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RFAR Label Renewed: La Poste Groupe recognized for the quality of its responsible procurement policy

La Poste Groupe has reached a new milestone in its responsible procurement strategy with the renewal, for an additional three years, of the “Responsible Supplier Relations and Procurement” (RFAR) label. This recognition highlights the integration of environmental, social, and ethical considerations at the core of its procurement strategy and underscores the commitment of the entire Group to sustainable performance.

The renewal applies to La Poste SA, La Poste Immobilier, La Banque Postale, and CNP Assurances. Three subsidiaries of La Banque Postale have also been awarded the distinction for the first time: Domiserve, Louvre Banque Privée Immobilier Conseil, and La Banque Postale Leasing and Factoring.

Recognition of the maturity of La Poste Groupe’s responsible procurement approach

Awarded by the Business Ombudsman attached to the French Ministry of the Economy and Finance, the RFAR label recognizes organizations that demonstrate high-quality supplier relationships and the integration of responsibility principles into their procurement practices.

This renewal for an additional three years reflects the long-term integration of responsible procurement into La Poste Groupe’s strategy.

Particular strengths highlighted during the assessment included:

- Strong **integration of the procurement function into the group's corporate social responsibility strategy**;
- The implementation of dedicated roadmaps addressing key environmental, social, and ethical challenges;
- The **mobilization of stakeholders** around shared and measurable objectives.

Procurement, a strategic lever supporting La Poste Groupe’s commitments

Procurement accounts for nearly €18 billion in annual spending across La Poste Groupe. Through this strategic lever, the group actively supports regional economic development, social inclusion, the circular economy, and the reduction of the environmental footprint of its sourcing activities.



By engaging its entire value chain, the group also encourages suppliers and partners to strengthen their social, ethical, and environmental practices, thereby helping to promote more responsible standards throughout its ecosystem.

The renewal of the RFAR label acknowledges the maturity of this approach and La Poste Groupe's commitment to making responsible procurement a driver of sustainable value creation for all its stakeholders.

This momentum is further supported by the publication of the group's first **Plan for the Promotion of Socially and Environmentally Responsible Procurement (SPASER)**, which formalizes La Poste's priorities and commitments in responsible procurement for the 2026-2030 period.

About La Poste Groupe:

La Poste Groupe is an international multi-business group operating in more than 60 countries across five continents, with its capital held by Caisse des Dépôts and the French State. In 2025, it generated turnover of €34.4 billion, over 45% of which came from international operations. The group employs more than 227,000 people (including more than 170,000 in France). It is structured around two main business lines, logistics and mail and parcel delivery, and bancassurance, and is expanding into diversified activities, particularly in digital and local services. La Poste also fulfils four public service missions: universal postal service, regional development, banking accessibility, and press transport and delivery. The parcel business, operated by the group's subsidiaries in France and internationally (Colissimo, Chronopost, DPD, SEUR, BRT, etc.), accounts for nearly 54% of turnover. In 2025, the group delivered 2.7 billion parcels worldwide. La Banque Postale and its subsidiary CNP Assurances are the 12th-largest bancassurance provider in the eurozone. With 18 million customers and as the leading lender to local authorities and hospitals since 2015, La Banque Postale aims to build a European leader in bancassurance and to consolidate its pioneering role in socially responsible finance. In France, La Poste Groupe relies on the largest local network comprising more than 43,400 service points, including over 17,000 contact points (post offices, local postal agencies, and retail postal outlets). As a key player in national digital sovereignty, La Poste, together with its subsidiary Docaposte, is one of the leaders in digital trust services. As a mission-driven company since 2021, committed to the ecological transition, La Poste is pursuing its goal of achieving 'net zero emissions' by 2050, in line with the Paris Agreement. Drawing on its multi-business model, La Poste Groupe aims to be a sustainably profitable and responsible company.

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