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Geopost's 2025 annual results

Strong volume growth driven by disciplined execution in a challenging market

In 2025, Geopost posted a 5% increase in volumes and continued to improve on its key growth segments, despite one of the most demanding market environments faced by the parcel delivery and logistics sector in recent years.

- **Sales broadly stable, volumes up; profitability impacted in a very challenging year:**
 - Over 2.2 billion parcels handled worldwide (+5% vs 2024).
 - Sales of €15.8 billion, up +0.3% year-on-year. Parcel/express sales amounted to €13.601 billion, up +2.7%.
 - Operating profit (EBIT) of €466 million, impacted by intense competitive pressure, persistent pricing constraints and sustained cost inflation.
- **Accelerating growth in strategic segments:**
 - **Out-of-Home:** a +31% increase in OOH volumes in Europe, confirming out-of-home as a structural growth driver, supported by a network of **more than 150,000** pick-up points, across Europe.
 - **International delivery:** +6.5% growth in cross-border sales, reflecting the increasing scale and integration of Geopost's international network.
 - **Specialised delivery:** food volumes up +7%, with **temperature-controlled** activity up +11%.
- **Reduction in greenhouse gas emissions for the fourth consecutive year:**
 - A 1.6% reduction in 2025 compared with 2024, resulting in 1.71 million tonnes of CO2 equivalent¹.
 - Continued deployment of low-emission vehicles, reaching 12,249 by the end of 2025, representing 17.3% of Geopost's delivery fleet.
 - In 2025, 18.4% of Geopost's road transport kilometres were completed using alternative energy sources.
- **Innovation and data-driven platforms to support value creation:**
 - **Geopost Vision:** launch of a new data-driven venture leveraging Geopost's delivery network to provide large-scale, high-frequency street-level imagery for mobility stakeholders.
 - Continued **deployment of myDPD** which reached 38.5 million users as well as **Geopost's European SME discovery platform, Singular**, now available in 6 countries, enabling millions of e-shoppers to discover and purchase from local European brands.

Commenting on these results, Yves Delmas, Chief Executive Officer of Geopost, said:

"Despite a highly demanding market environment in 2025, marked by intense competitive pressure and sustained cost inflation, Geopost delivered solid volume growth. In this context, we strengthened our hybrid model and our delivery network, serving both B2B and B2C customers, at home and out-of-home, domestically and internationally.

¹ On Geopost's SBTi perimeter. Business Units covered by the net-zero ambition: BRT (Italy), Chronopost (France), DPD Belux, DPD Croatia, DPD Czech Republic, DPD Estonia, DPD France, DPD Germany, DPD Hungary, DPD Ireland, DPD Latvia, DPD Lithuania, DPD Netherlands, DPD Poland, DPD Portugal, DPD Slovakia, DPD Slovenia, DPD Switzerland, DPD UK, SEUR (Spain).

While profitability was impacted by external pressures across the parcels and express sector, we remained focused on disciplined execution and on adapting our operations to a rapidly evolving market. Geopost has been investing for many years in the levers that underpin its resilience, including the development of out-of-home solutions, international connectivity and specialised services.

At the same time, we continued to pursue our sustainability ambitions, reducing our CO2 emissions for the fourth consecutive year.

Sustainability and innovation are at the core of our long-term strategy, and we are committed more than ever in investing in the transformation of our network to support future growth.”

Sales broadly stable in 2025, with continued volume growth

Against a market environment that remained highly challenging throughout 2025, Geopost recorded total sales of €15.8 billion in 2025, an increase of +0.3% compared with 2024.

Demand remained strong in certain segments in 2025, leading to sustained volume growth, particularly in Europe, during the year. However, intense competition, rampant cost inflation and structural pressure weighed heavily on the overall performance of the parcels/express sector.

- Parcel/express sales amounted to €13.601 billion, up 2.7%. Volumes handled totalled 2,244 million parcels (up 5% on 2024), representing more than 8 million parcels delivered per day.
 - Geopost's 2025 peak period was particularly successful with the delivery of 392 million parcels across Europe, a 9.1% increase compared to 2024. Peak day was recorded on 1 December, with 12.2 million parcels processed (+4.8% vs 2024).
 - In this context, B2C volumes were particularly strong with a 9% increase on 2024.
 - The five main European markets (Germany, United Kingdom, France, Poland and Italy) accounted for 63% of total sales in 2025. While the UK experienced a slight decline and sales in Italy remained stable, Germany and France posted positive growth rates.
 - Several other European countries also saw strong growth including Croatia (+13.1%), Poland (+10.8%) and Ireland (+7.7%).
- Asendia, the joint venture between La Poste and Swiss Post dedicated to cross-border e-commerce and digital services for e-merchants (ESW), generated sales of €2.246 billion. Logistics activities declined by €154 million in highly competitive markets, especially due to lower volumes to France. Digital activities (ESW) declined by €146 million, reflecting lower activity from long-standing customers, partially offset by the ramp-up of more recently acquired customers. In 2025, ESW announced a strategic agreement with Shopify, aimed at equipping enterprise brands with the tools to scale and localize their digital commerce operations across more than 200 international markets.

