

Issy-les-Moulineaux, 16 September 2015

## **DPDgroup extends its Pickup network in Europe: over 20,000 Pickup points available**

- **Now available in Spain and UK: 3,000 Pickup points for out-of-home deliveries**
- **DPDgroup extends its Pickup network's European coverage to 13 countries**
- **95% of the population is currently within 15 minutes of a Pickup point**
- **Pickup offers a wide range of out-of-home delivery options to facilitate the last-mile deliveries**

SEUR in Spain and DPD in UK have been extending their parcelshop network nationwide since September 2015. While DPD UK already offers more than 2,000 Pickup points, SEUR is set to extend its network to 1,600 Pickup points by 2016.

Pickup is one of the densest PUDO (Pick-Up and Drop-Off) networks in Europe, boasting over 20,000 Pickup points in 13 countries (France, United Kingdom, Portugal, Spain, Belgium, Luxemburg, the Netherlands, Switzerland, Germany, Estonia, Lithuania, Latvia and Austria). This coverage aims at allowing 95% of Europeans to be within 15 minutes of a Pickup point. The Pickup network thus allows DPDgroup brands – DPD, Chronopost, SEUR and Interlink Express – to offer a highly effective delivery service to their customers.

Pickup is one of the emblematic services offered by the DPDgroup – a service that meets current customers' needs. While home delivery is our core delivery service, we are adapting to new lifestyles (working hours, long daily commuting time, etc.) by complementing it with out-of-home delivery options such as the Pickup points.

In Europe, parcelshops are becoming vitally important for delivery operators, as they provide a quick and effective means of delivering the growing number of online orders.

Pickup points are set up in strategic areas with independent vendors (florists, tobacconists, petrol stations, newsagents, etc.) to cater to customer lifestyles (neighbouring businesses, road network, train/bus/metro stations, etc.). This means consignees benefit from longer opening hours, six days a week on average. Each location responds to very high quality standards, which allow the consignees to experience well-rounded customer last-mile deliveries across Europe.

DPDgroup keeps on innovating, and in addition to its 'around-the-corner' parcelshops delivery option which can handle up to 40 parcels a day, it now offers a comprehensive range of solutions that cater to current lifestyles.

The following solutions are currently being tested in France before being rolled out at European level:

- **Pickup Station: a network of automatic lockers for parcel pick-up and drop-off. Each locker station can handle up to 100 parcels a day. This solution is intended to give customers extended access to pick up and drop off their parcel insofar as most Pickup Stations are open 24/7. There are currently over 300 Pickup Stations operating across France.**

- Pickup Store: a solution able to handle over 100 parcels a day. Pickup Stores are located in very busy areas (train stations, metro/bus, malls, etc.), in which consignees are able to find other products and services (grocery store, dry cleaner, etc.). The solution's strength lies in the fact that consignees can call in on their way home.

The next step of the roll-out will see DPD in Poland open its Pickup points. In addition, DPD in Russia will also extend its current 800 collection points all over Russia to 2,000 points next year, pursuing its strategic goal to become a leading service provider for the B2C segment.

### **About DPDgroup**

DPDgroup is the second-largest international parcel delivery network in Europe. DPDgroup combines innovative technology and local knowledge to provide a flexible and user-friendly service for both shippers and shoppers. With its industry-leading Predict service, DPDgroup is setting a new standard for convenience by keeping customers closely in touch with their delivery.

With 26,000 employees and a network of 20,000 local parcel Pickup points, DPDgroup delivers 3 million parcels to over 230 countries each day through its four commercial brands: DPD, Chronopost, SEUR and Interlink Express.

DPDgroup is the parcel delivery network of GeoPost, which posted sales of €4.9 billion in 2014. GeoPost is a holding company owned by the French Le Groupe La Poste.

### **Press contacts**

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**Pickup** – European network with 20,000 locations across 11 countries



**Pickup Station** – Automatic lockers



**Pickup Store** – Store dedicated to pick-up and drop-off parcels and offering other daily products

