



PRESS KIT

VIVA TECHNOLOGY 2024 LA POSTE GROUPE

Come and see us: Hall 1: stand J37

VIVA
TECHNOLOGY



LA POSTE
GROUPE

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Press contacts

Print & web / Patrice Lemonnier

Tél. : +33 (0)1 55 44 25 35 / +33 (0)6 32 65 90 86

E-mail : patrice.lemonnier@laposte.fr

Audiovisual / Jacques Gourier

Tél. : +33 (0)1 55 44 22 43 / 06 87 60 77 11

E-mail : jacques.gourier@laposte.fr



LA POSTE AT VIVATECH 2024

Trustworthy AI and innovation to drive La Poste's transformation

At this 2024 edition of VivaTech, La Poste is presenting a selection of demonstrations and innovations covering all the Group's areas of activity. As a leading player in the field of digital trust, La Poste will be exhibiting numerous solutions incorporating artificial intelligence, such as La Poste GPT, the deepfake mirror and the autonomous parcel delivery robot.

More than 35 start-ups from the innovation ecosystem selected by the Group's accelerators and incubators will be exhibiting their digital solutions over the four days of VivaTech. The role of women in digital technology will be a particular focus, with a special event organised at Lab La Poste.

As a company committed to low-carbon mobility, La Poste is a partner of the 1st bike park set up by VivaTech for visitors who prefer soft mobility.

For over 10 years, La Poste has been transforming its business model through digital innovation. Its presence at VivaTech, of which it is a founding partner, demonstrates this year on year.

Once again, La Poste is presenting a number of experiments and innovations. These include:

La Poste GPT, generative AI for employees and customers

La Poste GPT is a generative AI developed by and for postal workers, trained on its own databases. More than 200 of the Group's employees (including sales staff and customer relationship managers) are currently testing the solution.

Generative AI for direct marketing

La Poste is presenting an innovative platform designed for companies looking to improve the impact and effectiveness of their marketing mail campaigns. Using artificial intelligence, it enables the rapid and affordable creation of tailored and specific content.

The deepfake mirror

Presented by Dicaposte, the "deepfake" mirror is an educational and preventive activity designed to raise visitors' awareness of the risks of identity theft and the existing solutions for protecting one's identity online.

The autonomous parcel delivery robot

Soon to be tested in the London area by DPD UK, this 100% electric, autonomous robot will provide a delivery service that is both practical and easy for consumers to access. The dual capacity of these robots means they can make home and away-from-home deliveries with 8 compartments.

FOCUS ON WOMEN IN THE DIGITAL SECTOR

Under the impetus of Nathalie Collin, Executive Vice-President of La Poste Groupe in charge of the Retail and Digital unit, La Poste has been strongly committed to promoting the role of women in the digital sector for several years. A highlight of Lab La Poste for the past three years, the event dedicated to women in digital technology organised on Thursday 23 May will reveal the 2024 winners of the French IoT competition and the #FemmesduNumérique Coup de cœur awards [#Womenindigital favourites awards].

LA POSTE, FIRST PARTNER OF THE VIVATECH BIKE PARK

The VivaTech bike park has been set up to encourage visitors to the event to use environmentally-friendly means of transport. It offers a secure area where you can park your bike free of charge. La Poste is the main partner in this initiative. As a committed player in zero and low-emission delivery means in city centres, it will be presenting its Nouvelle Attitude subsidiary, which specialises in the reconditioning of electric bicycles.

MORE THAN 35 START-UP OF THE LA POSTE GROUPE ECOSYSTEM OF INNOVATION

To accelerate its development and enhance its offerings, La Poste has built up a rich ecosystem of innovation through its start-up support schemes: the French IoT Impact x Technology accelerator for positive-impact digital services, platform58, La Banque Postale's incubator for fintech, insurtech and cybersecurity, and the 115K, Open CNP and La Poste Ventures corporate venture funds.

During the 4 days of the event, visitors will have the opportunity to meet start-ups from La Poste's innovation ecosystem at Lab La Poste:

- **Baback / e-commerce**
Babak offers e-retailers a complete returns and exchange management solution. It optimises returns to make them intelligent and eco-responsible. With over 60 brands already using the solution, the time taken to process a return has been cut from 3 minutes to 30 seconds.
- **Dealt / customer relations**
Dealt offers B2B2C white-label services to enhance the post-purchase customer experience (e.g. installation, assembly, gardening work, etc.).
- **Hopinno / health**
Hopinno offers a solution that digitises protocols in healthcare establishments, and safeguards the preparation of operations in operating theatres.
- **Octolo / legaltech**
Octolo is a platform for managing corporate legal and shareholder secretarial services for company and association directors, lawyers, chartered accountants, social landlords and investment funds.
- **Popsink / data**
Popsink democratises access to real-time data, making it easy for businesses to capture and share their data.
- **Sezame / proptech**
Sezame is presenting a property leasing solution that allows you to move from renting to owning your home via a simple, transparent support programme.

Symbolising the link between digital technology and human contact, 7 postmen and women and customer service representatives from different regions will be welcoming visitors to Lab La Poste.

Finally, La Poste will be offering a number of fun activities linked to the Paris 2024 Olympic and Paralympic Games, of which La Poste is an official supporter.



INNOVATIVE SOLUTIONS AND DEMOS TO TRY OUT

At VivaTech, La Poste is demonstrating its ability to transform itself as a major service company, combining technological know-how with human contact. At Europe's largest technology gathering, the Group is unveiling its latest digital innovations and services designed to meet the needs of its customers, businesses, the public sector and private individuals.

At Lab La Poste, there are 20 solutions and demos to discover and test, accompanied by experts and postal workers who are ambassadors for the Group.

ARTIFICIAL INTELLIGENCE AND DIGITAL TRUST

>> DEMOS / EXPERIMENTS



THE "DEEFAKE" MIRROR TO RAISE AWARENESS TO HELP FIGHT AGAINST IDENTITY THEFT

Advances in generative AI and its availability to the general public have accelerated the development of deepfakes of photos and videos, which have become increasingly easy to produce, even for non-specialists. The new accessibility of these technologies means an increased risk of potentially malicious or even fraudulent use. Docaposte, the digital subsidiary of La Poste Groupe and an expert in digital identity solutions, is offering the "deepfake" mirror: an educational activity designed to raise awareness among VivaTech visitors of the risks of identity theft. Faced with a screen, visitors will discover the disconcerting ease with which their face can be falsified and replaced by that of another. The aim is to encourage people to be vigilant in their online activities and to remind them of the best practices for protecting their digital identity.

HOW ABOUT TALKING TO YOUR AVATAR?

How can you chat with your own avatar? It's simple: take a photo at Lab La Poste and choose the graphic style in which your avatar will appear. In just a few seconds, you're in the guise of a cartoon. Now it's up to you to ask your questions. And thanks to generative AI, the magic happens: the conversation starts with your double, who answers you in the form of a video. So give in to the temptation and come and play with our demo provided by Probayes, the AI specialist subsidiary of La Poste Groupe, based in Grenoble.

For more information: www.probayes.com



LA POSTE GPT, GENERATIVE AI FOR EMPLOYEES AND CUSTOMERS



As an industrial company that has historically generated large amounts of data as part of its activities, La Poste wants to take advantage of the opportunities created by generative AI, while remaining true to its values. After several months of testing and development, La Poste is presenting a demo of La Poste GPT within its Lab, a generative AI by and for postal workers, developed within technological environments mastered by the group and trained on its own databases to improve performance. Among the first uses identified: supporting sales teams in responding to their customers' needs and assisting customer relations teams in resolving requests faster and more effectively. More than 200 of the Groupe's employees are currently testing the solution, which is due to be rolled out progressively at the end of the year.

AUTONOMOUS ROBOT & LOCKERS

This 100% electric, autonomous robot provides a delivery service that is both practical and easy for consumers to access. The dual capacity of these robots means they can make home and away-from-home deliveries with 8 compartments. The robot has 360° scanning capability and 12 side cameras. Its eight compartments guarantee secure delivery, with a touch screen for access to the PIN/QR code for the relevant compartment. It will shortly be tested by DPD UK in the London area.



