

- Paris, 8 January 2018 -

# CES 2018: La Poste presents its "e-health" service for patients and health professionals

For its fourth consecutive appearance at the Consumer Electronics Show in Las Vegas, La Poste will be unveiling its many innovations and services for **healthcare**, the **home**, the **city** and the **office**, with the aim of making life simpler for all.

In a demonstration of the Group's digital transformation, La Poste will close the 2018 event with the launch of **an innovative and universally accessible e-Health service**.

Using the "La Poste e-Health" application, anyone can securely manage their health data from their connected devices, with the option to share the information with professionals such as hospital doctors.

With this service, La Poste is building a digital health ecosystem that will help to develop preventive and home healthcare.

## ➤ **La Poste at CES: a presence that reflects the company's key growth priorities**

Local services, life in the city, the silver economy, services to professionals, etc. La Poste's strategic priorities will be presented at its stand through 4 different spaces (health, city, house, office). To demonstrate its innovative services at the show, La Poste has chosen 8 postal workers (6 delivery staff and 2 customer service staff) to talk about the way that some of those services are already becoming part of their daily lives.

### **1. Flagship innovation of CES 2018: La Poste unveils "La Poste e-Health", a free application available throughout France from January 2018 on the Apple & Google stores.**

This **health e-book** allows users to manage their health data and collect data from their own connected health devices (thermometers, connected scales, etc.) or those provided by the hospital (spirometer, blood pressure monitor, etc.), regardless of the manufacturer. For the purposes of general well-being, medical prevention or for monitoring of a specific medical condition, the patient can also capture any other health data that may be useful to them.

La Poste's strategic directions are presented on its stand through four different spaces (health, city, home, office).

#CES2018  
#SimplifierLaVie #SimplifyLife  
#esanté #eHealth  
#FrenchIoT

This is an **open and universal ecosystem** that makes the data readable through a **graphical interface, built with health professionals** and incorporating alert systems configured to the patient's profile. This health e-book also includes monitoring of vaccinations with reminder alerts in line with government recommendations.

The app is an interactive add-on to **Digiposte+ My Health**, a personal assistant allowing users to centralise and share their health data and documents, identify their healthcare professionals and receive important reminder alerts on their health

The "La Poste e-Health" application relies on a **secure health platform: the online health account**, which allows users to store, consult and share their health data in complete security.

## The "La Poste e-Health" application relies on a secure health platform: the online health account.

**The patient has the option of sharing \*their data with health professionals**, particularly in the context of post-operative follow-up or chronic pathology (diabetes, lung failure, heart failure, etc.). La Poste guarantees patients access to their health data 24/7 for life.

**Applications developed by hospitals are interconnectable\* with the digital health account**, enabling the development of pre- and post-hospitalisation services at home (follow-up of outpatient surgery patients or patients with chronic diseases). A solution tailored to the needs of French people, with 8 in 10\*\* wanting to go home as soon as possible after surgery and to be able to receive post-operative care there. Several clinical trials are currently underway or soon to be launched with IRCAD and IHU in Strasbourg, the Hartmann Institute and Bichat Hospital in Paris and the Giptis Institute of rare diseases in Marseille. Demonstrations will be presented at CES, in particular the use of La Poste's online health account by the Visible Patient start-up, a specialist in 3D modelling.

**With this new offering, Le Groupe La Poste as a trusted third party is creating a digital health ecosystem that will accommodate the applications of all healthcare players, including city hospitals and GPs, connected device manufacturers, laboratories and insurers.**

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This is a reaffirmation by La Poste of its desire to place services to seniors and healthcare at the core of its strategy. In addition to the 2017 launch of new services for seniors delivered by postal workers ("Veiller sur mes parents" parent watch), the Group accelerated its expansion in healthcare with the acquisition of Biologistic in 2016 and Asten Santé in 2017, while Docapost, the number 1 health data host in France, saw a massive increase in partnerships with e-health smart device manufacturers and e-health providers.

