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LA POSTE GROUP
VIVA TECHNOLOGY

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LA POSTE
GROUPE

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LA POSTE AT VIVATECH 2022

La Poste, a founding partner of VivaTech, has placed digital technology at the heart of its business transformation and development. As an inherently technology-driven company, La Poste has a proven track record of making innovations accessible to the general public. The Group implemented a pioneering initiative to decarbonise its vehicle fleet back in 2012 and remains actively committed to responsible development. At this year's VivaTech, it will be presenting its green, civic-minded innovations, as well as those of its ecosystem of start-ups in the fields of low-carbon logistics, socially-responsible finance, digital trust and healthcare.

La Poste has been attending VivaTech since its very beginnings, and this year the Group will be demonstrating its ability to transform and mainstream innovations in order to respond to its customers' new needs and the major challenges facing today's society in terms of ecological, demographic, territorial and digital transitions. The highlights at VivaTech 2022 will include: the launch of a data and AI school sponsored by the Group, an announcement concerning the creation of La Banque Postale's investment fund for start-ups and the announce-

ment of the winning start-ups in the 2022 French IoT Impact x Technologie competition and La Poste's national Favourite #DigitalWomen award. On the Lab La Poste stand, visitors will be greeted by the familiar faces of the nine mail carriers and customer service representatives, men and women, who make La Poste's digital services accessible to everyone on a daily basis. These ambassadors of postal innovation will be joined by specialists in innovative solutions and some fifty start-ups supported by the Group.

GREEN AND COMMUNITY-ORIENTED DIGITAL SOLUTIONS

Over the four-day event, La Poste will present nearly thirty new solutions that have been developed with a particular focus on reducing the Group's environmental footprint and improving the quality and utility of the service

delivered to as many people as possible. These solutions deliver innovations in the fields of artificial intelligence, healthcare, decarbonised e-commerce logistics, banking and fintech. These include:

- **Carreta** is an autonomous vehicle developed for the city of Montpellier. It can navigate around towns on its own, providing material and logistical support to postal workers. Carreta can meet up with mail carriers on their rounds to bring them mail or parcels to deliver, and then leave with any parcels already collected by the mail carrier.
- As a pioneer in **drone-based parcel delivery**, the Group will be exhibiting the prototype currently being used on two commercial routes, one in a mountainous area in Isère and the second serving an isolated location in the Var region.
- In the field of **artificial intelligence**, Probayes, La Poste's subsidiary specialised in AI, will be demonstrating Optimnet, a tool for optimising transport schedules and the use of logistics sites in freight networks.
- La Poste will be presenting **two exoskeletons**. Manufactured by German Bionic and tested by DPD Germany and DPD Switzerland, the Atalante exoskeleton reduces the physical strain of handling parcels for delivery workers and warehouse operators. The second system, Cray X, is the world's first 'self-balancing' exoskeleton that enables people with reduced mobility to stand and walk. It has been developed by the French company Wandercraft and financed by Louvre Banque Privée, a subsidiary of La Banque Postale.

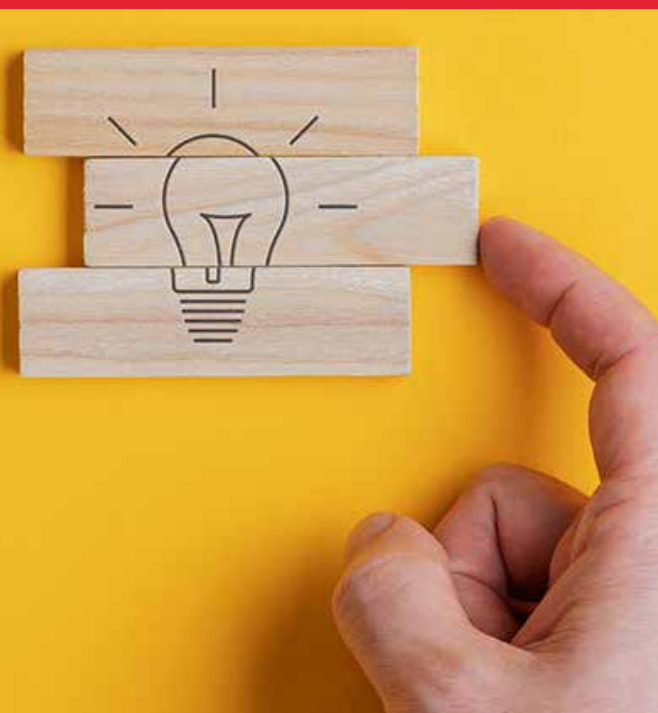


NEARLY 60 START-UPS FROM LA POSTE'S INNOVATION ECOSYSTEM

To accelerate its development and enhance its service offer, La Poste has established an extensive ecosystem focussed on innovation, through its start-up support scheme: the French IoT Impact x Technologie accelerator devoted to positive-impact digital services, platform58 (La Banque Postale's business incubator in the fields of fintech, insurtech and cybersecurity) and the Open CNP and La Poste Ventures corporate venture funds.

During the 4-day event, visitors will have the opportunity to meet nearly 60 regional start-ups on the Lab La Poste stand, including:

- **Welco** : the private parcel-collection platform that provides a list of private individuals who are available to take delivery of their neighbours' parcels, using a secure process, in exchange for a small fee.
- **i-Virtual** : this start-up specialising in image and data processing for the healthcare sector will be presenting Caducy, a solution for remote patient monitoring using a video selfie. In partnership with Nouveal, a subsidiary of La Poste, i-Virtual provides a solution that optimises and democratises remote medical monitoring for patients.
- **Shiptify** : a transport management platform that has been revolutionising the world of logistics for the last 5 years thanks to its digital solutions, which are used by more than 5,000 companies.
- **WeAct** : a platform designed for real-estate professionals, which enables them to obtain a preliminary sales agreement in 72 hours, validated by notary clerks.
- **Aplo** : brokers registered with the AMF (French Financial Markets Authority), the start-up guides institutional investors through the world of crypto-assets.



If you want further details, you can find out about another 11 start-ups selected for the Vivatech Start-up Challenge by checking out the e-Lab La Poste online stand on the Viva-Tech website.

THE HIGHLIGHTS OF LA POSTE AT VIVATECH 2022

CONFERENCE STAGE 3

How innovations are going to transform urban logistics



Olivier Storch

At 16:20, CEO Story, Stage 3

with:

Olivier Storch, Executive Vice-President of GeoPost/DPDgroup, Chief Executive Officer Asia-Pacific & Americas, New Urban Services & Innovation

Jean-Louis Carrasco, Director of Urban Logistics within the Services-Mail-Parcels Business Unit

Against a backdrop of a boom in e-commerce and stricter regulations on access to city centres, La Poste, an expert in urban logistics, is developing innovations to help people. One of these is the Carreta, an autonomous electric vehicle designed to assist mail carriers and delivery staff on their delivery rounds.

EVENTS ON THE LAB LA POSTE STAND HEALTHCARE

French Care: we shine a spotlight on healthcare excellence in France

Thursday 16 June, 16:00-16:30 at the Lab La Poste stand

with:

Philippe Dorge, Executive Vice-President in charge of La Poste Group's Services-Mail-Parcels Business Unit

Delphine Mallet, Chief Executive Officer of La Poste's Homecare & Healthcare Division

Chahra Louafi, Senior Investment Director, Bpifrance Autonomous Patient Fund

Carla Gomes, Healthcare Market Leader at Docaposte

Frédéric Bernard, Director, Chronopost Healthcare

Agnès Briard, Key Account Manager at Nouveal, a La Poste subsidiary

François Vonthron, CEO and co-founder of the start-up Mila

French Care, of which La Poste is a founding member, is the movement created by healthcare stakeholders and led by Bpifrance. Its members are private and public-sector Healthcare stakeholders in France, who have set out to spotlight the various Healthcare sectors and break down the barriers between them to foster a shared dynamic among Healthcare stakeholders, reveal their strengths and work together on the sector's development.

La Poste is actively involved in prevention and independent living

Thursday 16 June, 15:00-15:30 at the Lab La Poste stand

with:

Hervé Auban, Head of Projects in La Poste's Health and Independent Living Division
Vincent Deloche, Marketing Director in neighbourhood services for residential customers
Anthony Fockenoy, Expert service mail carrier in Lille

Prevention is a major public health factor for improving French people's disability-free life expectancy, preserving the health system and coping with the population influx. La Poste has made this a priority and is working towards it in a number of ways:

- through widespread risk information campaigns and by detecting fragile people (with specially-trained postal workers) on behalf of professionals in healthcare and independent living in the regions;
- by offering technological solutions and services that help prevent falls or malnutrition in fragile people, or which simply improve everyday quality of life.

Everything is done with an elderly-inclusive approach that may include digital support for intellectual and social stimulation.

SUSTAINABLE LOGISTICS

Presentation of La Poste's eco-scoree

Thursday 16 June, 14:30-15:00 at the Lab La Poste stand

with:

Philippe Dorge, Executive Vice-President in charge of La Poste Group's Services-Mail-Parcels Business Unit
Blandine Charvériat-Louis, Director of La Poste Group's Retail Business Unit - Consumer and Digital Services Branche

A La Poste innovation, the Eco-score is a tool for calculating the environmental impact of sending and receiving mail and parcels. It is available on this webpage www.laposte.fr/score-ecologique, which also gives users tips on how to improve their score and shrink their environmental footprint. .

TRUSTED DIGITAL SERVICES

La Poste Group launches its data and AI school

Friday 17 June, 11:45-12:00 on the Lab La Poste stand

La Poste Group took advantage of the VivaTech event to announce the creation of its data and AI (artificial intelligence) school. The aim is to attract and train new talents in the job fields of the future: those that will contribute to La Poste's ongoing digital transformation and continued leadership in trusted digital services.

La Poste Mobile: connecting people through digital technology

Friday 17 June, 15:05-15:20 at the Lab La Poste stand

with:

Julien Tetu, Chairman and Chief Executive Officer of La Poste Mobile

La Poste Mobile is La Poste Group's mobile phone operator and the leading mobile virtual network operator (MVNO) in France. It makes market-leading, trusted technology universally accessible.