>> INNOVATIVE SOLUTIONS



ETHICAL AND SOVEREIGN GENERATIVE AI FOR HEALTH SERVICES

La Poste Santé & Autonomie [Health & Autonomy] is presenting a generative AI solution for hospital healthcare professionals. Using the information available in the computerised patient file, this solution speeds up the process of learning about the patient's medical history by generating targeted summaries of the information sought by the doctor. This generative AI solution also speeds up the transmission of information needed to coordinate care by producing standard documents, such as the liaison letter for the referring doctor when the patient is discharged from hospital.

This sovereign and ethical solution, developed by Docaposte, guarantees the protection of patient health data. It can also be configured by healthcare professionals, who can adapt it to their needs at any time. The solution is currently being tested in several hospitals and will be marketed in the second half of 2024.

FRANK MAIL FROM YOUR SMARTPHONE WITH THE DIGITAL GREEN STAMP

The digital stamp is an innovation at the crossroads of two worlds: a "digital green stamp" for French people who still want to send letters and postcards, but are also keen on digital solutions. Accessible on smartphones via the La Poste application, the digital green stamp is a practical solution for sending mail when you don't have a stamp to hand. It takes the form of an 8-character alpha-numeric code to be copied onto the envelope where the stamp is to be placed. All the sender has to do is post the letter, which will then follow the same route as a letter franked in the conventional way to its destination.

For more information: www.laposte.fr/timbre-numérique



GENERATIVE AI TO CREATE COMMUNICATION CONTENT QUICKLY AND EASILY

La Poste presents an innovative SaaS platform that revolutionises direct marketing by using artificial intelligence to generate personalised and attractive visuals. The solution offered by La Poste Solutions Business is designed for companies looking to improve the impact and effectiveness of their marketing mail campaigns, by offering fast and affordable creation of tailored and specific content. It also provides a solution for sales representatives during their prospecting meetings. The platform is particularly well-suited to sectors requiring frequent, personalised communications with customers, such as retail, real estate, automotive and the agri-food sectors.

DOCAPOSTE'S DIGITAL IDENTITY SOLUTIONS

With 5 million La Poste Digital Identities operated by its teams and 7 million digital identity verifications carried out each year, Docaposte is the French benchmark for digital identity solutions. At VivaTech, La Poste's digital subsidiary will be unveiling the breadth of its range of digital identity products and services, making it possible to guarantee digital experiences that combine a seamless user experience with stringent security requirements.

This comprehensive range is built around three areas of expertise: simple, certified digital identity solutions (PVID, La Poste's Digital Identity) for individuals and legal entities; the ID 360 digital identity orchestration platform, which gives businesses access to all the identity verification methods on the market, from the simplest to the most certified; and, finally, Thiqa, a consultancy service for identity and digital security solutions.

For more information: <https://www.docaposte.com/docs/solutions-identites-numeriques>





DIGIPOSTE, A SOLUTION FOR DIGITALISING AND CENTRALISING IMPORTANT DOCUMENTS

With more than 10 million users, Digiposte, La Poste's digital safe solution, has become the essential service for centralising and sharing important documents and supporting evidence in total security. Hosted 100% in France on infrastructure operated by Docaposte, Digiposte enables its 15,000 business users to digitalise the process of sending documents such as payslips, to send them securely to their recipients (employees, customers, users, members, etc.) and to collect supporting documents digitally as part of digital processes (online registration, bank account creation, various administrative procedures, etc.). Digiposte also guarantees that documents are distributed and stored in conditions that ensure traceability, integrity and confidentiality.

For more information: <https://www.laposte.fr/digiposte>

NUMSPOT, THE FRENCH AND EUROPEAN SOVEREIGN AND TRUSTWORTHY CLOUD

NumSpot is the result of an alliance between 4 leading French players: Docaposte as lead partner, Banque des Territoires, Dassault Systèmes and Bouygues Telecom. NumSpot is the only cloud service provider to reconcile the 3 levels of sovereignty: technological, legal and data management. NumSpot's offering is based on a 100% sovereign and controlled foundation, qualified code (including open source) free of any malicious code, and data centres located in France and operated by French and European staff. NumSpot is designed primarily for strategic and sensitive sectors (public sector, healthcare, banking, insurance, OVLs (Operators of Vital Importance) and ESOs (Essential Service Operators)). The service offers a sovereign and trustworthy alternative designed to protect their data and that of their customers in an increasingly complex and globalised digital environment. NumSpot represents the first pact of trust between a cloud provider, its customers and citizens.

For more information: <https://www.numspot.com>



LA POSTE MOBILE IS SETTING UP WORKSHOPS TO RAISE YOUNG PEOPLE'S AWARENESS OF GOOD DIGITAL PRACTICES IN ITS ETAPES NUMÉRIQUES



As an operator committed to more responsible digital use, La Poste Mobile and its partner CHUT! Explore, La Poste Mobile has been educating young people and their families about the ethical and responsible use of digital tools.

At Vivatech, La Poste Mobile is announcing the introduction of digital exploration workshops within the Etapes numériques programme created by La Poste and the Banque des Territoires. The aim of these workshops is to give young people the tools they need to protect themselves from the dangers of the internet and social networks, and to harness their full potential. The workshops look at how algorithms and artificial intelligence work, provide key resources in the event of cyberbullying and explain how smartphones are designed. These discussions for parents and their children are enhanced by an XXL exploration map, created by an artist and given as a gift to each participant. At the end of the workshops, participants leave with a digital certificate.

In just 10 years, La Poste Mobile has become France's 1st virtual telecommunications operator, with 2.3 million customers. Distributed through the 17,000 points of contact in the La Poste network, La Poste Mobile is a local operator, close to where its customers live. Committed to preserving the purchasing power of the French, La Poste Mobile offers competitively priced packages to facilitate digital access for its customers.

For more information: <https://www.lapostemobile.fr/>

E-COMMERCE AND DIGITAL & PHYSICAL SERVICES

>> DEMOS / EXPERIMENTS



THE 1ST PARCEL LOCKER, POWERED BY SOLAR ENERGY, WITH NO BUILDING WORK REQUIRED

At VivaTech, Pickup, a subsidiary of Geopost and France's No. 1 network of lockers and parcels shop, is presenting the first solar-powered locker that requires no building work. As well as using a clean, renewable energy source, this locker can be installed quickly and cost-effectively, with no connection work required and no electricity costs for retail partners. Having already installed almost 250 of this new model since last September, Pickup plans to install more than 1,000 solar-powered lockers without any work being required by the end of 2024. By 2026, half of all Pickup lockers should be covered in solar panels.

This innovation is Pickup's response to the strategic challenges facing the out-of-home delivery sector, namely to develop new, more responsible ways of doing things, and to reinvent local services in city centres.

THE GLOVE DEVICE FOR EASY PARCEL SCANNING

Deployed in its depots by DPD Switzerland, a subsidiary of Geopost, the glove makes it easier to read parcel barcodes, reduces the number of handling operations and thus improves ergonomics.



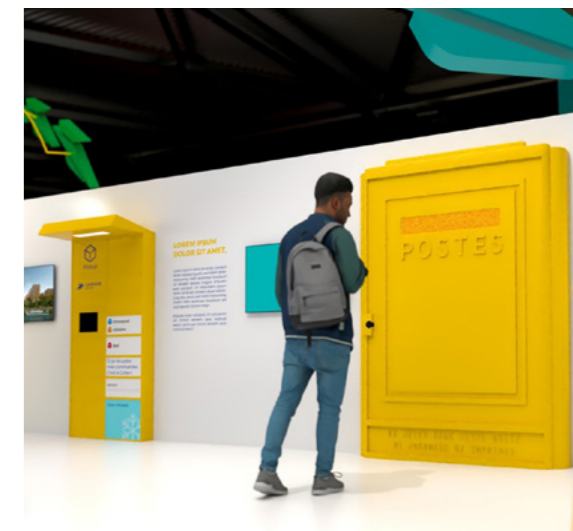
THE HMT WAVE 2 EXOSKELETON TO RELIEVE BENDING DURING MATERIALS HANDLING

As part of its efforts to prevent musculoskeletal disorders, La Poste is trialling the use of an exoskeleton at workstations involving postural constraints and/or repetitive movements. The trial is taking place at three mail processing platforms. The aim is to limit wear and tear on employees' bodies and guarantee employability over the long term.



