

## PRESS RELEASE

### **GREEN POSTAL DAY - September 19, 2024: COOPERATION AS A KEY SUCCESS FACTOR: POSTAL SERVICES WORLDWIDE HAVE REDUCED THEIR ANNUAL GLOBAL CO2 EMISSIONS BY NEARLY 40%**

**On the occasion of the sixth edition of the Green Postal Day\*, a day that celebrates global postal cooperation around sustainability, global postal operators are proud to announce that they have reduced their annual global CO2 emissions by nearly 40% since 2008 and have committed to achieving an additional 50% reduction by 2030, compared to their 2019 carbon emissions.**

**As key players in the transportation and logistics sector, postal operators have made significant investments to renew their fleet and gradually add alternative fuel vehicles, mainly electric.**

In addition to the joint commitment to reduce carbon emissions by 50% by 2030, postal services reveal other **sustainable goals for 2030**:

- The use of 75% energy from renewable sources in company buildings.
- A vehicle fleet comprising at least 50% alternative fuel vehicles, including at least 25% electric vehicles.
- 50% sustainable packaging
- 75% diversion of waste from landfill to recycling or reuse

**La Poste in France, long committed to the fight against climate warming, obtained in 2024 the validation by the Science Based Targets initiative (SBTi) of its Net Zero Emission trajectory by 2040, a decade ahead of the targets set by the Paris Agreement. La Poste Group is the only French company certified in the fields of transport, logistics, and banking.**

An initial trajectory, validated in 2019 for the scope of its historical activities in France (Mail, Parcels, Post Offices, Corporate), anticipated a reduction of -30% between 2013 and 2025. This was achieved and exceeded by the end of 2023 with 2 years ahead, with a measured reduction of -35%.

This commitment is supported by an ambitious transition plan, for example:

- **Transport and logistics:** continue the efforts and investments in the decarbonization of the group operators' fleets and those of the partners.
  - . Accelerate the electrification of the first and last mile fleets and the development of cargo-bikes
  - . For long-distance transport, continue optimizing transport schemes and loading, and deploy the use of alternative fuels to fossil energies.
- **Real estate:** establishment of a strategic partnership with EDF as part of the joint venture with La Poste Immobilier. Objective: invest 400 million euros to reduce the



energy consumption of 10,000 buildings by 20% and their greenhouse gas emissions by 35% by 2030

By 2040, the Group will amplify its action for the living, particularly through its Climate+Territories program which supports 50 projects adapting French territories to climate change, with direct impacts on biodiversity and carbon capture.

\* The Green Postal Day is a global campaign initiated by CEOs of posts participating in the IPC Sustainability Measurement and Management System (SMMS) programme, aiming to highlight the sustainability commitments made by postal organisations worldwide.

### **About La Poste group :**

La Poste is a state-owned public limited company, a subsidiary of Caisse des Dépôts and the French State. La Poste group is divided into four business units: Services-Mail-Parcels, Retail Customers and Digital Services, Geopost and La Banque Postale, which, with its subsidiary CNP Assurances, is the 11<sup>th</sup> largest European banking and insurance company.

La Poste group has four public service missions that shape its identity: universal postal service, regional development, banking accessibility, and press transport and delivery. Committed to its regional coverage, La Poste relies on a delivery network of over 35,600 retail outlets, including 17,300 contact points (post offices, local postal agencies, retail pickup points) and 18,300 points of access to postal services (Pickup, business centres, lockers and the parcel drive-thru collection service). La Poste group delivers over 17 billion items worldwide (letters, printed advertising media and parcels), six days a week.

In 2022, La Poste group generated €35.4 billion in revenue (44% outside France) and had a headcount of 238,000, in more than 60 countries over 5 continents, of which 184,000 in France. As a mission-driven company since June 2021 and a leader in environmental transition and sustainable finance, La Poste group aims to achieve "zero net emissions" by 2040. Through its strategic plan "La Poste 2030, committed for you", the company has set itself the goal of becoming the leading European platform for links and exchanges, providing digital, people-oriented, green and socially-responsible services for the benefit of its customers and the transformation of society as a whole.

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