

At La Poste Lab on Friday, June 13

## >> PAYS-DE-LA-LOIRE



### OCTOPIZE

Octopize unlocks the potential of sensitive data with its unique anonymization software, based on synthetic data generation. An ethical, high-performance technology, guaranteeing proven anonymization, without compromising on confidentiality or analytical value.

<https://www.octopize.io/>

Start-up supported by La Poste groupe's French IoT accelerator, Impact x Technologie

#Tech #Ethics #Data

At La Poste Lab on Wednesday, June 11



### PROMUS

Promus digitalizes the food chain for more sustainable catering. Simplified ordering, traceable products, responsible farms: we connect restaurateurs and tomorrow's agriculture to combine impact, transparency and performance.

<https://www.promus.fr/>

Start-up supported by Geopost

#ShortCircuit #Food

At La Poste Lab on Saturday, June 14

## >> RÉGION SUD - PROVENCE-ALPES-CÔTE D'AZUR



### ELPYOO

Elpyoo is the first digital, personalized one-stop shop for caregivers. Available as a free version for the general public and as a corporate version, Elpyoo offers content, services and communities tailored to each situation.

<https://elpyoo.com/>

Start-up supported by La Poste groupe's French IoT accelerator, Impact x Technologie  
#HomeHelp

At La Poste Lab on Wednesday, June 11



### GREEN PRAXIS

Green PRAXIS, a digital lab for sustainable natural asset management. It uses data science and environmental engineering to provide environmental diagnostics and tools for modelling impacts of land use change and monitoring of asset portfolios (TNFD).

<https://www.greenpraxis.com/fr>

Start-up supported by Open CNP  
#SustainableManagement #Data  
At La Poste Lab on Thursday, June 12

**LEGAPASS**

**LEGAPASS**

Legapass automates anti-money laundering (AML) compliance for notaries and regulated professions, thanks to its innovative tech solutions. Less risk, more efficiency, zero stress!

**<https://legapass.com/>**

Start-up supported by La Poste groupe's French IoT accelerator, Impact x Technologie

#FinTech #Compliance

At La Poste Lab on Friday, June 13

**VIVA  
TECHNOLOGY**