THE FITTING ROOM, A NEW SERVICE TESTED IN POST OFFICES

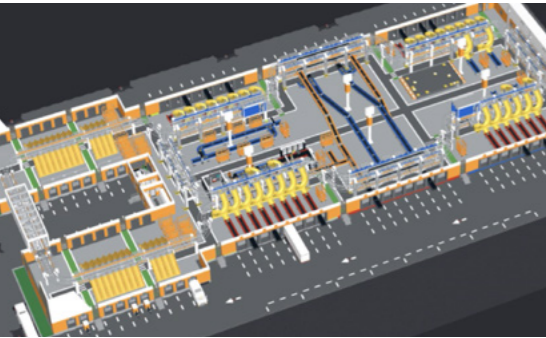
La Poste is experimenting with a new service to make it easier to send and receive parcels in post offices. With its vintage letterbox design, the fitting room is a space where customers can unpack and try on their items ordered online. If the items are not to their liking, customers can return them immediately thanks to a free returns label printing service (in partnership with some fifty e-tailors). La Poste is currently testing this fitting room in 6 post offices from the end of 2023, with the aim of extending it to nearly 300 offices.



A COMPETITION TO WIN YOUR POSTMAN'S BIKE:



The fitting room will be the subject of a special animation on the social networks Instagram and X (ex-Twitter). Visitors will be invited to take a photo of themselves in the changing room with surprise accessories from La Poste. They will then have to post their photo on one of the two social networks, tagging La Poste's account (on Instagram @laposte #LaPoste #vivatech or on X: @groupelaposte #LaPoste #vivatech) for a chance to win an electric postman's bike recycled by La Poste subsidiary Nouvelle Attitude. Nouvelle Attitude/ Re'cyclo recovers, renovates and resells postmen's old electric bicycles, giving them a new lease of life while training people on integration schemes to become cycle repairers. Find out more on La Poste's Instagram account: @laposte



THE NEW-GENERATION COLISSIMO PARCELS PLATFORM: 10 INNOVATIONS IN 1 MODEL

To illustrate its capacity for constant innovation and remain a leader in e-commerce logistics, La Poste is presenting a model specially created for VivaTech. Built using LEGO® bricks, this 8 m² animated model is a 1:80 scale reproduction of a new-generation Colissimo industrial platform, inspired by the one due to open at the end of the year in Normandy. Made up of over 100,000 bricks, the model took 8 months to build, from modelling to assembly.

With this mock-up, La Poste aims to demonstrate the technical skills and expertise required to process 465 million Colissimo parcels in 2023.

It showcases the industrial innovations deployed or tested in the new-generation facilities, such as sorters capable of handling up to 40,000 parcels per hour, automated flashing of all parcel faces for end-to-end tracking, a mechanical arm to assist unloading, and robotisation to facilitate the sorting of small parcels or depalletizing.



THE CARGO BIKE FOR CLEAN CITY-CENTRE DELIVERIES

Equipped with a large boot, the Vélo Cargo can carry up to 100 kg of parcels. Used in city centres, it is equipped with electric assistance, does not exceed 25 km/h and falls into the category of gentle means of locomotion. With a range of 20 km, it meets the growing demand for parcel delivery without impacting on the environment. It also helps to reduce traffic congestion in the city. Nearly 800 Colissimo Cargo Bikes have been deployed in France, including 120 in Paris. Deployment has also begun in medium-sized towns. This year, the Cargo Bike will be flying the colours of La Poste's partnership with the Paris 2024 Olympic and Paralympic Games.

>> INNOVATIVE SOLUTIONS



ELECTRIC MOBILITY, LOCAL COMMERCE: LA BANQUE POSTALE'S INNOVATIVE EZYNESS PAYMENT SOLUTIONS

eZyness, La Banque Postale's payment and electronic money institution, is working with three partners to offer innovative payment solutions. With **Fidecoin**, eZyness is introducing a local reward currency for town centre shops, used to build loyalty among both shoppers and local retailers.

For more information: www.fidecoin.com



With **Fipos**, eZyness provides a payment services infrastructure tailored to the needs of the world of vending, connected lockers and electric charging stations. The two partners are jointly offering a multi-vendor collection platform, enabling transactions to be distributed across several beneficiary legal entities (physical marketplace). This service manages cash receipts and payments, blocks funds and enables multiple vendor sub-accounts to be opened quickly. All in plug & play mode on electronic payment solutions for vending machines. A monetisation engine dynamically calculates the commission deducted from each transaction before transfer to sellers.

For more information: www.fipos.eu



With **Voqa One**, an electric vehicle charger, eZyness offers an integrated hardware and software solution that facilitates contactless payments for businesses. The two-part modular design of the Voqa One vehicle charger means that businesses can adapt their offering to meet demand and upgrade it without difficulty. Its integrated management system manages both vehicle charging and payments, while providing a reliable, seamless experience.

For more information: www.voqa.com

GEOPTIS, A RESPONSE TO THE CHALLENGE OF MOBILE CONNECTIVITY IN URBAN ENVIRONMENTS



A subsidiary of La Poste Groupe, Geoptis offers an approach based on an exhaustive analysis of mobile and Wi-Fi coverage, enabling businesses and local authorities to create connected, high-performance spaces. Its Indoor Mobile Coverage solution provides a precise analysis of connectivity, enabling network coverage issues such as white zones to be resolved. Geoptis uses La Poste Groupe's network of 60,000 postmen and women to take measurements of the four main operator networks in France, as well as private and public networks, during their rounds. The data is collected, processed and analysed by a specialised team, then fed back into an intuitive geo-decisional mapping platform, backed up by a broad spectrum of data for a 360° view of the territory. It's a winning combination that enables businesses and local authorities to optimise the user experience and enhance their appeal.

For more information: <https://www.geoptis.com/>

A HOME LOAN THAT PROMOTES HIGH-IMPACT PROJECTS AND ENERGY-EFFICIENT HOME RENOVATION

The impact home loan offered by La Banque Postale allows future buyers to benefit from a subsidised home loan rate depending on the type of property they want to buy. Whether the property is new, recent or old, the borrowing rate will be reduced by between -0.10% and -0.30%. The aim of this new offer is to make La Banque Postale's customers players in the just transition by encouraging them to promote property projects with a positive impact on the environmental, territorial and social inclusion dimensions or to carry out energy renovation work.

This rate is defined using the Global Impact Index (GII), an in-house tool that provides an overall score for the home, based on its energy performance, its impact on biodiversity by taking into account the amount of land artificially developed, and criteria to assess the project's impact on the local area and its social inclusion dimension.

In addition to the subsidised rate, there is also free access to the following platforms: Mon Simulateur Énergétique (My Energy Simulator), which allows you to get an idea of the renovation work you need to carry out and the government grants available when looking for a property, and Mon Projet Énergétique (My Energy Project), which offers a list of RGE craftsmen, a costing of the work, validation of the quotes and valuation of the Energy Saving Certificates.

For more information:

<https://www.labanquepostale.fr/particulier/emprunter/financement-logement-et-travaux.html>





EMPLOYMENT & TRAINING

An international services group with nearly 233,000 employees worldwide, La Poste Groupe is now present in more than 60 countries on 5 continents. With a raison d'être and the status of a company with a mission since 2020, La Poste group has positioned itself as a socially committed employer, convinced that diversity and equality contribute to everyone's success.

To support its development, the group is recruiting across all its commercial activities, in banking, but also in the digital and IT sectors. In 2024, La Poste aims to recruit 4,500 permanent staff and 3,900 people on work-study contracts.