ONLINE EXHIBITION

Inauguration of the exhibition "Faces of France by postmen"

Friday 17 June, 14:30-15:00 at the Lab La Poste stand

with:

Philippe Dorge, Executive Vice-President in charge of La Poste Group's Services-Mail-Parcels Business Unit
Yann Arthus-Bertrand, Photographer and film-maker at Hope Production,
Gwendoline Khoudi, Head of the Corporate Relations, Partnerships & Philanthropy Department of the Croix-Rouge
David Prinçay, Chairman of Binance France



Philippe Dorge

Yann Arthus-Bertrand was so impressed by the unique bond forged between mail carriers and the French that, in September and October 2021, he invited all of the mail carriers to take a photo of the citizen(s) they find particularly touching among those they see every day.

The photos were taken by the mail carriers during their round, using a purpose-developed app for "Facteo", their work smartphone.

This novel initiative spawned an **exhibition** of the finest portraits selected by Yann Arthus-Bertrand, entitled "**Visages de France par les facteurs**". Visitors will be able to see the exhibition inaugurated in virtual reality on the Lab La Poste stand then, from 2 July 2022 onwards, at the Musée de la Poste. See the exhibition on the Group website: <https://www.lapostegroupe.com/fr/focus/innovation/video-expo-visages-de-france-par-les-facteurs>

10 digital works (known as non-fungible tokens, or NFTs) sold auction

More than 25,000 photos were taken by the mail carriers between 6 September and 31 October 2021. Yann Arthus-Bertrand selected then processed 4,000 of them. Ten of these photos were then chosen to create NFTs, which will be put up for auction on the Binance marketplace on 17/06 from 14:30 for one week. The proceeds of the auction will be transferred to the French Red Cross.



NINE POSTAL WORKERS APPOINTED INNOVATION AMBASSADORS TO SERVE CUSTOMERS

Ever since VivaTech's inception, La Poste has been giving postal workers the opportunity to greet and guide visitors to the Lab, alongside the experts, and show them the Group's latest innovations. This year, four mail carriers and five customer service advisers - recognised and well-liked symbols of La Poste's human presence throughout France - will take on this mission of liaising with the public, mirroring the job they do every day on their rounds or in their post offices.

These 10 postal workers, representing the 65,000 mail carriers and the 22,000 customer service advisers, embody the blend of human closeness and digital transformation provided by La Poste.



Angéline Chevalier
Customer service adviser in the Rennes République post office (Brittany)



Sophie Grimal
Mail carrier in Six-Fours at the Norale establishment (South Region)



Anthony Fockenoy
mail carrier at Lille PDC UD3 (Hauts-de-France)



Olivier Clôt
Customer service adviser in the Saint-Cyr-sur-Mer post office (South Region)



Audrey Grimmer
Customer service adviser in the Canet-en-Roussillon post office (Occitanie)



Gwenaëlle Langlois
Mail carrier in Pau at the Val d'Adour Ossau establishment (Nouvelle-Aquitaine)



Sébastien Lecomte
mail carrier in Angers (Pays-de-la-Loire)



Etienne Serre
Customer service adviser in the Graix post office (Occitanie)



Hugo Wetzel
Customer service adviser in the Pierrelatte post office (Auvergne-Rhône-Alpes)

EMPLOYMENT: EMPLOYMENT: SET OUT TO CONQUER THE FUTURE WITH LA POSTE

The La Poste Group is an international services group with close to 250,000 employees worldwide. It currently operates in 63 countries and on five continents. To support its growth, the Group is recruiting in all of its commercial business lines, in the banking, digital and IT job fields. In 2022, La Poste is aiming to recruit 4,500 employees on open-ended contracts and 4,500 students on work-study schemes.

NEARLY 1,400 RECRUITMENTS IN THE DIGITAL SECTOR

To support its digital transformation, the Group intends to recruit close to 1,400 professionals in the digital sector. The profiles it is seeking include IS architects, cybersecurity specialists, data-related functions (data scientist, data analyst, data engineer), developers and cloud experts. The Group also offers 5,000 internships, including 2,500 internships for students in the troisième year of secondary school.

At the Recruitment area on the Lab La Poste stand, potential applicants will be able to learn about the positions available to digital talents, the Group's HR policy and its commitment to diversity and young people.

At VivaTech, either online or on the stand, the public is invited to come and learn about our digital jobs. All year round, offers of jobs, internships and work-study programmes are available online on www.laposterecrite.fr

SPECIAL ATTENTION IS GIVEN TO INTEGRATING YOUNG PEOPLE IN THE WORKFORCE

La Poste and all of its French subsidiaries work alongside businesses and government on the "1 jeune 1 solution" plan, which strives to find a solution for every young person. On the strength of its long-standing commitment to young people, La Poste has decided to join forces with the "Grande Cause Jeunes" initiative, alongside the Caisse des Dépôts, to help each and every young person find their place in society. Two events at VivaTech will underscore this commitment:



Youth Solutions Workshop VivaTechnology x Make.org x La Poste:

So that every young person
finds their place in society!

Saturday 18 June, 10:00-11:00

with:

Axel Dauchez, Chairman of Make.org

A brainstorming workshop aimed at finding fresh tech solutions to promote young people, with around 15 young people involved. Organised in partnership with Make.org and La Poste. Drawing on the participation of young people from Groupe La Poste.

Saturday 18 June, 14:00-14:30

Join us at the **award ceremony for the best tech solution** to enable each young person to find their place in society, in partnership with Make.org and La Poste.



Speed coaching with L'Escalator

Saturday 18 June, 10:00-12:00

This event was organised for the young people receiving guidance and support from the incubator set up in 2020 by Maurice Lévy, Chairman of the Supervisory Board at Publicis Groupe. The aim is to help them with their career orientation and give them advice. La Poste Group will offer the help of mentors to guide and support the young people being coached.

La Poste, an employer committed to social responsibility

La Poste Group is endowed with a purpose and the status of a company with a mission. As such, it adopts the stance of a socially-committed employer in the firm belief that diversity and equality play a part in each person's success.

CSR AND DISABILITY POLICY

Tech for inclusion, overcoming disability and a demo of an exoskeleton

Wednesday 15 June, 11:30-12:15

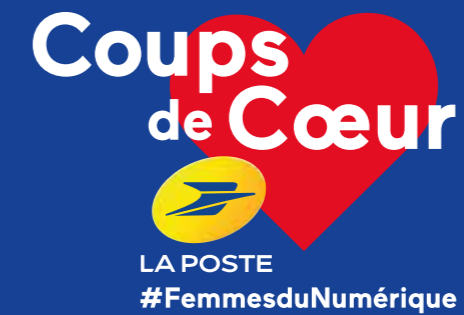
with:

Laurence Hulin, Director of Diversity and Equal Opportunity, La Poste Groupe

Dorine Bourneton, Head of CSR and Disability Officer for Louvre Banque Privée

Laurence Hulin, Director of Diversity and Equal Opportunity at La Poste Group, will present the policy of inclusion and job retention for company employees with a disability. On the strength of its determined social policy, La Poste is the leading employer of disabled people in France with 14,000 postal workers concerned.

At her side, Dorine Bourneton, Head of CSR at Louvre Banque Privée, a subsidiary of La Banque Postale, will talk about the CSR initiatives undertaken, more specifically through the unprecedented recruitment policy for people with a disability. As a logical extension of this commitment to fostering inclusion, Louvre Banque Privée is joining forces with the IRME institute to enable people with reduced mobility to walk with the help of the Atalante exoskeleton developed by the French company, Wandercraft.



To support initiatives by women entrepreneurs, La Poste created **the Favourite #DigitalWomen** initiative in 2019. This competition, which is organised in partnership with the crowdfunding platform KissKissBankBank, rewards projects led by women in every region of France. The winning projects, which are chosen through a public vote, receive guidance and support for conducting a crowdfunding campaign, along with financial support from La Poste.

FOSTERING WOMEN'S ROLE IN THE DIGITAL SECTOR

LA POSTE IS COMMITTED TO INCREASING THE NUMBER OF WOMEN IN THE DIGITAL SECTOR

La Poste cares about issues of gender equality in the company and for several years has been committed to boosting women's role in the digital sector, where they represent 33% of the employees and only 9% of start-ups' managerial staff.

La Poste is keen to do something about this situation and for the last four years has been taking determined action with **the help of our French IoT start-up accelerator**. Since the 2020 edition, the winning start-ups have achieved parity in their management teams: half of them were either founded or co-f

ounded by a woman, whereas, prior to 2018, they represented less than 15% of the award-winning start-ups. This outcome is largely due to the greater effort made to promote gender equality to the networks of women entrepreneurs throughout France.

PARTNERSHIPS SUPPORTING A COLLECTIVE GOAL

La Poste works through its partnerships to guide and support initiatives and approaches that help raise women's profile in the digital professions and encourage them to take up their rightful place in this field:

- The partnership with **Digital Women's Day**. Nathalie Collin, Chief Executive Officer of the Consumer & Digital Division of Le Groupe La Poste, was the sponsor of the 2020 edition.
- The partnership with the **"Business with Attitude" prize**, which rewards women entrepreneurs involved in activities that have a positive impact on society. For the fifth year in a row, La Poste is the lead partner in this prize, which was created by the magazine supplement, Madame Figaro. In 2022, the Business with Attitude prize was awarded to Asmaa Chakir Aloui, the founder of VelyVelo, a start-up that rents out professional electric bikes to decarbonise cities and alleviate traffic congestion.
- La Poste is a founding partner in the **Femmes@Numerique foundation**, a sweeping initiative by associations, companies and the State to encourage more women to embrace digital professions. Vanessa Chocteau, Chief Executive Officer of the Docompost training institute and Director of the French IoT start-up accelerator, shares this ambition and, in March 2022, joined the foundation's ExCom.
- In 2019, La Poste's digital subsidiary Docompost signed **the manifesto in favour of women's retraining for digital job fields**, to boost women's representation in this industry sector and enable those who have embraced digital technology to enter the field. This initiative is spearheaded by the Femmes du Numérique (Women in Digital Technology) programme run by Numeum and Social Builder, in partnership with Pôle Emploi (the French job centre).