Geopost's operating profit (EBIT) stood at €466 million, down €158 million year-on-year, reflecting significant pressure on margins across the parcel and express sector.

Total internal investments also ramped up, reaching €443 million, with a strong focus on sorting capacity, IT, lockers and fleet transition infrastructure, supporting both operational efficiency and long-term growth priorities.

Geopost strengthens the expansion of its out-of-home network and accelerates growth in specialised and international deliveries

Out-of-home delivery remained a strategic driver in 2025 for Geopost, with volumes growing by 31%, as Geopost continued to expand its capabilities and scale solutions meeting both shipper requirements and consumer expectations for flexibility and convenience². The company's pan-European out-of-home network further grew and today offers consumers and clients more than 150,000 pickup points across

² Today, almost 8 out of 10 Europeans shop online, with over half identifying as regular e-shoppers. And while price remains the primary driver, but expectations around flexible delivery and eco-friendly packaging are now setting the standard across markets. <https://www.geopost.com/en/e-shopper-barometer-2025/>

Europe, including more than 100,000 parcel shops and 50,000 lockers. Geopost plans to further expand its network in 2026, both incrementally and through solid partnerships.

Geopost also accelerated across key growth segments, responding to changing consumer behaviours and e-commerce flows. Cross-border sales grew by 6.5% in 2025, supported by Geopost's integrated international network. In parallel, Geopost strengthened its positioning in C2C, meeting increasing expectations for flexibility, reliability and sustainability, as well as in specialised deliveries, with food volumes up 7% and temperature-controlled activity up 11%. In 2025, 8 countries offer temperature control deliveries to restaurants, producers, retailers, and food industry professionals.

Sustainability remains at the core of Geopost's strategy

In 2025, Geopost maintained the progressive transformation of its low-emission fleets. By the end of the year, 12,249 low-emission vehicles, representing 17.3% of the delivery fleet, were deployed across Europe, and 18.4% of the total linehaul kilometres were completed using alternative energy sources. For the fourth year in a row, Geopost's network teams reduced CO₂ emissions in absolute terms by 1.6% compared with 2024.

Geopost is also diversifying its HGV fleet by integrating alternative powertrains and fuels, such as electric and biofuels. Currently, Geopost operates electric and biofuel-powered trucks in the UK, Spain, France, Belux, Czech Republic, Estonia, Ireland, the Netherlands, Switzerland and Germany.

At the same time, Geopost is improving the environmental performance of its facilities by transitioning to renewable energy sources. As of today, 61.1% of the company's total energy consumption comes from renewable sources.

In recognition of its approach to sustainable finance and decarbonisation governance, Geopost was awarded the "Sustainable Finance Initiative" prize at the World Sustainability Awards 2025, notably for the momentum driven by its Carbon Budget initiative.

Enhanced value proposition for customers through digital platforms

Geopost stepped up its customer value proposition, notably for SMEs. Two additional Geopost subsidiaries, DPD France and DPD Netherlands, deployed Singular, a digital platform designed to create new commercial opportunities for SME customers.

Since its launch, the platform has enabled consumers to discover unique and authentic European products. Singular now interconnects consumers from 6 major European countries (Italy, Spain, France, the Netherlands, Croatia and Slovenia) to referenced e-merchants with European-wide visibility, supporting cross-border growth for SMEs.

Innovation and data-driven excellence

Finally, in 2025, Geopost further invested in the evolution of its business and the development of new capabilities. It notably launched Geopost Vision in 11 European countries, a new venture reflecting the Group's ambition to support the development of resilient, data-driven infrastructure and services in Europe. By leveraging its delivery network to provide up-to-date and granular street-level imagery at scale, Geopost Vision aims to contribute to the improvement of mobility services for a broad range of stakeholders, including platforms, cities and citizens.

About Geopost

Geopost, a European leader in parcel delivery and solutions for e-commerce, operates in more than 50 countries across all continents through its network of expert delivery brands, including: DPD, Chronopost, SEUR, BRT, Speedy Jadlog and Asendia. Leveraging its industry-specific expertise, Geopost is further growing the development of out-of-home services with Pickup, one of the densest parcel shop and locker networks in Europe and is also expanding temperature-controlled solutions for the food and healthcare business. In a world of acceleration and transformation, Geopost engages and embraces new e-commerce territories with ESW via Asendia.

With 55,000 employees, Geopost endeavours to make commerce more convenient, profitable and sustainable for its customers and communities. Committed to becoming an international reference in sustainable delivery, Geopost is the first global delivery company to have its roadmap to Net Zero by 2040 approved by the Science Based Targets initiative (SBTi).

Part of the La Poste groupe, Geopost generated a €15.8 billion revenue and delivered 2.2 billion parcels worldwide in 2025.

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