THE RECRUITMENT AREA

At Lab La Poste, the recruitment area will give visitors the chance to find out about jobs open to digital talent, the Group's HR policy and its commitment to diversity and young people. At VivaTech, whether online or on the stand, the public is invited to come and find out about digital jobs.

All year round, job offers, internships and work-study contracts are available online at www.laposterecrite.fr

LA POSTE GROUPE'S DATA AND AI SCHOOL

With its School of Data and AI, launched in 2022, La Poste aims to train talent in fast-developing professions. With 55% women among the first 51 trainees, the first class has achieved the parity target set in line with La Poste's commitment to promoting the role of women in tech professions.

Founded on the values of ethics and inclusion, La Poste's School of Data and AI aims to train future AI professionals in four key professions: data product owner, data analyst, data engineer and data scientist. Given the growing scarcity of skills in these professions, the creation of the School of Data and AI is a response to the digital transformation challenges facing La Poste, which already has one of the largest data and AI centres in France, with more than 500 experts in the group.



DOCAPOSTE INSTITUTE, THE DIGITAL SKILLS ACCELERATOR

Docaposte Institute is a digital skills accelerator for companies and public institutions engaged in their digital transformation. As a subsidiary of Docaposte, a leading player in digital trust in France, we have in-depth knowledge of the specific features of our markets (banking, insurance, healthcare, public sector, etc.). Our operational excellence and expertise cover key areas such as AI, Data, Cybersecurity, Cloud, Responsible Digital, etc. To support our customers in developing the skills of their teams, we offer 4 ranges of services: skills training: technologies, methodologies, innovation, soft skills, English, etc.; trustworthy digital training in: digital security, responsible digital, digital trust; Docaposte's solutions training; dedicated support in end-to-end training management.

For more information: <https://www.docaposteinstitute.com/>



LA POSTE HIGHLIGHTS AT VIVATECH 2024

TALKS

"Cybersecurity: what is the right strategy in the age of AI?"

Thursday 23 May, 2 pm to 2:20 pm - Stage 3

with **Guillaume Poupard**, Deputy Managing Director of Dicaposte

The exponential acceleration in the progress of artificial intelligence is creating new challenges for the cybersecurity of businesses and public organisations. The possibilities for automation and optimisation offered by AI increase the potential risks and sophistication of attacks. Against this backdrop, it is imperative for businesses and organisations to develop appropriate protection strategies that give them the ability to anticipate, prepare and react. So what if the right question to ask is: is AI the problem or the solution?



Guillaume Poupard

Interviews with innovation experts from La Poste on the VivaTech News TV channel

22 May at 10 am - Inside VivaTech

Guided tour of Lab La Poste and its innovations
by **Pierre-Etienne Bardin**, Chief Data Officer of La Poste Groupe



Pierre-Etienne Bardin

22 May at 1:30 pm - Fireside chat

"The benefits of artificial intelligence for operational and commercial excellence", by **Thiemo van Spellen**, Global Accounts Managing Director, Geopost



Thiemo van Spellen

23 May at 2:20 pm – Backstage debrief

by **Guillaume Poupard**, Deputy Managing Director of Dicaposte

23 May at 2:50 pm - VivaTech on set

"The benefits of artificial intelligence for customer service"
by **Jean-Claude Sonet**, Executive Vice President in charge of marketing, communications and sustainability at Geopost



Jean-Claude Sonet

LA POSTE, PARTNER OF THE 1ST BIKE PARK AT VIVATECH!

La Poste and VivaTech are joining forces to offer the 1st bike park to VivaTech visitors. The two partners are keen to encourage soft mobility by providing a secure space to park your bike in complete safety. As a committed player in zero and low-emission delivery in city centres, La Poste is supporting this initiative by presenting its Nouvelle Attitude subsidiary, which specialises in the reconditioning of electric bikes to promote resource recovery, soft mobility and social integration.

For more information:

<https://www.nouvelle-attitude.fr>



NOTE:

A competition will give VivaTech visitors the chance to win a reconditioned electric postman's bike from Nouvelle-Attitude, donated by La Poste. All they have to do is take a photo or a selfie in front of the bike park or in the fitting room set up at Lab La Poste, and post it on one of the two social networks with the following tags: on Instagram @laposte #LaPoste #vivatech or on X: @grounelaposte #LaPoste #vivatech

PRACTICAL CHARGE YOUR SMARTPHONE IN DOOH IT BUBBLES

Thanks to the Dooh it lit-up capsules, visitors to Lab La Poste will be able to recharge their smartphones in complete safety while they discover all the innovations offered by the Group.



OLYMPIC GAMES EVENTS

Tournée des Champions [Champions' round]

A fun way for everyone to put themselves in the shoes of a postman on a bicycle. The aim is to cover the maximum distance in 2 minutes 30 minutes, on a route through the heart of Paris. This activity will be available at the post office in the Athletes' Village during the Paris 2024 Olympic and Paralympic Games. During this period, all the metres covered will be converted into donations for charities. The general public will have the opportunity to preview this animation at Vivatech.

The Olympic Games photobooth

Thanks to this photocall-style activity, visitors to Lab La Poste will be able to take a photo of themselves with the cargo bike in the colours of the Paris 2024 Olympic and Paralympic Games.

The "At the heart of the Athletes' Village" experience by la Caisse des Dépôts

Offered by la Caisse des Dépôts, this experience immerses visitors in the Quinconces district, in Seine-Saint-Denis, where the Olympic Athletes' Village is located. This one-off creation takes the public on a unique and innovative 3D tour with educational content, mini-games and interviews highlighting the assets and wealth of the village, which was partly built by the Caisse des Dépôts group.



THE LAB POSTE PROGRAMME AT VIVATECH

PITCHES, TALKS & EVENTS AT LAB LA POSTE FROM WEDNESDAY 22 TO SATURDAY 25 MAY

WEDNESDAY 22ND MAY

- 9:30 am - 9:45 am** **Signing of a partnership between La Poste and ADEME on the 'eXtrême Défi Logistique',** an initiative aimed at reducing the carbon impact of the last mile delivery
- 10:00 am - 10:15 am** **Archiving in the age of quantum computing**
- by **Olivier Senot**, Director of Innovation, Docaposte and **Philippe Delahaye**, Deputy General Manager of the Digital Archiving BU, Docaposte
- 10:30 am - 10:45 am** **Docavatar: the keyboard is dead, the conversational avatar at the service of onboarding**
by **Olivier Senot**, Director of Innovation, Docaposte
- 11:00 am - 11:15 am** **Launch of the AI Ethics Charter**
- by **Pierre-Etienne Bardin**, Chief Data Officer, La Poste Groupe and **Stéphanie Dupuy-Lyon**, Director of Social Commitment, La Poste Groupe
- **Signing session with Fatie Toko**, Director of Strategy and Innovation, Retail Customers and Digital Services unit for her book 'Et si la tech pouvait sauver le monde?' ('And if tech can save the world')
- 11:45 am - 12:00 pm** **Autonomous vehicles for urban logistics**
by **Jean-Louis Carrasco**, Director of Urban Logistics, Parcels and mail services Division
- 2:30 pm - 2:45 pm** **DOOH IT bubbles for securely recharging your smartphones**
- 3:00 pm - 3:20 pm** **Generative AI at La Banque Postale**
- by **Anaïs Loridant**, Head of Data Factory, Data Department, La Banque Postale and **Didier Rebaudo**, Banking Architect, Information Systems Department, La Banque Postale
- 3:35 pm - 4:35 pm** **Pitches by the 12 start-ups selected as part of the French IoT / VivaTech Start-up Challenge**
- 4:50 pm - 5:05 pm** **La Poste Groupe's cooperation with the Gérontopole innovation communities**
- by **Pierre Mérigaud**, Director of Research and Innovation, Gérontopole and **Carine Bourrel**, Regional Development Delegate, La Poste Groupe
- 5:10 pm - 5:20 pm** **Signing of a partnership between La Poste Groupe and French Tech Limousin**
- by **Marie-Pauline Carpentier**, Director of French Tech Limousin, Aliptic and **Carine Bourrel**, Regional Development Delegate, La Poste Groupe