WOMEN & DIGITAL TECHNOLOGY EVENTS AT VIVATECH

Revelation of the award-winning start-ups in the competition's 2022 edition French IoT Impact x Technologie

Thursday 16 June, 11:45-12:45

Lab La Poste

The French IoT Impact x Technologie accelerator created by La Poste in 2015 will reveal the name of the winning start-ups in the 8th edition of its competition, which showcases digital innovations that have a positive impact and encourage women's entrepreneurship. The programme's partners and the Group's digital representatives will be present for the announcement.

Pitches by the 12 winning start-ups in La Poste's Favourite #DigitalWomen for 2022

Friday 17 June, 9:45-10:45

Lab La Poste

The 12 award-winning businesswomen in the regional #FemmesduNumérique Favourites present their project on the Lab La Poste before the national #FemmesduNumérique Favourite is announced.

The La Poste Coup de Coeur national #FemmesduNumérique award ceremony and unveiling of the Ada Lovelace stamp

Friday 17 June, 11:00-11:30 Lab La Poste
in partnership with Visible médias

The prize will be presented to the 2022 winner by:
Brigitte Grésy, Secretary General of the Higher Council for Gender Equality in the Workplace, alongside:
Nathalie Collin, Chief Executive Officer of La Poste Group in charge of the Consumer & Digital Division.
Marie-Aude Dubanchet, Director of Communication at La Poste Group.

During this special event, Nathalie Collin will unveil the stamp that celebrates the 170th anniversary of the death of Ada Lovelace (1815-1852), considered to be "the world's first computer programmer".



Brigitte Grésy



Nathalie Collin



Marie-Aude Dubanchet



THE LAB LA POSTE STAND

A MULTI-FACETED EXPERIENCE INVOLVING THE LAB, THE E-LAB AND THE SPOT

In an area measuring over 500 m², La Poste's 10 ambassador-postal workers greet visitors, while its Lab stand displays its innovative solutions and services, and close to 50 start-ups over the four-day event. On the e-Lab stand, visitors will be able to browse the Group's offers, attend certain online

events and discover 11 start-ups selected by the French IoT accelerator as part of VivaTech's Start-up Challenge. The Spot - La Poste's interactive innovation venue - will prolong the experience up to the foot of the Group's head office, situated near the Paris Expo Porte de Versailles exhibition and conference centre.

THE MEDIA STUDIO

During the three trade days, for the first time ever at VivaTech, La Poste is installing a fully-fledged TV studio on its Lab stand. Four partner media - Acteurs Publics, B Smart, BFM Business and Maddyness - will enable their audiences to experience the event's highlights

THE SPOT PROLONGS THE VIVATECH EXPERIENCE ON THE DOORSTEP OF LA POSTE GROUP'S HEAD OFFICE

The "Spot" is a hybrid space installed on the doorstep of La Poste Group's head office at 7 rue du Colonel Pierre Avia in Paris's 15th arrondissement. This casual gathering place anchored in the vibrant life of the district is the interactive space for La Poste's innovations and services, open to postal workers, consumers and business customers, along with the general public. It aims to encourage, gather and foster interaction, debate and synergies. The teams that design solutions and services can discuss what they do directly with the customers and visitors who act as "testers", and learn from these exchanges.



from the Lab La Poste stand. This initiative will also give visitors to the Lab La Poste stand an opportunity to see what goes on behind the scenes during the filming of a television programme or videos for the web.

From Wednesday to Friday, the Spot will run a programme of special events that will enable visitors to share in the VivaTech experience remotely:

- **Tour of the Lab La Poste stand at VivaTech** from the Spot
- **Discover data and AI:**
 - A fun contest on the interactive field around data and AI
 - A Data AI experiential journey, a digital game to gain a better understanding of data and AI
 - Portraits of experts to learn about the data and AI job fields
- **Virtual tour of the parcel-handling platform** for the Southern Ile-de-France area (situated at Montereau-sur-le-Jard) and of its cutting-edge technologies for logistics
- Virtual-reality tour of the **"Faces of France by postmen"** exhibition produced in partnership with Yann Arthus-Bertrand
- **The metaverse experience:** "the online Spot" to live out the Spot experience through digital technology
- An interactive **digital escape game** for several players, produced by La Poste Group's Data/AI hub (prior booking required)
- **Vote for the national favourite** among the #FemmesduNumérique / #DigitalWomen



CLOSE-UP ON A SELECTION OF GREEN AND COMMUNITY-ORIENTED SERVICES AND SOLUTIONS

At VivaTech, La Poste illustrates its development strategy up to 2030 through innovations and services that address customers' needs and provide answers to the major challenges facing society (the ecological, demographic, territorial and digital transitions). Nearly 30 offers and solutions are presented in the various areas of the Lab:

INNOVATIVE AND SUSTAINABLE URBAN LOGISTICS SOLUTIONS

CARGO BIKES

La Poste's cargo bikes are equipped with a large-capacity carry box that can transport up to 100 kg of parcels. They are used in inner-city streets, are equipped with power assist, do not exceed 25 km/h and qualify for inclusion in the category of soft modes of transport. Cargo bikes have a 20 km range and satisfy the growing demand for environmentally-friendly parcel deliveries. They also help ease inner-city traffic flows.



CARRETA, THE AUTONOMOUS DELIVERY VEHICLE

The Carreta fully-autonomous electric vehicle is designed and manufactured in Cahors, in the Lot département, by Twinswheel. Carreta is an environmentally-friendly innovation designed to support human action. Its purpose is to assist mail carriers with transporting parcels and mail so that they can spend more time interacting with people (the first and last metre of the mail-handling process). The transportation of food products is also under examination. Carreta. It is the first autonomous vehicle to be registered in France in the Freight category. It is being tested in the Montpellier Méditerranée Metropolitan Area as part of the France Autono-



mous Vehicles Programme. A trailblazer in robotised urban logistics, TwinswHeel is a graduate of the 2016 intake of the French IoT start-up accelerator, Impact x Technologie.

LOG'ISSIMO

LOG'issimo markets a range of first-mile and last-mile logistics services that are effective and carbon-neutral, for small or large companies and public stakeholders. Log'issimo addresses the emerging logistics requirements of businesses, local authorities and citizens by pooling logistics flows and thereby reducing CO2 emissions and rationalising the movement of goods. It handles collection, order preparation, goods

storage close to the consumption zones, tailored deliveries, etc. Log'issimo's carbon-neutral services use a network of 13,500 routes and perform over 120,000 deliveries per day. It has a fleet of 9,000 vehicles, including 1,800 electric vehicles. There are plans to invest in 700 cargo bikes specifically for urban logistics by 2024. Tests are already under way in Paris and Strasbourg.



AIMING FOR MORE ENVIRONMENTALLY-RESPONSIBLE, ECO-FRIENDLY DELIVERIES

COLISSIMO

Colissimo is the French leader in delivery services to private individuals. It has been fully carbon-neutral since 2012 and will present its initiatives to achieve more sustainable delivery. Colissimo uses artificial intelligence to track the processing and the path of the parcels entrusted to it, from beginning to end, and to optimise the transport plans and delivery rounds. Colissimo, an expert in last-mile deliveries, deploys low-emission deliveries in cargo bikes and electric vehicles in the main city centres. In addition to home delivery or delivery to a pickup point (post offices, Pickup points in local businesses or lockers), the brand is developing innovative delivery methods aimed at completing deliveries on the mail carrier/delivery driver's first attempt. This may mean delivering to private individuals serving as pickup points (in partnership with Pickme, the leading platform for

collaborative deliveries among neighbours) or delivery to parcel lockers installed directly in building entrance lobbies. To encourage the widespread adoption of virtuous packaging practices, Colissimo, in partnership with the start-up Hipli (winner in the 2020 intake of the French IoT innovation programme, Impact x Technologie), offers packaging that can be reused 100 times. Full information is available on the Lab La Poste stand.

<https://www.colissimo.entreprise.laposte.fr/>



LA POSTE'S DRONE

In 2016, after two years of testing, France's General Directorate for Civil Aviation (DGAC) authorised La Poste Group to operate parcel deliveries by drone on a regular commercial route in the Var department of France. A second route was opened in 2019 in a mountainous region in Isère.

These tests validate the Group's decision to use drones to access isolated areas (mountains, islands, rural areas, etc.) or areas that are difficult to reach.

Electric drones help reduce CO₂ emissions and the risk of road accidents. On its Lab stand at VivaTech, the Group will display the prototype currently used to operate on the two commercial lines.



OPTIMNET



Optimnet is a decision aid for optimising freight transport plans and the operation of logistics sites in freight networks. It was developed by Probayes, a La Poste Group subsidiary specialised in artificial intelligence. Its tailored optimisation engine defines the best organisation, based on the constraints (volumes, vehicles, sorting capacities, etc.) and the use-case objectives (costs, quality of service, CO₂ emissions, etc.). By simulating different scenarios, it can forecast the operational impacts of network transformations and support strategic decision-making.

<https://www.probayes.com/>



REDUCE CO₂ EMISSIONS AND MEASURE AIR QUALITY

THE ECO-SCORE



La Poste's "eco-score", launched in early 2022, is not just a CO₂ calculator. This online tool developed by La Poste embraces three major areas of environmental impact: climate change (CO₂ emissions), air quality (air pollutants) and materials & circularity (eco-design and reuse of packaging). La Poste customers anxious to know the environmental footprint of their consumption can use the tool to calculate the eco-score of sending a parcel or letter, or receiving a parcel.

<https://www.laposte.fr/score-ecologique/>

CARBO



Carbo is a start-up hosted by **La Banque Postale's** incubator, platform58. It offers citizens and companies solutions for calculating and reducing their carbon footprint. To this end, Carbo develops instructive SaaS solutions for calculating and reducing an individual's or company's carbon footprint, and then calculating the impact of their efforts.