## 2. At CES in Las Vegas, La Poste will also be presenting a range of innovations in three spaces dedicated to the city, the home and the office.

- **In the city space**, a suite of local services enables access to the many services of neighbourhood traders via the [laposte.fr](http://laposte.fr) site. Smart objects such as a children's smart wallet and an electric bike will be on show. A *chatbot* will also provide users with an interaction point with their town councils for civil status procedures. Finally, the Colissimo OnDemand offer, which can be accessed via the Domino connected button, allows professionals to ship their parcels without needing to move.
- **In the home space**, AtHome integrates all of the connected objects used in everyday life to create a smart home (switches, sockets, thermostats, connected smoke sensors, temperature sensors

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\* Subject to pending CNIL authorisations.

\*\* OpinionWay survey carried out online from 29 November to 1 December 2017, sample of 1,007 respondents, representing French people aged 18+, according to the criteria of gender, age, region and conurbation category.

etc.). The Monimalz connected piggy bank provides an aid to teaching children how to manage a budget

- **In the office space**, La Poste presents AtWork, a complete connected solution that gives users constant access to the "weather bulletin" of their workspace (temperature, brightness, sound level). It allows employees to interact to improve their well-being through the connected objects of various brands. This project is the result of a joint project by the La Poste Digital Hub and start-ups selected as part of the French IoT scheme.

With the aim of simplifying the lives of its customers, La Poste is making innovations accessible for everyone, every day and everywhere.

### 3. An ecosystem of start-ups and partners

**15 start-ups**, primarily from the French IoT-2017 programme, will also be heading to CES with La Poste. They will be present at the Eureka Park stand, in a number of different 'worlds': **Home** (Qarnot, EisoX, AI Mergence), **Industry** (Novyspec, Wavely), **City** (Velco, Atmo-track), **Health** (SIL-Lab, Apitrack, Diabeloop, Medicus) and **Office** (Orosound, Acloud, Kiplin, Axible).

Two of the company's partners, **Malakoff Médéric** and **Enedis**, will be at the La Poste stand to present their innovative services based on the Digital Hub. La Poste will also be demonstrating services by its partners **Altarea Cogedim**, **Vinci Immobilier** and **Legrand**.

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**At the half-way point in its strategic plan, Le Groupe La Poste provides further proof at CES of its transformation** into the leading company in personal local services, by combining the power of digital technology with its two historical assets: an unrivalled network of local services and the loyalty of French consumers.

### Le Groupe La Poste

A wholly state-owned public limited company, Le Groupe La Poste is structured around five core business units: Services-Mail-Parcels, La Banque Postale, Network La Poste, GeoPost, and Digital Services.

The Group operates out of 40 countries in four continents.

La Poste's 17,000 postal retail outlets make it France's leading local business network, serving 1.6 million customers every day.

Every year, La Poste delivers 23.265 billion items worldwide (letters, printed advertising media and parcels), 6 days a week.

In 2016, the Group generated €23.294 billion in revenues (22.4% from outside France) and had a headcount of more than 250,000.

In its strategic plan – "La Poste 2020: conquering the future" strategic plan, La Poste has set itself the objective of stepping up its transformation with the active expansion into new regions.

With its goal of becoming the leading company in local personal services, for everyone, everywhere, every day, La Poste is committed to making life simpler for all.

LE GROUPE LA POSTE PRESS CONTACT

In Paris

Tel.: +33 (0)1 55 44 22 37

[service.presse@laposte.fr](mailto:service.presse@laposte.fr)

In Las Vegas

Perrine Landry

Thomas Khaski

Tel. : +33  
43 00 19

(0) 6 26



Tel. : +33 (0) 6 26 43 00 19

[perrine.landry@laposte.fr](mailto:perrine.landry@laposte.fr)

[thomas.khaski@havas.com](mailto:thomas.khaski@havas.com)



@groupelaposte

Photos available at [groupelaposte.com](http://groupelaposte.com)



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