THURSDAY 23 MAY

- 9:30 am - 9:45 am** **The Pickup x Plein Centre multiservice locker**
- by **Teddy Robert**, Chairman, Plein Centre and **Romain Jallon**, Director of locker activities, Pickup
- 10:00 am - 10:15 am** **Climate Deep Tech Innovation - how start-up invents the future now**
- **Claire Baritaud**, Head of CSR Policies, La Poste Groupe
- **Guillaume Leti**, CEO of the start-up Carbonable
- **Mustafa Kasbari**, CEO of the start-up Atechsys
- **Olivier Besson**, CEO of the start-up Evias and Stefan Dragomir, CTO of Evias
- 10:30 am - 10:45 am** **The proof of the majority, proof of Dicaposte's agility**
by **Simon-Pierre de La Seigliere**, Sales & Partnerships Director, L'Identité Numérique La Poste, ID360, Digiposte & Thiqa, Dicaposte
- 11:00 am - 12:00 pm** **Announcement of the winners of the 10th French IoT competition**
- by **Olivier Vallet**, CEO of Dicaposte and **Vanessa Chocteau**, Managing Director, Dicaposte Institute & Head of the French IoT accelerator, Impact x Technology
- 12:05 pm - 12:15 pm** **Signing of a partnership between La Poste Groupe and PMT ProPulseur Bourgogne-Franche-Comté**
- 2:00 pm - 2:10 pm** **La Poste Groupe's innovation strategy**
by **Betty Marcerou**, Director of Strategy, Transversal Partnerships and Innovation, La Poste Groupe
- 2:25 pm - 3:30 pm** **Pitches by the 13 regional winners of the Coups de cœur #FemmesduNumérique 2024 competition**

EVENT "WOMEN IN TECH"

3:45 pm - 4:30 pm #DigitalWomen event

Presentation of the national Coups de cœur #FemmesduNumérique 2024 prize by:

- **Élisabeth Moreno**, Entrepreneur, CEO and former Minister for Gender Equality
- **Nathalie Collin**, Executive Vice-President of La Poste Groupe, in charge of the Retail Customers and Digital Services unit
- **Valérie Decaux**, Executive Vice President, La Poste Groupe, Head of Human Resources
- **Marie-Aude Dubanchet**, Executive Vice-President of La Poste Groupe, in charge of communications

2 book signing sessions:

- **Delphine Remy-Boutang**, Founder of JFD, for her book 'Athlètes de l'innovation: les femmes à la conquête de la tech' ('Innovation athletes: women conquering tech')
- **Fatie Toko**, Director of Strategy and Innovation, Consumer and Digital Business Unit for her book 'Et si la tech pouvait sauver le monde?'

- 4:45 pm - 5:00 pm** **Presentation of the 1st series of NFT stamps created by artificial intelligence**
by **Nathalie Collin**, Executive Vice-President of La Poste Groupe, in charge of the Retail Customers and Digital Services unit

- 5:15 pm - 5:30 pm** **TechPourToutes: feminising digital technology to change the world**
- **Nelly Haudegand**, Managing Director, Inria Foundation
- **Fatiha Gas**, Director of Innovation Data & AI, Retail Customers and Digital Services unit

FRIDAY 24TH MAY

- 11:00 am - 11:20 am** **La Poste GPT, generative AI by and for postal workers** by
- **Matthieu Olivier**, Director of Transformation & Innovation, Data & AI, La Poste Groupe
- **Fatiha Gas**, Director of data & IA innovation, Retail Customers and Digital Services unit
- **Patrick Ung**, Product Manager, La Poste GPT, Retail Customers and Digital Services unit
- **Nicolas Matelot**, Head of DevSecOps and Cloud, Retail Customers and Digital Services unit
- 11:30 am - 11:45 am** **Collaboration between La Poste Groupe and the Occitanie region in the field of cybersecurity**
- 2:00 pm - 2:15 pm** **Launch of the LBP AM 2024 Innovation Awards**
- 2:30 pm - 2:45 pm** **Generative AI platform for marketing creation**
- by **Jean-Marie Robert**, product manager, branche Services-Courrier-Colis
- and **Xavier Hay**, Strategic Marketing Director, Parcels and mail services unit
- 3:00 pm - 3:20 pm** **Training, key paths to a successful digital transition**
by **Charles Vaujour**, Sales Director, Dicaposte Institute
- 4:00 pm - 4:15 pm** **Indoor Mobile Coverage**
by **Julien Deniboire**, East Regional Director, Geoptis

SATURDAY 25 MAY

- 10:00 am - 10:15 am** **La Poste Mobile & Chut'Explore launch their workshops for digital inclusion in 'Les Etapes numériques' by :**
- **Julien Têtu**, Chairman of La Poste Mobile
- **Sophie Comte**, Co-founder, CHUT! Explore
- **Matteo Bisicchia**, Co-founder, CHUT! Explore
- 10:30 am - 11:00 am** **Workshop 'Tech Archipelago'**
Workshops to raise young people's awareness of good digital practices
- 11:00 am - 12:15 pm** **Workshops for children 'Building with bricks'**
by **Geopost**
- 2:15 pm - 2:45 pm** **Workshop 'Tech Archipelago'**
Workshops to raise young people's awareness of good digital practices
- 4:00 pm - 5:00 pm** **Workshops for children 'Building with bricks'**
by **Geopost**
- All day long** **Discover the job of a postman in VR**
Live my life as a postman in virtual reality: La Poste Groupe's Parcels and mail Services unit, which recruits more than 3,000 postmen and women each year on permanent contracts and 1,200 on work-linked training schemes*, is testing an innovative virtual reality presentation of the job. Applicants will be able to immerse themselves 100% in the day-to-day life of a postman: preparing for the mail platform, mail and parcel delivery rounds, customer services, etc. A first for La Poste Groupe.

* Average calculated from 2021 to 2023





PROMOTING THE ROLE OF WOMEN IN THE DIGITAL SECTOR

LA POSTE, COMMITTED TO PROMOTING THE ROLE OF WOMEN IN DIGITAL TECHNOLOGY

La Poste is sensitive to issues of gender equality within the company, and for several years has been committed to promoting the role of women in the digital sector, where they represent only 33% of employees and only 9% of start-up managers.

To help change this, La Poste has been taking a proactive approach since 2019 with **the help of its start-up accelerator French IoT Impact x Technology**. In 2020, parity was achieved for the first time among the winning start-ups: half of them were founded or co-founded by a woman, compared with less than 15% before 2018.

This result has been achieved thanks in particular to increased promotional work with networks of women entrepreneurs in every region of France.

To support the initiatives of women entrepreneurs right from the project launch stages, La Poste has created **the Coups de cœur #FemmesduNumérique [#Womenindigital Favourites]** in 2019.

This competition, organised in partnership with the KissKissBankBank crowdfunding platform, a subsidiary of La Banque Postale, rewards projects

led by women in every region of France. Chosen by a public vote, the winners receive help with their crowdfunding campaign and financial support from La Poste.

The 1st graduating class of the **Data and AI School** set up by La Poste included more than 50% women. Achieving parity is a deliberate objective aimed at bringing more women into the new artificial intelligence professions: data analyst, data scientist, or data engineer.