<https://www.hellocarbo.com/>

THE CARBON CALCULATOR

The Carbon Calculator is available on a dedicated portal for parcel shippers. It provides dynamic, precise information about the CO₂ emissions generated by all of the parcels delivered by the network. DPDgroup designed this tool specifically for and with its customers to support parcel senders' carbon-reduction strategies and encourage more sustainable purchasing practices among customers and end-consumers.

treating chronic pathologies, in particular in oncology, via Onco'nect with the AP-HP hospital, or Léa Santé in partnership with the Janssen Laboratories.

<https://www.nouveal.com/>



HEALTH NOUVEAL

The La Poste Group subsidiary Nouveal is an editor of digital solutions dedicated to health, and an expert in the digitalisation of care pathways. Nouveal markets a digital platform that medical teams and care staff can use to support their patients throughout the care pathway. Nouveal is suitable for monitoring all pathologies. It is equipped to monitor patients remotely and facilitate health professionals' day-to-day duties.

Nouveal offers solutions for administrative and medical pre-admission, solutions for ambulatory post-operative tele-monitoring, or within the framework of

AGORIA SANTÉ

The AGORiA SANTÉ platform was launched in June 2021 by Docaposte, AstraZeneca and Impact Healthcare to **facilitate the analysis of real-life health data** in a sovereign and secure framework, for subsequent use in improving patients' therapeutic management. Since early June, the CNIL's consent to compiling a health data warehouse represents an important step towards developing research, evaluation and study projects on health data through the AGORiA SANTÉ



platform. The AGORiA SANTÉ consortium is intended to incorporate new health and data science stakeholders in order to develop this initiative and, through innovation and data, to actively contribute to improving health services for the benefit of the patients.

<https://www.docaposte.com/agoria-sante>

TRUSTED DIGITAL TECHNOLOGY

LA POSTE DIGITAL IDENTITY



La Poste's Digital Identity is a means of logging on to the internet and a proof of identity that simplifies and protects citizens' digital life. It is also the only means of electronic identification recognised by the ANSSI in France as corresponding to the assurance level "substantial". It provides a simple and unique means of accessing over 1,300 online services through FranceConnect, as well as certain postal services such as receiving an AR24 electronic registered letter, arranging for mail to be forwarded on a definitive basis, logging on to the Digiposte digital safe or, in the near future, collecting a parcel from a post office.

<https://lidentitenumérique.laposte.fr/>

THE NEW DIGITAL SPACE FOR EDUCATION AND YOUTH

Docaposte's new digital space for education and youth (ENEJ) is a digital portal for education and youth that local authorities are making available to schools, families and pupils. With the ENEJ, local authorities provide young people and their parents with a single omnichannel, multi-establishment space in which they can promote their public policy on youth and address the academic community's expectations. This novel portal provides unique, simple, smooth access to all of the services available to young people and their family.

<https://www.docaposte.com/solutions/numerique-educatif>

GEOPTIS

Local data is an essential ingredient for local strategies and policies. Geoptis, a La Poste Group subsidiary, is the new key player in Location Intelligence, turning local data into operational results. Its innovative technical features include data sourcing capacity (open data, premium data, user data), the ability to collect/process data in the field (IoT/AI) and a map data visualisation platform that is interactive and accessible to all, bringing answers to the use cases of companies (performance manage-



ment, etc.) and local authorities (audit of the public road network, air quality).



RESPONSIBLE AND INCLUSIVE FINANCE

DJANGO

Django is a consumer credit fintech launched by La Banque Postale Consumer Finance (LBP CF) in March 2022. It offers offline and online retailers instalment payment solutions (in two, three or four payments) or deferred payment solutions (at 15, 30 or 45 days). Django is incorporated directly into retailers' path to purchase and offers a full range of financing solutions. In keeping with the Group's civic values, Django has set out to transform the



instalment payment market through its responsible commitment pact. It was against this background that the fintech forged partnerships with the Crésus association and the green tech start-up Carbo.

<https://django.eu/>

THE IDEAL ACCOUNT WITH MA FRENCH BANK

Ma French Bank is La Banque Postale's mobile-only bank. On the strength of its 425,000-strong customer base at end-2021, last October it launched the Compte Idéal, or Ideal Account: a premium and committed payment card that offers both personal benefits and a sense of a collective purpose. Ma French Bank joined forces with two foundations to create special-edition bank cards: the Green card with the GoodPlanet Foundation to raise awareness of ecology, and the White card with the Break Pover-

ty Foundation to support education.

<https://www.mafrenchbank.fr/profiter/generosite.html>



OPENING ONLINE BANK ACCOUNTS FOR SELF-EMPLOYED BUSINESS PEOPLE AND NEIGHBOURHOOD ASSOCIATIONS



La Banque Postale now offers self-employed business people and neighbourhood associations a simple, smooth, fully-online procedure for entering into a business relationship, in collaboration with the fintech Netheos, which provides the technology for automated checks of KYC documents.

La Banque Postale accordingly enables self-employed business people to submit a fully-online application to open an account, with one of the lowest prices on the market. It also allows them to use its network of post offices to deposit cheques and cash.

<https://www.labanquepostale.fr/associations/gerer-quotidien/association-proximite.html>

MAKING DAILY LIFE EASIER FOR THE GROUP'S CUSTOMERS AND STAFF



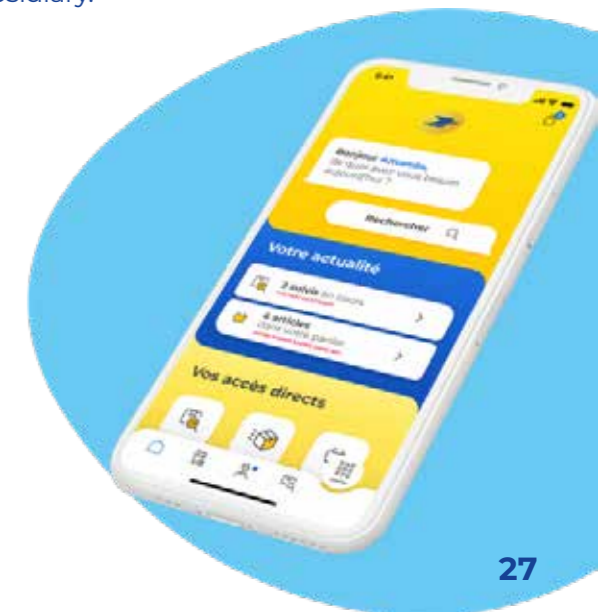
LA POSTE'S VOICE ASSISTANT

The Assistant is a purpose-designed chatbot that guides the customer on laposte.fr and provides an immediate response to all requests. It is endowed with artificial intelligence* and connected to the internal databases, so can understand and analyse the customer's needs in order to provide an immediate and personalised response. If necessary, it puts the customer in touch with an advisor, using the most appropriate channel (private messaging, livechat, telephone, etc.).

*developed by Probayes, La Poste's AI subsidiary.

THE LA POSTE APP

The new La Poste app is more intuitive and more user-friendly. It offers a new customer experience for easier everyday use. A new app function will be unveiled at VivaTech: an augmented-reality measurement tool (free and with no ads) that can be used to find the most appropriate parcel format for the customer's shipment.



THE “MOVING HOUSE WITH LA POSTE” APP

The new smartphone app launched in early June -“Moving house with La Poste” - was created to make moving house easier. Nearly 3 million moves are clocked up each year, but this life event is often a stressful time for French people. Between the cartons, the contracts (energy, telecom and insurance) and the change-of-address notices, it can



be a very time-consuming and sometimes tedious project if the organisation is less than perfect. True to its public service mission, La Poste, which supports French people at every stage of their life, unveils this brand-new, free service.

Only on Saturday 18 June

LA POSTE MOBILE



In just a few years, La Poste Mobile has emerged as the number one French mobile virtual network operator, with one of the highest customer-satisfaction ratings. La Poste Mobile is working to maximise digital inclusion by leveraging the density of the post office network to be close to its customers and, as La Poste Group's operator, to fulfil its mission of making the best of digital technology accessible

to all, at the best price. La Poste Mobile is close to its customers and their concerns, and has successfully adapted its offers to each customer's needs so that the opportunities opened up by the switch to digital are as widely available as possible. At VivaTech, La Poste's mobile telephony operator will testify to its role of being close and accessible to as many people as possible.

Only on Saturday 18 June

INH - INSIDE HOME MARKETING AT HOME EMBRACES INNOVATION

Hyperconnection, attention crisis... How can brands more effectively capture consumers' attention?

La Poste will present its campaigns to create at-home experiences for brands. These put technology front and centre with our voice-commerce solutions and augmented-reality experiences. Visitors to our stand will be able to live-test the extended at-home experience afforded by the metaverse, thanks to our metaverse platform on Shopify, developed with the IT Department and Centrale Supelec. Our marketplace will be the focus of attention and the Group's

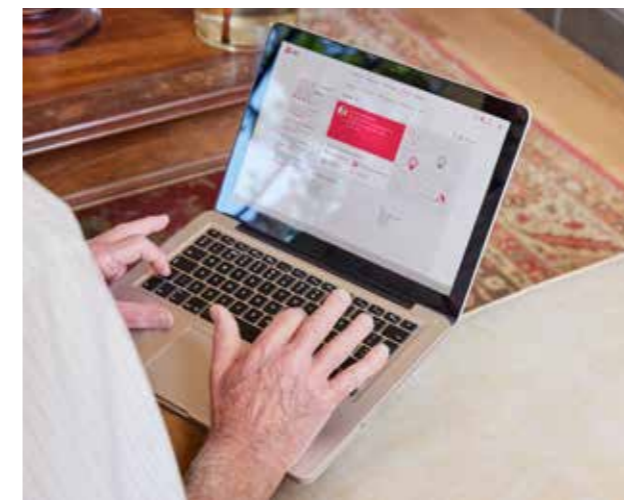
values of accessibility, proximity and innovation will be at the heart of the demonstrations.



DPDRIVR APP (FOR DELIVERY STAFF)

The DPDRivRapp keeps delivery staff engaged and motivated through the use of gamification. DPD Netherlands provides positive motivation for its parcel delivery employees to continually improve their performance.

