

PRESS RELEASE

#GreenPostalDay

GREEN POSTAL DAY - 16 September 2022:

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To mark the fourth Green Postal Day, postal services around the world are pursuing their actions to combat climate change and are collectively working to ensure that at least 50% of their vehicle fleet is powered by alternative fuels. After significantly reducing its emissions linked to last-mile transport, La Poste is now aiming to decarbonise its long and medium-distance mail operations by using low-carbon energy for 50% of

the mileage covered by its fleets, as of 2030. La Poste will invest a total of €400 million to support this ambitious programme.

For the fourth year in a row, eighteen postal operators from around the world – united under the banner of the International Post Corporation (IPC) – will be celebrating the "Green Postal Day" on 16 September. **The aim of the "Green Postal Day" is to highlight the commitments of postal services around the world to achieving more sustainable deliveries.** The whole sector has been actively mobilised towards this goal and working in synergy for 4 years.

By 2030, the postal services' collective aim is to ensure that at least 50% of their vehicle fleet is powered by alternative fuels (compared with 22% in 2020). In this way, they are actively working to meet the ever-growing consumer demand for solutions with a low environmental footprint.¹

For **the French Post Office (La Poste)**, the Green Postal Day also provides an opportunity to underline recent announcements about low-carbon transport.

As a **major player in the transport sector, with roughly 5,000 trucks on the road to deliver letters and parcels every day**, La Poste has a definite role to play in terms of reducing the sector's environmental footprint.

In the current market context, in which the number of parcel deliveries is constantly growing, reducing emissions clearly represents a major challenge for La Poste, whose **mail and parcel transport business in France accounts for 83% of its carbon emissions** (31% of these emissions are linked to first- and last-mile deliveries and 52% to truck transport).

La Poste will invest €400 million to convert its fleet of heavy-goods vehicles to low-carbon fuels and to support its 600 partner carriers in converting their medium- and long-distance transport fleet to low-carbon energy.

1. Source: IPC 2021 Cross-Border E-Commerce Shopper Survey



LA POSTE

Since 2013, **La Poste group has reduced the greenhouse gas emissions of its parcel business by 32%. Consequently, delivering a Colissimo parcel represents an emission of 420g of CO₂**, the lowest score on the market. For more than 15 years, La Poste has had one of the largest fleets of electric vehicles in the world, and 100% of the electricity used comes from renewable sources.

At the same time, La Poste is the world leader in voluntary offsetting in the Logistics-Transport sector, with more than €50 million devoted to offsetting its residual carbon emissions since 2012, and also contributed to establishing the French Low Carbon Label, a local offsetting scheme recognised by the French Government.

In 2021, Le Groupe La Poste obtained **three extra-financial ratings** that acknowledge its social commitments and its ongoing CSR actions: the CDP's A List, the number one ranking in the world (for the third consecutive year) from the VE agency, and the Platinum medal from Ecovadis. Having become a mission-driven company in 2021, La Poste has placed environmental, social and societal issues at the heart of its strategic plan "La Poste 2030: committed to you".

[About Le Groupe La Poste](#)

La Poste is a state-owned public limited company, a subsidiary of Caisse des Dépôts and the French State. Le Groupe La Poste is divided into four business units: Services-Mail-Parcels, Retail Customers and Digital Services, GeoPost and La Banque Postale, which, with its subsidiary CNP Assurances, is the 11th largest European banking and insurance company.

Every year, La Poste delivers over 18 billion items worldwide (letters, printed advertising media and parcels), 6 days a week. Committed to its regional coverage, the Group has 17,000 retail outlets (post offices, local postal agencies, retail pickup points) and 18,000 points of access to a postal service (Pick-Up, business centres, lockers and parcel drive-thru collection service).

In 2021, Le Groupe La Poste generated €34.6 billion in revenue (41% outside France) and had a headcount of almost 245,000, in 63 countries over 5 continents, of which 193,000 in France.

As a mission-driven company since June 2021 and a leader in environmental transition and green finance, La Poste aims to achieve "zero net emissions" by 2050. Through its strategic plan "La Poste 2030, committed for you", the company has set itself the goal of becoming the leading European platform for links and exchanges, providing digital, people-oriented, green and socially-responsible services for the benefit of its customers and the transformation of society as a whole.

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