PARTNERSHIPS THAT SUPPORT A COLLECTIVE AMBITION

Through its partnerships, La Poste supports initiatives and approaches that help to raise the profile of women in digital professions and encourage them to take their place in this field:

- The partnership with the **Journée de la Femme Digitale [Digital Women's Day]**, for which Nathalie Collin, Executive Vice-President of La Poste Groupe in charge of the Retail and Digital unit was the patron for the 2020 event. For the 2024 edition, La Poste is supporting Laurence Laplane, winner of the Margaret Intrapreneure Europe award. La Poste is also supporting the publication of the book "Les Athlètes de l'innovation" [The Athletes of Innovation], which will be presented at an event at the Musée de La Poste on 22 May.
- Partnership in the **"Business with attitude" prize**, which rewards women entrepreneurs engaged in activities that have a positive impact on society. La Poste is a partner for the 7th year of this prize created by Madame Figaro.
- La Poste is a founding partner of **the Femmes@Numerique [Women@Digital] foundation**, a major initiative by associations, businesses and the French government to encourage more women to work in the digital sector. Sharing this ambition, Vanessa Chocteau, Managing Director of the Docaposte training institute and Director of the French IoT start-up accelerator, joined the foundation's Executive Committee in March 2022..
- As a digital subsidiary of La Poste, Docaposte signed the **manifesto for the retraining of women in digital professions** in 2019 to increase the presence of women in this sector of activity and enable them to integrate into it. This initiative is supported by Numeum's Femmes du Numérique [Women in Digital] programme and Social Builder, in partnership with Pôle Emploi.
- La Poste supports the **Sistemic forum** created in 2023 by Aude de Thuin. The initiative aims to encourage young women to enter the STEM (science, technology, engineering and mathematics) professions.



WOMEN & DIGITAL EVENTS AT VIVATECH

Announcement of the winning start-ups in the 2024 competition French IoT Impact x Technology

Thursday May 23, 11 am to 12 am - Lab La Poste

The French IoT Impact x Technologie accelerator launched by La Poste in 2015 has announced the winning start-ups of its 10th edition, which promotes positive-impact digital innovations and encourages female entrepreneurship. The announcement was made in the presence of the major group partners co-sponsoring the programme and La Poste Groupe's digital referents.

Pitch of the 13 winning start-ups of the Coups de cœur 2024 La Poste #FemmesduNumérique [#Womenindigital Favourites] competition

Thursday May 23, 2:25 pm to 3:30 pm - Lab La Poste

The 13 female regional winners of the #FemmesduNumérique regional awards present their projects at Lab La Poste before the national #FemmesduNumérique award is announced.

"Women in the Digital World" session

Thursday May 23, 3:45 pm to 4:30 pm - Lab La Poste

Presentation of the Coup de cœur national 2024 La Poste #FemmesduNumérique par :

- **Élisabeth Moreno**, Entrepreneur, CEO and former Minister for Gender Equality
- **Nathalie Collin**, Executive Vice-President of La Poste Groupe in charge of the Retail and Digital unit
- **Valérie Decaux**, Executive Vice President, La Poste Groupe, Head of Human Resources
- **Marie-Aude Dubanchet**, Executive Vice-President of La Poste Groupe in charge of communications



Elisabeth Moreno



Nathalie Collin



Valérie Decaux



Marie-Aude Dubanchet



7 POSTAL WORKERS AS AMBASSADORS FOR INNOVATION

Postal workers from all over France welcome and guide visitors to the Lab. In addition to the familiar and friendly face of La Poste that they embody, their mission is to showcase the Group's innovations alongside experts and project managers from the Group's business units.

For this 2024 edition, 2 post office account managers, 3 postmen and 2 remote account managers from La Banque Postale will be using the interpersonal skills they use every day on their rounds, in their post offices or in banking relations.

At the heart of Europe's biggest technology event, these 7 postal workers are the embodiment of the alliance between La Poste's human touch and its digital transformation.



Emilie Beurier

Postwoman in Audincourt (Burgundy-Franche Comté)



Frédéric Biard,

Customer manager at the Villedieu-les-Poêles post office (Normandy)



Siham Ennaqui,

Customer officer at the Thionville post office (Grand Est)



Cédric Pitiot,

Local manager at the Clermont-Ferrand remote home loan centre (AURA)



Natacha Crispoul

Postwoman in Carcassone (Occitanie)



Samuel Costenoble,

Postman in Bailleul (Hauts de France)



Lalla-Hasna Benmimoun,

Account Manager at the Montpellier Customer Relations and Expertise Centre (Occitanie)



THE INNOVATION ECOSYSTEM OF THE GROUP

La Poste has made innovation a major lever in its transformation, and is developing a rich and diversified innovation ecosystem. In its branches and subsidiaries, at home and abroad, on its own or with the support of partners, La Poste deploys complementary innovation systems designed to support start-ups at different stages of their development.

From creation to incubation and the search for financing, the Group has supported the development of nearly 350 start-ups through its various programmes.

By investing in these programmes, La Poste is pursuing a dual objective. The first is to support innovation and digital entrepreneurs, particularly women, who are still too few in this sector. The second is to prepare the world of tomorrow by anticipating, identifying and designing new services.

>> DETECT

LA POSTE'S "COUPS DE CŒUR" #FEMMESDUNUMÉRIQUE

Launched in 2019, the Coups de cœur La Poste #Femmes-duNumerique aims to support women entrepreneurs who want to develop in the digital sector, an industry in which there are still too few women. The competition is organised with the support of the KissKissBankBank platform, a subsidiary of La Banque Postale, and gives access to a participative financing campaign matched by La Poste. The "Coups de cœur" awards recognise one initiative per region, chosen by public vote.

Further information: <https://www.kisskissbankbank.com/>

On 23 May at VivaTech, the 2024 regional winners will present their projects in the Lab La Poste pitch area from 2:25 pm to 3:30 pm At 3:45, the national Coup de Coeur will be awarded, also chosen by a public vote.



>> ACCELERATE

THE FRENCH IOT ACCELERATOR, IMPACT X TECHNOLOGIE

Created in 2015 by La Poste Groupe and operated by its subsidiary Docaposte, French IoT Impact x Technologie is celebrating its 10th edition this year. Today, with a community of 380 start-ups, the programme supports digital start-ups with impact, helping them to become robust partners to collaborate with major groups and respond together to societal and environmental challenges. French IoT is a programme committed to parity in tech. Since 2020, 50% of the winning start-ups have been founded or co-founded by women. The programme also promotes responsible, sustainable and ethical digital technology, and supports the creation of value in local areas by keeping start-ups in their local environment.

Each year, the French IoT competition brings together all the branches and subsidiaries of La Poste Groupe, more than 100 digital partners in the regions, 5 major group co-sponsors, representing more than 200 jury members.

Winning start-ups benefit from personalised support designed to accelerate their development: the Booster entrepreneurs programme, training and coaching by experts, business and investor contacts within the Group and its partners, visibility and networking opportunities.

For more information: <http://blog-french-iot.laposte.fr/>
<https://concours-french-iot.laposte.fr/>

Thursday May 23 at 11 am on the Lab: unveiling of the winning start-ups 2023.



>> INCUBATE



PLATFORM58

For the past 5 years, La Banque Postale has had its own incubator and innovation centre in the heart of Paris, platform58, which supports entrepreneurs in the fintech, insurtech and cybersecurity sectors in the seed phase, without taking a stake. The incubator's primary objective is to support innovative companies as they grow: 60 start-ups have joined the incubator and followed a tailor-made path that now includes the challenges of the just transition. platform58 also contributes to open innovation, particularly with incubated start-ups, 19 of which have deployed a project with La Banque Postale.

For more information: <https://www.platform58.fr/>

>> FINANCE



LA POSTE VENTURES

La Poste Ventures is La Poste Groupe's corporate venture fund for start-ups developing innovative services with a positive impact that are central to the concerns of La Poste Groupe's customers. La Poste Ventures is a new open innovation tool at the service of the "La Poste 2030, committed to you" strategic plan, operated by XAnge. Its aim is to take minority stakes in innovative start-ups to meet the needs of its customers. La Poste Ventures responds to three strategic and organisational challenges: capturing disruptive innovations by anticipating developments in priority sectors; understanding new business models and new uses; and identifying services with a positive impact.

For more information: <https://laposteventures.fr/>

Two start-ups supported by La Poste Ventures can be discovered at the Lab: Dealt (Friday 24 May) and 12p5 (Saturday 25 May).