They can score points and win medals when they achieve certain performance levels, such as breaking through the symbolic threshold of 10,000 kilometres travelled for DPD. It is a way of staying in touch with the drivers and boosting their feeling of belonging to the company.



MYDPD APP (FOR CUSTOMERS)

myDPD lets consumers decide when and where they want to pick up their parcel, and offers a range of functionalities. Addressees can track their parcel, reroute the delivery to a more convenient location (a secure location nearby, a Pickup point, a locker, etc.) and change the delivery date.

Only on Saturday 18 June

DEMOS

THE VIRTUAL-REALITY EXHIBITION: “POSTMEN’S FACES OF FRANCE”

Visitors will be able to browse, in virtual reality, the exhibition entitled “Visages de France par les facteurs”, a collection of the finest portraits of French people selected by Yann Arthus-Bertrand. These photos were taken by the mail carriers during their delivery round.

“COLISSIMO INSIDE” (VR)

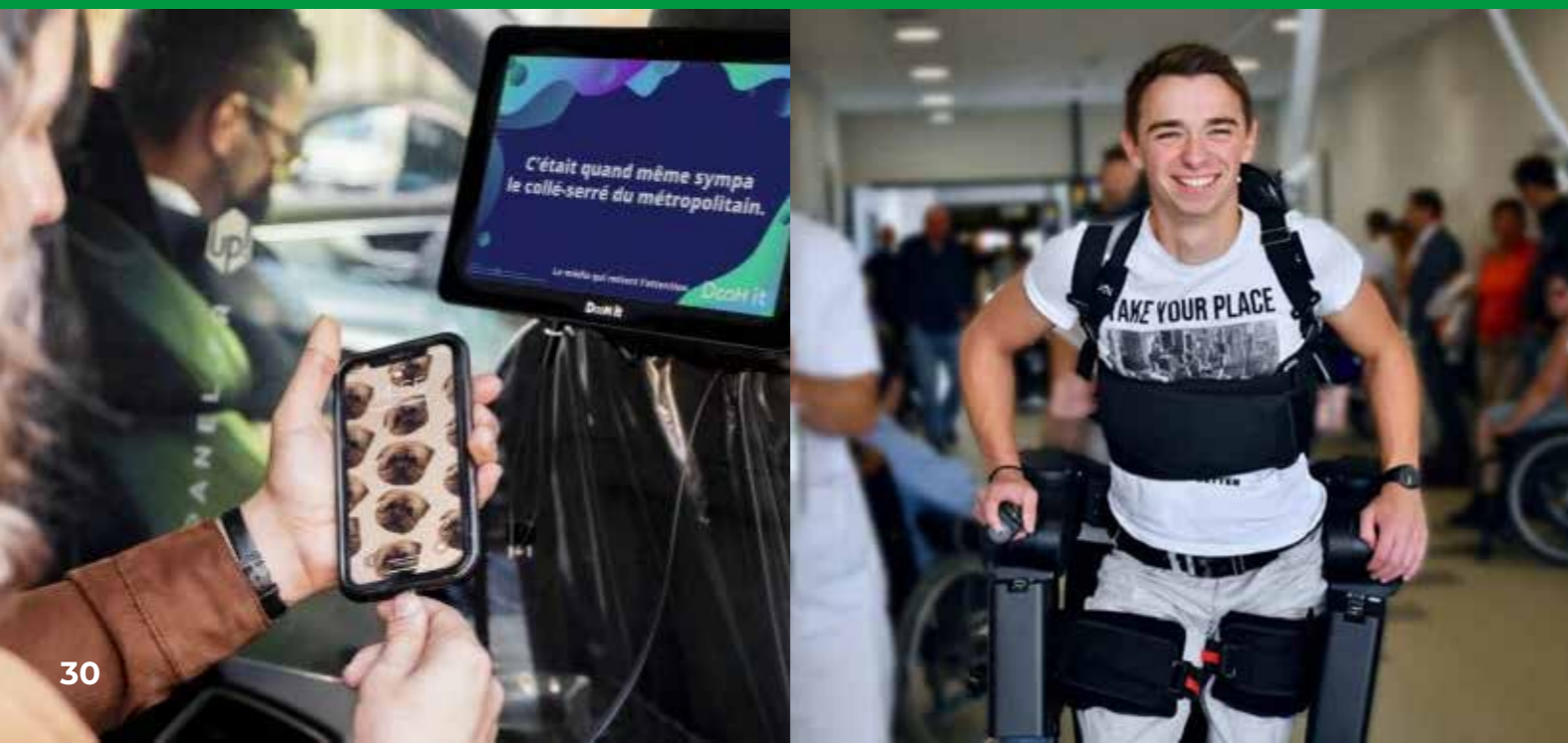
Virtual tour of the parcel-handling platform for the Southern Ile-de-France area (situated at Montereau-sur-le-Jard) and of its cutting-edge technologies for logistics.

“BEHIND THE SCENES AT LA POSTE”

An immersive, big-screen experience that traces a parcel’s journey on the Colissimo hub in Montereau-sur-le-Jard.

DOOH IT

The DIGICAB medium is deployed in environments where the audiences are already captive. It gives advertisers a means of reaching the passengers in taxis and ride-hailing cars through video screens. The medium uses its on-board, GDPR-compliant AI to analyse the audiences’ profiles and screen personalised content tailored to the target audience. The many targeting criteria that AI can pick up (such as geolocation, gender, age, etc.) enables brands to pinpoint the target audiences to which they want to deliver their message.



PLACE DES SERVICES CONNECTED LOCKERS

Place des Services is a super-local conciergerie service offer for the general public, with connected lockers. The service offer combines a mobile app with human contact to foster harmonious coexistence and locality enhancement.

THE NEW MULTI-SERVICE AUTOMATED POSTAL MACHINE

The new automated postal machine, which has had a design makeover and now features a large touchscreen, is more convenient and more streamlined for customers to use. Available on a self-service basis, it is a quick and easy way to perform mail, parcel and banking operations. A total of 1,300 new automated postal machines are currently being rolled out in post offices.

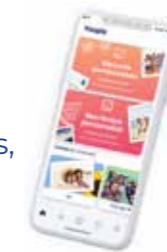


LE SPOT ONLINE

Le Spot is La Poste’s interactive space for innovations and services. It now hosts “Le Spot online”, which offers users a digital experience of the hybrid space installed at the foot of La Poste Group’s headquarters.

YOUPIX

The Youpix app can be used to create personalised postcards in a matter of clicks, using a smartphone.



ATALANTE EXOSKELETON WITH LOUVRE BANQUE PRIVÉE

The Atalante exoskeleton developed by French company Wandercraft will be demonstrated on the Lab La Poste stand. It is presented as part of the support provided by Louvre Banque Privée to the IRME (Institute for spinal cord and brain research) with a view to enabling people with reduced mobility to walk with the exoskeleton’s help.

THE CRAY X EXOSKELETON PRESENTED BY GEOPOST/DPDGROUP

The German Bionic-manufactured exoskeleton is being tested by DPD Germany and DPD Switzerland to relieve the strain felt by delivery staff and the processing operators in charge of parcel handling. The Cray X model is attached to the user’s back, like a hiking backpack, then fitted to the body. The device is quick to calibrate with the help of built-in sensors and is then ready for use. The device relieves back strain by providing up to 30 kg support per lifting movement.

OPEN INNOVATION AT LA POSTE: A COMPLETE ECOSYSTEM TO SUPPORT START-UPS

To meet the challenges of a constantly-evolving society, a multi-business group like La Poste must continually reinvent itself. Inspiration for speeding up the transformation process can be found in open innovation. In its branches and subsidiaries, in both France and abroad, alone or with the support of its partners, La Poste deploys complementary innovation schemes designed to support start-ups at different stages of their development.

La Poste is pursuing a dual objective through these schemes. The first is to support innovation and entrepreneurs in the digital sector, and in particular women, who are still under-represented in this sector. The second is to lay the groundwork for tomorrow's world by anticipating, identifying and designing new services.

La Poste is quite successful in deploying its ecosystem: over 40 of the 47 start-ups presented on the Lab La Poste stand have come through the Group's innovation programmes.

DETECT LA POSTE'S FAVOURITE #DIGITALWOMEN

Launched in 2019, La Poste's Favourite #DigitalWomen initiative was organised with the support of La Banque Postale's KissKissBankBank subsidiary. It aims to support initiatives led by women entrepreneurs interested in working in the digital sector, where women are still under-represented. The competition is organised with support from the KissKissBankBank platform, a subsidiary of La Banque Postale, and the prize is a crowd-funding campaign topped up by La Poste. The Favourites reward one initiative per region, chosen by a public vote.



On Friday 17 June at VivaTech, the 2022 regional award-winners will pitch their project on the Lab La Poste pitch area from 9:45 to 10:45. The national Favourite award, also chosen by a public vote, will be presented at 11:00 by **Brigitte Grésy**, Secretary General of the Higher Council for Gender Equality in the Workplace, **Nathalie Collin**, Chief Executive Officer of La Poste Group in charge of the Consumer and Digital Division and **Marie-Aude Dubanchet**, Director of Communication at La Poste Group.

For more information:

<https://www.kisskissbankbank.com/>

ACCELERATE THE FRENCH IOT ACCELERATOR, IMPACT X TECHNOLOGIE



The French IoT accelerator, Impact x Technologie, set up in 2015, leads a community of 350 start-ups. Its specific approach - a combination of demanding standards and kind helpfulness - is distinguished by a lasting, close relationship with the start-ups, and a high rate of collaboration with La Poste (30%) and of business continuity among the start-ups (92%).

The 8th edition of its competition, which kicked off in March 2022, reaffirms its commitment to more responsible digital technology, local innovation, and a more even gender balance in the management teams. A new feature of this latest edition is the four thematic challenges, which

are sponsored, on an open-innovation principle, by five major partner corporations: CFI Group, FHF Fund, Malakoff Humanis, Pôle Emploi and SNCF Gares & Réseaux.

To become one of the competition winners and be eligible for a six-month programme of comprehensive, personalised support, the start-ups will have to address one of the four major challenges posed by society's transformation - namely proximity, regions, enterprises and e-health - with their digital service projects. The winning start-ups for 2022 will be announced on the Lab La Poste stand on Thursday 16 June at 11:45.

For more information:

<https://concours-french-iot.laposte.fr/>

<http://blog-french-iot.laposte.fr/>

INCUBATE / PLATFORM58

platform58 is La Banque Postale's fintech and assurtech incubator. It is designed as a site for innovation and for monitoring developments in the banking and insurance sector. It seeks to foster interaction, sharing and exchanges between the start-ups and La Banque Postale's partners and employees.

Every year, platform58 supports a dozen seed-stage start-ups for an unlimited duration, without acquiring a stake in



the venture, and with free hosting for up to 12 months. The choice of start-ups is based on the disruptive nature of the solutions developed in the fields of banking, insurance and finance-related technologies and services, as well as on the community-minded aspect of the projects and their impact on society.

For more information:
<https://www.platform58.fr/>

OPEN CNP

Open CNP is the corporate venture fund held by the CNP Assurances group. Backed by capital of €100m, Open CNP invests between €250,000 and €5 million of Series B seed funding to support entrepreneurs in the fields of fintech, assurtech, B2B services and e-health in Europe. Open CNP's approach revolves around community, collaborations and investments. It seeks to collaborate with start-ups that have some connection with CNP's strategy,



by leading a cross-cutting internal and external community, by investing in high-potential young companies and by guiding and supporting them with the expertise of its business lines.

For more information:
<https://open.cnp.fr/>

FINANCE / LA POSTE VENTURES

La Poste Ventures is La Poste Group's Corporate Venture Capital fund for start-ups. Launched in June 2021 in partnership with XAnge, this investment fund aims to identify new customer services and new customer experiences in the Group's priority business areas. Currently endowed with €50m (as against €30m when it was launched in June 2021), La Poste Ventures invests in the capital of 3 to 5 start-ups every year, as a minority shareholder, through seed or series-A funding, for investments ranging from €300,000 to €3 million. In addition to the Group's existing innovation support tools, La Poste Ventures selects and supports start-ups that



intend to implement positive-impact policies as they grow, such as carbon neutrality and parity.

La Poste Ventures has two investments to its credit: Bigblue, an automated delivery solution built into the e-shop, and the Neobrain platform (presented on the Lab La Poste stand on 17 June), which helps companies identify skills and talents. Another three investment projects are under consideration or about to be signed.

For more information:
<https://laposteventures.fr/>

PUTTING POSTAL WORKERS IN THE DRIVING SEAT OF INNOVATION



La Poste's new intrapreneurship programme, "Impulser2030!", has set out to make postal workers the driving force behind innovation. "Impulser 2030 !" was launched in early 2022 to accompany the strategic plan called "La Poste 2030, Committed for You". It aims to enable the Group's employees to play a part in the company's transformation by exploring new businesses, and to embark on a novel experience of learning by starting up a business themselves.

This new programme has three objectives: to create and develop innovative offers and services for the Group's divisions, to develop employees' entrepreneurial skills, and to accelerate the most promising business plans.



THE 45 START-UPS TO MEET EVENTS ON THE LAB LA POSTE STAND

Getting start-ups to work hand-in-hand with a major group is a powerful way to speed up innovation. For many years now, La Poste has been building an eco-system of start-ups that enable it to explore new fields of innovation in its various operations, whether it be banking, logistics or services.

This 2022 edition of VivaTech is an opportunity for La Poste to shine a spotlight, through its Lab, on 45 start-ups from the regions, supported by its business sectors or its innovation programmes, such as the French IoT accelerator, La Banque Postale's platform58 incubator, or the corporate venture funds Open CNP and La Poste Ventures.



Auvergne Rhône-Alpes

LUDOCARE

Ludocare provides digital therapeutics developed specifically for young children suffering from chronic diseases. JOE is the first personalised digital therapy for paediatric asthma. It improves compliance with, and proper use of, the treatment. The connected companion makes it possible to provide personalised support that is also fun and participatory. This in turn optimises compliance with the treatment regimen, improves monitoring of the pathology, and enables the child to self-manage the taking of medicines.

Start-up supported by the French IoT accelerator, Impact x Technologie, by La Poste Group.

<https://www.ludocare.com/>

#health, #paediatrics #asthma #chronicdiseases #DTx,
#compliance, #properuse, #medicine
Find it on the Lab on Thursday 16 June



WELCO

Welco is a platform for parcel collection between individuals.

Welco is the last-metre solution that identifies people who are available to pick up their neighbours' parcels, in a completely secure way, in exchange for a fee. Welco offers an alternative to the current networks of supply chain customers by reinventing the pickup point at a private individual's home.

Start-up supported by the French IoT accelerator, Impact x Technologie, by La Poste Group.

<https://www.welco.io/>

#ecommerce #lastmile #delivery #supplychain
Find it on the Lab on Wednesday 15, Thursday 16,
Friday 17 and Saturday 18 June



Bourgogne Franche-Comté

VERSO

Travel optimisation service.

Verso helps companies more efficiently plan their coordinated trips by developing innovative optimisation algorithms and applying them to logistics, maintenance and in-home services. Its optimisation service, based on its own open-source project, is capable of allocating and scheduling the jobs to be done in such a way as to reduce the running cost and the planning time while abiding by all of the line-of-business constraints, such as capacity, times, etc. Verso is guided and supported by La Poste Group's Mail-Parcel Services Business Unit.

<https://verso-optim.com/>

#Optimisation #Logistics #Transport #Deliveries
Find it on the Lab on Thursday 16 June



Library of illustrations from the school programme in augmented reality.

Foxar produces animated, interactive 3D models that enable all pupils to understand the complex points of the programme far more quickly and easily. These 3D models close the gap within classes and motivate and engage all of the pupils. Foxar also creates learning content for vocational training and industry.

Start-up supported by the French IoT accelerator, Impact x Technologie, by La Poste Group

<https://foxar.fr>

#Education #Training #AugmentedReality #AR #RA #3D
Find it on the Lab on Wednesday 15, Thursday 16,
Friday 17 and Saturday 18 June



Brittany

KEOPASS

The KeoPass biometric key is the first biometric password vault that is personal, stand-alone and portable.

This easy-to-use, Plug&Play solution connects to any fixed or mobile device, enabling the user to log into any app or website. It protects the user from cyberattacks while eliminating the burden of complex passwords. The KeoPass key can also serve as a biometric NFC/RFID badge for building access and to protect any type of device, without having to modify the existing infrastructure.

Start-up supported by the French IoT accelerator, Impact x Technologie, by La Poste Group

<https://keopass.com/>

#keopass #cybersecurity #biometrics
Find it on the Lab on Saturday 18 June



Grand-Est region

I-VIRTUAL / Caducy

Tools that ease access to the healthcare system and patient monitoring.

i-Virtual develops tools that ease access to the health system by converting readily-available connected devices (smartphones, tablets and computers) into medical devices. Its First Product : Its flagship product, Caducy, addresses the need to enhance remote patient-monitoring capabilities: it can measure vital signs (pulse, respiration rate, heart rate variability, stress level and, in the very near future, SpO2, blood pressure and many others) simply by taking a video selfie.

Start-up supported by the French IoT accelerator, Impact x Technologie, by La Poste Group

www.caducy.com

#healthcare #esanté #digitalhealth #healthtech #startup
#selfie #monitoring #Medtech #rPPG #technology #eHealth
#DigitalTransformation #Digital #AI #iot #innovation #tech #samd
Find it on the Lab on Wednesday 15 and Thursday 16 June



Hauts-de-France

CORNEILLE

Platform for learning to read, for children aged 3 to 8.

Corneille offers a personalised learning path for each child, along with an extensive digital library (Corneille's titles and titles by partner publishers Bayard/Milan). Over 200 activities are available to offer young children smart screen time, without exceeding the recommended limit of 30 minutes a day. A fun, educational app that makes learning enjoyable and confirms that digital technology is now a learning tool. .

Start-up supported by the French IoT accelerator, Impact x Technologie, by La Poste Group.

<https://corneille.io/>

#AppCorneille #edtech #application #reading
#lecturegrandcausenationale

Find it on the Lab on Thursday 16 and Saturday 18 June 2022



NEWCARD

"1 MINUTE FOR MY HEART", "1 MINUTE FOR MY KIDNEYS"

Specialist in remote monitoring for chronic disease management.

Newcard enables patients with heart failure or a kidney transplant to send medical data to their doctor from their own home. An analysis of this data can detect any deteriorations in the patients' health and, if necessary, inform their care team, the aim being to enable medical professionals to treat their patients rapidly. La Poste Group is a shareholder in Newcard through the healthcare division of its Services-Mail-Parcels business unit.

<https://newcard.fr/>

#medicalinnovation #health #santé #ehealth #cardiology
#medtech #medicaldata #telemedicine #telemetry

Find it on the Lab on Thursday 16 June



PAYELO

Secure payment card for third parties.

Payelo is an expense-management solution designed for private employers - in particular those who employ home help - who need to be able to safely entrust a means of payment to a third party.

Start-up supported by Platform 58, the Banque Postale incubator

<https://payelo.io/>

#privateemployers #personalservices #homehelp #fintech

Find it on the Lab on Saturday 18 June



Greater Paris region (Ile-de-France)

APLO

Trading platform.

Aplo is an EU-certified broker that guides institutional investors in the world of crypto-currencies. Our sophisticated financial products come with fuss-free installation to make your trading experience as productive as possible.

<https://www.aplo.io>

#crypto

Find it on the Lab on Friday 17 June



AP SOLUTIONS IO / APSCAN

Specialised RegTech for AML/CFT and KYC.

The APScan solution optimises and automates the detection and handling of “sensitive” people (asset freezing, PEPs, reputational risk, beneficial owners, country risk, etc.).

Start-up supported by platform58, the Banque Postale incubator

www.ap-solutions.io

#Regtech #Fintech #LCBFT #Sapin2 #compliance

#conformite #AML #KYC

Find it on the Lab on Thursday 16 June



CAP COLLECTIF

Participatory websites.