OPEN CNP

Open CNP is the corporate venture fund of CNP Assurances. With a capital of €100 million, it invests between €500,000 and €5 million from seed to series B to support innovative entrepreneurs in the fields of fintech, insurtech, B2B services, e-health, climate tech and CSR in Europe. With its community-oriented approach, collaborations and investments, Open CNP seeks collaborations with start-ups in line with CNP's strategy, by animating a transverse internal and external community, investing in young companies with potential and supporting them with the expertise of its business lines. In addition to financing, Open CNP offers and runs a comprehensive programme to support start-ups so that they can integrate open innovation mechanisms in line with CNP Assurances' strategy, and in close collaboration with the Group's business lines so that they can benefit from the expertise of CNP Assurances employees and co-create ambitious synergies.

Further information: <https://open.cnp.fr/>



115K

Launched in 2022 by La Banque Postale, 115K its innovation fund is designed to support the growth of fintech, insurtech, cybersecurity, AI and ESG start-ups in the early stage, from seed or series A funding. 115K is 100% owned by La Banque Postale and with a 150 million euros investment horizon. It invests as a minority shareholder, mainly in lead or co-lead positions, with investments ranging from 500,000 euros to 5 million euros, with the possibility of significant reinvestment in subsequent rounds.

Examples include 115K's investment in Carbo, a start-up that helps citizens and businesses improve their carbon footprint, and its investment in Sésame it, a French publisher of detection and response probes for the cybersecurity of large companies. 115K has already made around ten investments to date, including its first outside France (Climateview, a Swedish decarbonisation solution for local authorities).

For more information: www.115k.fr





24 START-UPS TO MEET AT LAB LA POSTE

Collaboration between start-ups and a large group represents a powerful vector for development for some and for accelerating innovation for others. For over 10 years, La Poste has been developing an ecosystem of start-ups, enabling it to explore new areas of innovation in the group's areas of activity, including banking, healthcare, logistics and services.

At VivaTech, La Poste will be showcasing 24 start-ups from the regions in its Lab, supported by the Group's innovation programmes such as the French IoT, Impact x Technology accelerator, the La Banque Postale platform58 incubator and the La Poste Ventures corporate venture fund.

In addition, 12 start-ups selected in partnership with VivaTech as part of the Start-up Challenge will have the opportunity to present their solutions in the Lab La Poste pitch area.

>> BRETAGNE

HOPINNOV

HOPINNOV

Hopinno is a solution that digitises protocols in healthcare establishments and secures the preparation of operations in operating theatres. Hopinno is transforming the way healthcare establishments operate with the Poc&Pick tool.

Start-up supported by La Poste Groupe's French IoT, Impact x Technology, accelerator

<https://www.hopinno.fr/>

#health

To be found at the Lab on Thursday 23 May

>> GRAND EST

BABACK

BABACK

Baback offers e-retailers a complete returns and exchange management solution. It optimises returns to make them intelligent and eco-responsible.

With over 60 brands already using the solution, the time taken to process a return has been cut from 3 minutes to 30 seconds.

Start-up supported by La Poste Groupe's French IoT, Impact x Technology, accelerator

<https://www.baback.co/fr>

#e-commerce #returns #shopify

To be found at the Lab on Wednesday 22 and Friday 24 May

>> HAUTS-DE-FRANCE



CST

Crime Science Technology develops technologies to identify individuals and protect identity documents against fraud. Its solutions, which straddle the physical and digital worlds, meet the growing need to combat identity theft and authenticate people remotely.

Start-up supported by La Poste Groupe's French IoT, Impact x Technology, accelerator

<https://www.crimesciencetechnology.com/>

#GDPR #Identity #Security

To be found at the Lab on Wednesday 22 May



ENSWEET

Ensweet is a telemedicine start-up developing tele-rehabilitation solutions for patients with long-term conditions. Its solutions guarantee better access to cardiac and respiratory rehabilitation care.

Start-up supported by La Poste Groupe's French IoT, Impact x Technology, accelerator

<https://www.ensweet.fr>

#Telerehabilitation #HealthInnovation

To be found at the Lab on Wednesday 22 May

>> ÎLE-DE-FRANCE



AP SOLUTIONS IO

AP solutions IO is innovation at the service of AML/CFT, financial security, anti-corruption and KYC. The APScan solution optimises and automates the detection and processing of "sensitive" individuals (asset freeze, PEPs, reputational risk, beneficial owners, country risk, etc.).

The APFilter solution enables the detection of sanctioned or embargoed individuals in transactions.

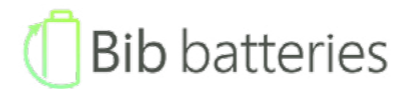
Start-up incubated by platform58

www.ap-solutions.io

#Regtech #Fintech #AMLCFT #Sapin2

#compliance #AML #KYC

To be found at the Lab on Friday 24 May



BIB BATTERIES

Bib is a complete battery management service for fleets of electric bicycles and scooters, enabling batteries to be repaired, recycled or reused in new applications.

Start-up supported by La Poste Groupe's French IoT, Impact x Technology, accelerator

<https://bib-batteries.fr/>

#SustainableMobility

To be found at the Lab on Wednesday 22 and Thursday 23 May



BILLIV

Billiv is an eco-responsible electronic till receipt solution that centralises receipts and automates loyalty programmes via QR code, with no prior registration or downloading required.

Start-up run by a woman, supported by La Poste Groupe's French IoT, Impact x Technology, accelerator

<https://www.billiv.fr/>

#Tech #GDPR #impact

To be found at the Lab on Wednesday 22 and Thursday 23 and Saturday 25 May



CIRCULAE

Circulae is a platform enabling retail banks to significantly accelerate the circular economy among private individuals. To achieve this, Circulae integrates the circular economy into the payment card. Its service enables each customer to increase the durability of the objects purchased and facilitates their second life.

Start-up incubated by platform58

www.circulae.fr

#fintech

To be found at the Lab on Thursday 23 May



COSMIAN

Cosmian offers data protection solutions based on next-generation cryptography. Cosmian makes it possible to protect sensitive data and confidential algorithms anywhere and at any time, even when in use, without either data or calculations being exposed, particularly in the cloud.

Start-up run by a woman funded by 115K

www.cosmian.com

#datasecurity #dataprivacy #confidentialcomputing

To be found at the Lab on Friday 24 May



ENSŌ RSE

Ensō RSE is the first SaaS (Software as a Service) CSR platform for accountants committed to sustainable development for their clients. It makes it easy for accountants to launch and manage their CSR strategies.

Start-up incubated by platform58

<https://enso-rse.com/>

#governance #social #environmental #expertaccounting

To be found at the Lab on Wednesday 22 May



GEDEON

Gedeon offers a unique solution that gives employees a 360° view of their private and public pensions, and demonstrates the importance and impact of a mandatory retirement savings plan (PERO) set up by their employer to improve their level of income when they retire.

Start-up incubated by platform58

<https://www.gedeon.io/>

#fintech #insurtech

To be found on the Lab on Thursday 24 May



KARDINAL

Kardinal offers an optimisation solution to help transport operators plan and execute their operations. Its continuous operation means that it can take account of unforeseen events on the ground.

Start-up supported by La Poste Groupe's French IoT, Impact x Technology, accelerator

<https://kardinal.ai/fr/>

#transport #delivery #AI #startup

To be found at the Lab on Thursday 23 and Friday 24 May



OCTOLO

Octolo is a platform for managing corporate legal and shareholder secretarial services. It is designed for company and association directors, lawyers, chartered accountants, social landlords and investment funds. Our mission: to simplify the day-to-day lives of millions of organisations and improve operational efficiency.

Start-up run by a woman, supported by La Poste Groupe's French IoT, Impact x Technology, accelerator

<https://octolo.tech/>

#Shareownership #LegalTech

To be found at the Lab on Wednesday 22 and Friday 24 May



POPSINK

Popsink offers a solution that enables companies to easily capture and share their data in real time, regardless of the history of the information system.

Start-up incubated by platform58

<https://popsink.com>

#data #dataengineer

To be found at the Lab on Wednesday 22 May



SEZAME

Sezame is a start-up aimed at facilitating access to property ownership based on the principle of leasing. Sezame has been designed around an innovative, operational approach: leasing with a purchase option and support at every stage for the future owner.