Cap Collectif, the company that pioneered civic tech, has set out to support decision-makers keen to make their decision-making more transparent and inclusive. It makes turnkey participatory websites available to its customers, with access to a wide variety of functionalities.

Start-up supported by La Poste Group’s French IoT accelerator

<https://www.cap-collectif.com/>

#civictech #democracy #opengov

Find it on the Lab on Wednesday 15 June



CHARITIPS

Marketing solution for building loyalty and commitment through philanthropy.

Charitips gives companies a means to involve their customers in a social commitment initiative while boosting their sales, their image and use of their products. Finally reconcile a strong CSR policy and ambitious economic objectives!

Start-up supported by platform58, the Banque Postale incubator

www.charitips.com

#SSE #CSR #Donations #Associations #Fintech #SaaS #DaaS

#API #Ecommerce #TechForGood

Find it on the Lab on Thursday 16 June



COSMIAN

Application and data security platform.

The Cosmian platform keeps sensitive applications and data secure by using advanced encryption technologies. These encryption technologies can now protect sensitive data and confidential algorithms while they are in use - without exposing either the data or the computations to unauthorised third parties in the cloud. Data is encrypted from end to end and all the time: this is known as Ubiquitous Encryption.

Start-up supported by La Banque Postale’s corporate venture fund

<https://cosmian.com/>

#dataprivacy #datasecurity #ubiquitousencryption #zerotrust

Find it on the Lab on Friday 17th June



D'UN SEUL GESTE

First-aid training in virtual reality, equipped with a connected life-saving dummy.

D'un Seul Geste has designed a virtual-reality training course that can be used to learn and practice life-saving techniques, in one hour, in the workplace. The training course uses mixed virtual reality (VR helmet + a connected life-saving dummy, which is presented to the learner as a victim), which creates a totally immersive experience.

Start-up supported by La Poste Group's French IoT accelerator

www.dunseulgeste.fr

#VR #life-saving #Tech4good #innovation
Find it on the Lab on Saturday 18 June

ekie

EKIE

Legal Care app.

The aim is to create the new gold standard for accessing the law in Europe, so that everyone can obtain legal advice about all of the situations that life throws their way. It is their job to provide staff and their families with the necessary tools to handle all of the legal, administrative and fiscal issues that dot their everyday lives and weigh heavily on their mind at work.

Start-up supported by platform58, the Banque Postale incubator

<https://www.ekie.co/fr>

#HR #legaltech #legalcare
Find it on the Lab on Thursday 16 and Saturday 18 June



ELYN

A "try-before-you-buy" solution for online boutiques.

Elyn has developed a turnkey solution that enables online boutiques to easily roll out a "try before you buy" service. It covers the customer experience from the checkout counter through to managing returns, with a unique solution that coordinates the various processes entailed in deploying an efficient and optimised "try before you buy" service.

Start-up supported by platform58, the Banque Postale incubator

<https://elyn.io/>

#Fintech #Ecommerce #Innovation #Start-up
Find it on the Lab on Friday 17 June

epicery

EPICERY

When foodtech helps build local trade between neighbourhood shops and their customers.

Epicery is an online marketplace that uses foodtech to promote local shops by digitalising their business and showcasing live trade. The website revolves around the unique concept of a digital marketplace, showcasing all of the emblematic, quality products sold by our neighbourhood shops. Food shops (butchers, fish shops, fruit & veg shops, cheese shops, etc.) and now flower shops and restaurants too can create their online shop in less than 48 hours, and either deliver orders or operate on a "click & collect" basis.

www.epicery.com

#food #eatlocal
A GeoPost/DPDgroup subsidiary
Find it on the Lab on Friday 17 June



JOE

The first app that lets you pay all of your expenses in instalments.

Start-up supported by platform58, the Banque Postale incubator

<https://joe-app.com/>

Find it on the Lab on Saturday 18 June



KAMIX

Money-transfer service.

For the African diaspora in France and Europe, Kamix is the first fully digital, instant money-transfer service with 0% costs for transfers to Africa and in particular countries in the FCFA zone.

Start-up supported by platform58, the Banque Postale incubator

www.kamix.io

Find it on the Lab on Saturday 18 June



KARMEN

Financing solution.

Fintech proposant des solutions de financement non dilutif et data driven, pour les entreprises du digital afin de financer leur croissance en moins de 48 heures, grâce au Revenue Based Financing.

Start-up accompagnée par platform58, l'incubateur de La Banque Postale

www.karmen.io/

Find it on the Lab on Wednesday 15 June



KRIPTOWN

Financing platform for start-ups and SMEs.

The first European fintech that has set out to make investing in a start-up or SME accessible, thanks to an easy-to-use financing platform. The idea is simple: eliminate the complexity that discourages investors in order to support the French economy. The Kriptown technology is underpinned by two objectives: give businesses a new growth driver and give everyone the opportunity to contribute to the economy.

Start-up supported by platform58, the Banque Postale incubator

www.kriptown.com

#financing, #innovation

Find it on the Lab on Thursday 16 June



MILA

Tools for physiotherapy through music.

Mila is a start-up specialised in developing tools for physiotherapy through music, intended for children with specific learning disorders. Mila-Learn combines neurosciences and personalisation technologies. It is a medical device in the form of a musical game, available on a tablet or smartphone, and intended to help children overcome learning difficulties (including dyslexia).

www.mila-learn.com



MITRUST

“Open anything” solution.

MiTrust is the trusted intermediary for sharing personal and professional data. It is registered with the French Prudential Supervisory Authority (ACPR) as an account information service provider (PSIC), present in four European countries and six industries. It is an “open anything” solution that enables users to share personal data, in real time and in a simple, responsible and secure manner, from trusted databases (banks, telcos, public services, etc.) to websites that have requested it.

Start-up supported by Open CNP, the corporate venture fund held by CNP Assurances.

<https://m-itrust.com/>

#Data management #Cybersecurity #Fintech & Banking

Find it on the Lab on Friday 17 June



MONEYBOUNCE

Online mini-loan service for young people.

Moneybounce is a fintech that offers an online mini-loan service, reserved exclusively for young people. Its aim is to enable young 18 to 30-year-olds to carry out their plans more easily with a flexible, accessible and responsible financing solution. In a matter of clicks, users can have up to €1,000 paid into their bank account, which they can repay over 3, 4, 6 or 8 months, as it suits them.

Start-up supported by platform58, the Banque Postale incubator

www.moneybounce.fr

Find it on the Lab on Saturday 18 June



NEOBRAIN

AI and data-driven HR solution for companies.

Neobrain offers an AI and data-driven SaaS solution to enable companies to anticipate changes in job fields and promote their employees' skills and motivation. In just four years, over 100 key accounts have chosen this solution to turn skills into a performance driver. Neobrain has just raised €20 million in Series A funding, a world record for a Talent Marketplace solution.

This start-up is supported by La Poste Ventures, La Poste Group's corporate venture capital fund.

[/www.neobrain.io](http://www.neobrain.io)

#TalentMarketplace #HRmanagement #talent

#transformation #digitalhr #TalentMobility

Find it on the Lab on Friday 17 June



OCTOBER / OCTOBER CONNECT

Financing decision-aid platform.

October is a European fintech that facilitates decision-making in corporate financing. The leader in continental Europe, it has already financed thousands of SMEs and PMEs for a total of €860m in France, Spain, Italy, the Netherlands and Germany. Since late 2020, its October Connect technology platform has been helping banks such as Bpifrance and asset managers make more informed, data-driven decisions on financing.

Start-up supported by Open CNP, the corporate venture fund held by CNP Assurances.

<https://fr.october.eu/>

#fintech #financing #investment

Find it on the Lab on Saturday 18 June



PATHWAY (PREVIOUSLY KNOWN AS NAVALGO)

Platform for mining the data from asset streams in real time.

The Database that Thinks™ platform can unlock the value of data from assets streams in real time. It turns live event streams into data that, with the help of AI, can be mined for business intelligence. This is a solution used by industry leaders such as DB Schenker and La Poste, which have, respectively, reduced the time-to-market of their analytical projects from three months to one hour, and halved their IoT roll-out costs.

This start-up works with La Poste Group's Services-Mail-Parcels Business Unit.

<https://pathway.com/> (actuellement navalgo.com)



STARTON / STARTON API

API platform for connecting applications to blockchains.

Starton is a tool that enables developers to create Web3 applications very quickly and easily.

This start-up works with La Poste Group's Services-Mail-Parcels Business Unit

www.starton.io/

#Starton #WEB3 #Blockchain #DevTool #API

Find it on the Lab on Wednesday 15 June



PONO

Technology-driven solution for managing credit guarantees. (SaaS and services platform)

Pono's services are designed for banks, alternative lenders and their advisers. Pono facilitates the establishment, management and performance of the guarantees: pledged assets, collateral, guarantees and trusts. It establishes the best possible conditions for the lenders to finance the development of companies and real estate projects.

Start-up supported by platform58, the Banque Postale incubator

www.ponofs.com/

#fiduciary #loanguarantees #crowdfunding #propertyfinance

Find it on the Lab on Wednesday 15 June



TEAM8 OS

Operating system for children (aged 6-12).

Team8 OS can turn any Android smartphone into a secure and educational device. Children can create their own superhero and use it in games with one or two players. But before they can play, they must have some regular physical activity. Team8 can also be used for: calls, geolocation, texting, monitoring health, In Case of Emergency (ICE) profile, and much more! Behind a very fun-oriented universe, it has built the 1st health platform exclusively for children.

Start-up supported by the French IoT accelerator, Impact x Technologie, by La Poste Group

<https://team8.tv/>

#Kids, #Superheroes #eHealth #NFT #Sport #EdTech

Find it on the Lab on Friday 17 June and Saturday 18 June



TRACK & ENGAGE

This technology is used to digitalise consumers' post-purchase experience. It enables parcel recipients to track their delivery driver's progress over the last kilometre in real time on a map, interact with the delivery person and also with the brand that sent the parcel.

Start-up supported by the French IoT accelerator, Impact x Technologie, by La Poste Group

www.trackengage.com

#lastmile #delivery #customerexperience #postpurchase

Find it on the Lab on Wednesday 15 and Friday 17 June n



TRIPARTIE

100% secure consumer-to-consumer purchases.