Start-up incubated by platform58

<http://www.hellosezame.com>

#RealEstate #Leasing #Accompagnement

#Accompagnement

To be found at the Lab on Wednesday 22 May



SOFT KIDS

Soft Kids is the 1st international application that enables children (schoolchildren, college students) to increase their chances of success and their level of well-being by cultivating their socio-behavioural skills (self-confidence, perseverance, managing emotions, critical thinking, etc.).

Start-up run by a woman, supported by La Poste Groupe's French IoT, Impact x Technology, accelerator

<https://www.softkids.net/>

#EdTech #SoftSkills #Gaming

Watch at the Lab on Friday 24 and Saturday 25 May



STELLKEY

StellKey is an application that helps children develop a sense of responsibility by contributing to daily tasks and adopting good habits such as brushing their teeth, getting dressed on their own, doing their homework and tidying their room.... This application is designed to promote family harmony. Its mascot, Stell, encourages children along the way!

Start-up supported by La Poste Groupe's French IoT, Impact x Technology, accelerator

<https://stellkey.com/fr>

#digital #healthcare #health #tool

To be found at the Lab on Saturday 25 May



TRIPARTIE

Tripartie is a 100% secure peer-to-peer shopping service that enables retailers and marketplaces to enter the second-hand market and peer-to-peer platforms quickly, without operational or reputational risk. Its approach is based on trust, with a user dispute resolution tool to enhance the platform's reputation and improve customer service.

Start-up incubated by platform58

<https://tripartie.com/>

#SaaS #Marketplace #C2C #Disputes

To be found at the Lab on Thursday 23 May



WEATHERMIND

WeatherMind is an artificial intelligence solution that enables home insurers to automate the management of weather-related claims (drought, storms, floods, etc.). The result is a 50% reduction in investigation costs and processing times cut from several months to just a few minutes.

Start-up incubated by platform58

<https://www.weathermind.ai/>

#insurtech #insurance #climatechange #climaterisk #AI

To be found at the Lab on Friday 24 May



NUMALIS

Numalis develops solutions for validating artificial intelligence algorithms for reliable and secure AI throughout industry.

Start-up financed by 115K

www.numalis.com

#IA #utilities

To be found at the Lab on Thursday 23 May



PIMPUP

PimpUp's mission is to reduce food waste at its source, at the production stage, by acting as a link between producer and consumer for products that would not, or not sufficiently, be valued without its intervention.

Start-up run by two women supported by La Poste Groupe's French IoT, Impact x Technology accelerator

<https://www.pimpup-antigaspi.fr/>

#AntiWaste #FightAgainstWaste #ecommerce

#GreenBusiness #Impact

To be found at the Lab on Saturday 25 May

OCCITANIE



DEALT

Dealt offers B2B2C white-label services to enhance the post-purchase customer experience (e.g. installation, assembly, gardening work, etc.).

Start-up financed by La Poste Ventures

<https://dealt.fr/>

To be found at the Lab on Friday 24 May

>> PROVENCE-ALPES-CÔTE D'AZUR



ELPYOO

Elpyoo is developing the first "one-stop personalised service" for carers. Their ambition is to relieve the 10 million carers in France and enable them to live with peace of mind, by offering each carer a range of tailored solutions to meet their different needs: information, organisation, respite and social contact.

Start-up supported by La Poste Groupe's French IoT, Impact x Technology, accelerator

<https://elpyoo.com/>

#impact #SSE #helpers

To be found at the Lab on Saturday 25 May



PEOPLE IN

People In is an innovative recruitment tool that enables key skills to be tested online, replacing the CV-Cover Letter as the pre-selection stage. This innovative tool meets a need to adapt recruitment and ensures that relevant, motivated and competent candidates arrive for interviews.

Start-up run by a woman, supported by La Poste Groupe's French IoT, Impact x Technology, accelerator

<https://www.people-in.fr/>

#recruitmentwithoutcvs #recruitment #candidate

#HRtech

To be found at the Lab on Thursday 23 and Friday 24 May



THE 12 START-UPS FROM THE CHALLENGE VIVATECH

For the fourth year running, La Poste and its French IoT Impact x Technology accelerator are showcasing start-ups with positive-impact digital innovations identified as part of the VivaTech challenges.

4 themes are proposed, in line with La Poste Groupe's strategy: local services, business services, health services and regional services.

The prizes for the winners include a place on La Poste group's e-Lab (virtual stand) at VivaTech, a face-to-face pitch on the La Poste stand and a fast pass to the national selection round of the French IoT Impact x Technology competition, La Poste Groupe's open innovation programme.

This year, 12 start-ups have been selected to pitch their solutions at Lab La Poste on May 22 from 5:35 to 6:35 pm.

>> BRETAGNE



ANGEL-START

Angel offers an intuitive platform that includes an AI coach to help you build a realistic and useful business plan.

<https://www.angel-start.com/fr/>

#Software #Development #Cloud #services

>> ÎLE-DE-FRANCE



AIINTENSE

AiiNTENSE and DiamPark are offering e-ParKare, a new way of caring for patients suffering from Parkinson's disease. It combines a digital assessment of symptoms and compliance with treatment with access to collaborative medical expertise.

<https://aiintense.eu>

#health



ALLOREVIEW

AlloReview provides large enterprises with an AI-powered platform to manage the voice of the customer across multiple channels, improve the customer experience and streamline costs. AlloReview revolutionises customer feedback by capturing the spontaneous voice reactions of 90% of customers who never respond to satisfaction surveys. It provides insights that are 5 times longer and 2 times more descriptive. By listening better, companies can solve problems quickly and maximise lifetime value.

<https://www.alloreview.com/>

#information #technologies

DeltaWave

DELTAWAVE

Our transformative technology enables BioPharma to build custom fundamental models for drug discovery using an automated deep learning engine to achieve breakthrough performance and accelerate time to market.

Start-up led by a woman

<https://www.deltawave.fr>

#health

Gamino

GAMINO

Gamino is a 100% digital platform that raises awareness of disability. Through role-playing activities, employees can put themselves in the shoes of people with disabilities.

Start-up run by a woman

<https://www.gamino.fr/>

#HR #Training #Education

fenix

MYFENIX

The application of women who are investing (themselves). Their mission: to reduce inequalities between women and men when it comes to investing.

MyFenix encourages and helps women to invest so that they can participate in tomorrow's economy through education, community and concrete solutions.

Start-up run by a woman

<https://www.myfenix.co/>

#fintech



OLENERGIES

Olenergies provides practical solutions for a sustainable energy transition by producing new-generation batteries that are high-performance, connected and, above all, environmentally friendly. Their plug&play solution, made in France, guarantees longevity, safety and simple installation, without costly intervention by a technician.

<https://www.olenergies.com/en/>

#energy



OUTMIND

Put AI to work for your team: Outmind is a ready-to-use knowledge access solution that helps employees find relevant information from internal data, combining search and generative AI to speed up their work.

Start-up run by a woman

<http://outmind.ai>

#information #technologies



SUZAN AI

Europe's first AI governance platform, Suzan AI enables the deployment of compliant, secure and responsible AI at scale. The solution enables you to map your AI systems and projects, identify and mitigate risks, and be ready for future regulations.

<https://suzan.ai>

#information #technologies



WEBCAPSULE.IO

Webcapsule propels the new generation of NoCode/ LowCode tools into the production phase. Develop quickly and create secure applications with the best NoCode/LowCode tools, while preserving the sovereignty and scalability of your projects.

<https://www.webcapsule.io/>

#Software #Development #Cloud #services



REYOUZZ

A key facilitator of the circular economy, Reyouzz gives new life to our goods by providing a complete service, from the assessment of over 5 million products to their local reconditioning.

<https://reyouzz.fr>

#Circulareconomy #innovation #services

>> NOUVELLE-AQUITAINE



DÉPIST&VOUS

Dépist&vous is a start-up offering a digital platform dedicated to cancer prevention. Did you know that almost one cancer in two can be avoided through prevention and screening?

Start-up run by a woman

<https://www.depistetvous.fr/>

#health

**VIVA
TECHNOLOGY**