Tripartie enables retailers and marketplaces to enter the second-hand market and C2C platforms rapidly with no operational or reputational risk. Its approach is based on trust and a dispute-resolution tool to enhance the platform's reputation and streamline its customer service.

Start-up supported by platform58, the Banque Postale incubator

<https://tripartie.com/>

#SaaS #Marketplace #C2C #Disputes

Find it on the Lab on Wednesday 15 June

UNCOVERY

Cyber-mapping SaaS solution that is fully automated and non-intrusive.

The rapid pace of digital transformation has meant that companies have lost control of what they expose, leaving themselves open to attack. Uncovery edits a fully-automated SaaS solution that enables companies to control their exposure on the Internet.

Start-up supported by platform58, the Banque Postale incubator

www.uncovery.io/

#cybersecurity #cybersécurité #start-up #visibility

#exposure #saas

Find it on the Lab on Wednesday 15 June



WEACT

Conveyancing platform to speed up transactions.

WeAct: a platform designed for real-estate professionals, which enables them to obtain a preliminary sales agreement in 72 hours, approved by notary clerks. This free, no-strings-attached digital platform enables property advisors to obtain a pre-sales agreement and all of the documents required under the ALUR Act in just a few days (72 hours). The platform provides valuable guidance and support, a dedicated clerk for each file, available by internal messaging service, along with an electronic signature facility and one-click notification of the cooling-off period. This service is free of charge for real estate professionals.

Start-up supported by the French IoT accelerator, Impact x Technologie, by La Poste Group

www.we-act.fr

#real estate #notaries #authorised representatives

#real estate agents

Find it on the Lab on Thursday 16 June



Nouvelle-Aquitaine

SOAN / SOAN SOLUTIONS

Financial management solution for tradespeople, lawyers, accountants and company managers.

Soan can be used to manage a quote or change it into an invoice in a minute, obtain payment in 48 hours by offering over four different innovative means of payment, pay suppliers in a 3-click process, centralise all operations in the same place, manage all of your cash situation, and uphold your environmental commitments.

Start-up supported by platform58, the Banque Postale incubator

www.soan-solutions.io/

#soan #payment #btob #fintech

Find it on the Lab on Wednesday 15 June



Normandy

HIPLI

Reusable e-shopping packaging.

These innovative packages can be folded in letter format and reused 100 times. Simply insert them in an on-street letterbox after receipt; they will then be cleaned, repackaged and placed back into circulation. Over 300 brands now offer the Hipli option on their e-commerce website. Hipli has already made loyal users of thousands of consumers.

Start-up supported by the French IoT accelerator, Impact x Technologie, by La Poste Group, and a partner of Colissimo

<https://hipli.fr/>

#hipli

Find it on the Lab on Friday 17 and Saturday 18 June

tinycoaching TINYCOACHING

A virtual professional coach available on instant-messaging apps.

Tinycoaching was set up to ensure that every employee had a coach to help them develop their career and their skills. Tinycoaching is endowed with artificial intelligence, trains individuals and enables long-term retention and memorisation of what they have learnt. It suggests a training path tailored to the user's profile, but the user can also ask for coaching sessions on skills that are required immediately.

Start-up supported by the French IoT accelerator, Impact x Technologie, by La Poste Group

<https://tiny-coaching.com>

#Learningcoach #vocationaltraining #AICoach #innovation #education

Find it on the Lab on Wednesday 15 June



Occitanie

PIMPUP

Anti-waste solution for French farmers.

PimpUp helps French farmers sell products that have been rejected by the conventional marketing channels on purely aesthetic grounds. On the PimpUp website, farmers can sell this produce in two forms: in the produce baskets sold to consumers on a subscription basis and delivered to pickup points or their home address, or as part of B2B deliveries for food-service professionals.

Start-up supported by the French IoT accelerator, Impact x Technologie, by La Poste Group

www.pimpup-antigaspi.fr/

#antiwaste #shortdistributionchannel #subscription

Find it on the Lab on Friday 17 and Saturday 18 June



Pays de la Loire

COMM'UNE OPPORTUNITE

Website for matching project owners and French municipalities.

Comm'une opportunité maintiens and develops the regions' assets by relocating businesses and services where it makes sense for them to operate. This modern, user-friendly platform is an effective way of enabling project owners and French municipalities to find each other with a view to doing business together directly.

Start-up supported by the French IoT accelerator, Impact x Technologie, by La Poste Group

www.commune-opportunite.fr/

#entrepreneurship #attractiveness #towncentre #villagecentre
#rurality #ilivewhereyougoonholiday #doingbusinessdifferently
Find it on the Lab on Friday 17 and Saturday 18 June 2022



EDENMAP

Standardised addressing systems and address-management solutions.

At the crossroads of geographic information sciences and urban planning, Edenmap designs, develops and deploys automated postal addressing solutions and databases of normalised addresses. The aim is to help local authorities and States in which address systems are patchy, defective or even non-existent to more effectively organise and manage their territories, in particular in less developed countries.

This start-up works with La Poste Group's Services-Mail-Parcels Business Unit

www.edenmap.com/

#address #tech4good #GIS
Find it on the Lab on Wednesday 15 June



METAV.RS

Non-fungible token (NFT) solutions and Metaverse.

Solutions for creating and selling unbranded NFTs and creating experiences in the metaverse for brands and agencies.

Start-up supported by the French IoT accelerator, Impact x Technologie, by La Poste Group

<https://metav.rs/>

#web3 #nft #metaverse #3D #ar
Find it on the Lab on Wednesday 15 June



SHIPTIFY

Transport management platform.

Shiptify is a transport management platform that has been revolutionising the world of logistics with its digital solutions for the last five years. More than 5,000 companies work with their suppliers, customers, carriers and freight forwarders every day through the Shiptify platform.

Start-up supported by GeoPost/DPDgroup

www.shiptify.com/fr/

#TMS #collaboration #logistics #supplychain
Find it on the Lab on Thursday 16 June and Friday 17 June

Switzerland



OLYMPE.IO

In-company software development platform.

Olympe.io is tasked with partitioning the company into unitary, connectable, line-of-business "building blocks". The Olympe platform transforms the legacy information systems to create and operate software programs that are adopted in record time. Inject fresh energy into the collaboration between the business lines and IT. It makes it possible to visually assembly the applications by connecting the "building blocks"; it already contains most of the usual building blocks. The platform meets the need to create a line-of-business function or a connector that is not yet available.

This start-up works with La Poste Group's Services-Mail-Parcels Business Unit

<https://olympio.io>

Find it on the Lab on Friday 17 June

THE 11 START-UPS TO DISCOVER ON LA POSTE'S E-LAB

The start-ups presented on La Poste's e-Lab were selected by La Poste's French IoT start-up accelerator as part of the Start-up Challenge organised by VivaTech.



GREENSPECTOR

GREENSPECTOR (PAYS DE LA LOIRE)

Greenspector, founded in 2010, is a French trailblazer in responsible digital technology. The technological innovations spawned by its R&D are made available to the digital factory's teams in the form of SaaS solutions and expert appraisal services. They are used to measure and guide the environmental impacts of the mobile apps and websites, and to enhance performances and the user experience.

www.greenspector.com



IDEEL (ÎLE-DE-FRANCE)

Ideel is the first platform built to help French people manage all of their subscriptions and bills (telecoms, energy, insurance, leisure activities, etc.). A few clicks is all it takes to save them time and money.

<https://ideel.io>



JEEKAN (AUVERGNE RHÔNE-ALPES)

The Jeekan web platform helps companies optimise, reduce and rethink their employees' travel in a bid to shrink their cost, journey time and carbon footprint.

www.jeechan.com/



KIRAE (BRETAGNE)

To enable its people to identify, develop and leverage their soft skills, Kirae has blended neuroscience and video games into mini-games that draw on neurocognitive mechanisms to identify and develop adaptability, concentration, multi-tasking skills and more.

<https://kirae.io>



LINEBERTY (ÎLE-DE-FRANCE)

With Lineberty, no need to stand in a queue any more: customers can make an appointment or book their seat in a digital queue. Customers take a digital ticket with their mobile phone, then monitor their waiting time in real time and are notified of any delay. They can take advantage of their free time instead of standing in a queue while they wait.

www.lineberty.com



MOODWORK (ÎLE-DE-FRANCE)

Moodwork supports over 120,000 workers in their individual endeavour to take care of their mental health in the workplace, using a web-based and mobile app that provides access to scientifically-proven tools. Today, these services are used by public and private-sector companies, major corporations or SMEs alike, in every business sector.

<https://moodwork.com/>



NANABA (SOUTHERN REGION)

Nanaba is a digital educational solution that rethinks the way we learn by using recreational screen time for learning. It brings parents a solution by turning the digital screen - the enemy! - into an ally.

<https://nanaba.tech/>

PITCHBOY **PITCHBOY** (ÎLE-DE-FRANCE)

This is the first conversation simulator designed to build team members' skills and supplement the current array of training tools. It combines artificial intelligence technologies and the latest and most innovative voice-recognition technologies to foster total immersion in a real work environment.

www.pitchboy.sc/



TEACH UP (AUVERGNE RHÔNE-ALPES)

The Teach Up platform enhances the impact of online training by using its artificial intelligence to personalise learning. This French technology injects fresh appeal into the online training so that everyone achieves the desired outcomes, at their own pace.

<https://teachup.com>



URGENTIME SAS (AUVERGNE RHÔNE-ALPES)

We believe that calls between a smartphone and the switchboard should be an opportunity to do more than just talk to each other. We enhance these calls with functionalities that were inaccessible until now.

<https://urgentime.com>



WHISPEAK (HAUTS-DE-FRANCE)

Whispeak provides a voice biometrics solution to simply add a voice biometric factor to the authentication process. It can be tailored to a wide variety of use cases: login, multi-factor transaction validation, call centre authentication, detection of fraud and phone tapping...

<https://whispeak.io>

Start-up supported by the French IoT accelerator, Impact x Technologie, by La Poste Group



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TECHNOLOGY**


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